



Tubbataha Reefs Natural Park <tubbataha88@gmail.com>

Support For Tubbataha

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Sun, Aug 8, 2021 at 9:12 AM

To: Tubbataha Reefs Natural Park <tmo@tubbatahareefs.org>

Hi. Ive tried to put together a framework for a possible agreement between both groups for your evaluation that reflects our initial view of what we can do for Tubbataha.

Framework for Tubbataha Partnership

The Jimenez Group of Companies is involved in various businesses in the field of Media (GMA Network, RX93 and Philippine Star), Property and Construction (Menarco Tower, Nuvo City, M2 Panels) Food and Retail (Coffeebean and TeaLeaf, Nonos Restaurant), Services (Lifeline Emergency Ambulance, Bridge Solutions)

The conglomerate is interested in developing a multi-year partnership with Tubbataha Reef Natural Park to support the reefs initiatives and objectives as well as preserving its ecosystem as a World Heritage site.

Proposed Draft Framework

3M a year cash grant

1. 1.5m allocated for Ranger salaries or support
2. 1.0M for specific projects
3. .5 M printing/production of materials to promote Tubbataha or collaterals for divers going to the site.

2M in Kind/Services

1. Production of campaign materials or videos promoting objectives of Tubbataha
2. Media (TV/Radio/Print and social media campaigns
3. Production of Fund Raising projects ie. concerts.
4. Construction Materials c/o M2 Industries to upgrade Ranger Station and other critical facilities
5. Emergency Rescue Training
c/o Lifeline
6. Yearly supply of Coffee for Ranger Station c/o Coffeebean
7. Other possible joint projects

In return

1. Highlight the companies as a major partner or supporter of TRNP in its press releases, collaterals, internal materials when appropriate
2. Allow companies to highlight the partnership in their campaigns where appropriate
3. Materials given to or shown to visiting divers (ie entry forms, registration forms, rules and regulations, powerpoint presentations shall indicate the support of the Jimenez Group

4. Possible joint development and sale of merchandise products for the benefit of TRNP
5. Allow use of Tubbataha pictures, images, videos etc to help push awareness and advocacy

Needless to say, the above framework is subject to discussion and finalization. Let me know if the above is generally workable and include your changes and send back to me.

Just on timelines, we hope to finalize an agreement before the 21st of August since we prepare for evaluating support for our CSR projects before September 1.

Many thanks Angelique

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From: Tubbataha Reefs Natural Park <tmo@tubbatahareefs.org>

Sent: Friday, August 6, 2021 2:49:34 PM

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