

## Invitation: Fundamentals of Strategic Planning Workshop & Designing and Implementing a Monitoring and Evaluation System Workshop

1 message

**Data Science and Research Webinars (STRATOne)** <datascience2@strat-onephils.com> Thu, Aug 19, 2021 at 4:27 PM  
To: "Ma. Lourdes G. Ferrer, CESO III Regional Executive Director" <mimaroparegion@denr.gov.ph>

### **Invitation: Fundamentals of Strategic Planning Workshop & Designing and Implementing a Monitoring and Evaluation System Workshop**

*Many strategy implementations fail because of a lack of monitoring and control. Often an effective planning and control system is missing. Without timely and accurate management information it is impossible to assess the progress of the strategy implementation effort. Further, an effective implementation starts in strategic planning. There are 5 most common challenges in executing a strategic plan (according to [www.cumanagement.com](http://www.cumanagement.com)): poor goal setting, lack of alignment, inability to track progress, people not connected to the strategy, and no measurements or leading indicators.*

Allow us to help you become an agile organization through the following workshops (via ZOOM):

- 1. Fundamentals of Strategic Planning Workshop - November 10 to 12, 2021 (P3,000.00)**
- 2. Designing and Implementing a Monitoring and Evaluation System Workshop - November 24 to 26, 2021 (P3,000.00)**

**Note:** To access the course outline, description, and program of activities, click this link: [https://drive.google.com/drive/folders/1uogysPiB9x\\_t4g-5Zpyx\\_WxfgAITO8ZT?usp=sharing](https://drive.google.com/drive/folders/1uogysPiB9x_t4g-5Zpyx_WxfgAITO8ZT?usp=sharing).

**To register (copy-paste the link to your web browser):** <<<https://forms.gle/N6Qhca5C7uEGGned6>>>

\*\*\*Payment details:

**Account Name: Strategic One Business Management Consultancy Firm**

**Account Number: 3831-0043-38**

**Bank: Landbank of the Philippines (Alabang Business Center Branch)**

The registration fee is inclusive of digital handouts, datasets, installer of R, digital certificates (of participation, completion, and attendance), recording of the webinar, and the learning experience. STRATONE is a Non-Vat company.

START One has been operating for a year now, catering to the market research and training requirements of BPOs, various government agencies, and academic institutions here in the country. The STRAT One (Strategic One Business Management Consultancy Firm) is an emerging business that provides ☐ world-class ☐ webinars, training, seminar, and conferences at an affordable price for the market. We believe that learning management, marketing, business strategy, data science, and research should be affordable (the Philippines) to emerge as a leading business destination in the ASEAN. Moreover, STRAT One aims to democratize analytics here in the Philippines.

Since the last quarter of 2019, CHED temporarily stopped the issuance of CHED endorsements. Hence, our fees are aligned to the DBM memorandum on National Budget Circular no. 563 series of 2016.

**Who should attend?**

**Anyone (academe, government, students, and private sector) who wishes to help their organizations to be agile.**

Thank you, and have a great year!

Regards,

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