

INVITATION: QUALITATIVE DATA ANALYSIS USING FREEWARE IN-DEPTH TRAINING WORKSHOP (AUGUST 25-27, 2021)

1 message

Data Science and Research Webinars (STRATOne) <researchandstatistics@strat-onephils.com>

Sat, Jul 31, 2021 at 11:35 AM

To: "Ma. Lourdes G. Ferrer, CESO III Regional Executive Director" <mimaroparegion@denr.gov.ph>

QUALITATIVE DATA ANALYSIS USING FREEWARE IN-DEPTH TRAINING WORKSHOP (AUGUST 25-27, 2021)

Interviews, case studies, and texts are important sources of information on environment and sustainability issues. These methods yield data about how and why people think and behave in the ways that they do, and the broader context in which people make decisions. Because these methods yield large amounts of rich, descriptive data, analysis generally follows a qualitative approach. This course will introduce participants to techniques, tools, and frameworks for qualitative data analysis.

The course will follow a combined lecture and hands-on workshop in which participants will receive guidance on how to conduct qualitative data analysis as well as peer feedback on their own qualitative data analysis efforts. On the last day or third day of the workshop participants will learn how to use Orange (Data science freeware) on creating a word cloud, sentiment analysis and text mining.

Objectives:

- ☐ Learn about the nature and application of qualitative research in social and organizational research.
- ☐ Learn to conceptualize qualitative research and to formulate problem statements and research questions.
- ☐ Learn how to design a qualitative research study.
- ☐ Learn about qualitative data collection procedures--observation, interviews, focus group interviews, and collection and use of documents and archival data.
- ☐ Learn the power of Orange for Data Science (FREEWARE) on performing **text mining, word cloud and sentiment analysis**.

STRATONE will introduce Orange for Data Science in these workshops. Aside from the traditional method in analyzing qualitative data, participants will learn to create WORD CLOUD, SENTIMENT ANALYSIS and TEXT MINING using ORANGE for Data Science (a freeware). For more information please visit this link: <<https://drive.google.com/drive/folders/1uogysPiB9x_t4g-5Zpyx_WxfgAITO8ZT?usp=sharing>>. TO HELP YOU VISUALIZE WORD CLOUD, SEE THE ATTACHED IMAGE.

Note: To access the course outline, description, and program of activities, click this link: <<https://drive.google.com/drive/folders/1uogysPiB9x_t4g-5Zpyx_WxfgAITO8ZT?usp=sharing>>.

The registration fee of PHP3000.00 includes digital handouts, datasets, installer of the software, digital certificates (of participation, completion, and attendance), recording of the webinar, and the learning experience. OFFICIAL RECEIPTS will be provided upon payment. STRATONE is a NON-VAT company.

START One has been operating for a year now, catering to the market research and training requirements of BPOs, various government agencies, and academic institutions here in the country. The STRAT One (Strategic One Business Management Consultancy Firm) is an emerging business that provides ☐ world-class ☐ webinars, training, seminar, and conferences at an affordable price for the market. We believe that learning management, marketing, business strategy, data science, and research should be reasonable (the Philippines) to emerge as a leading business destination in the ASEAN. Moreover, STRAT One aims to democratize analytics here in the Philippines.

To register (copy-paste the link to your web browser): <<<https://forms.gle/N6Qhca5C7uEGGned6>>>

****Payment details:**

Account Name: Strategic One Business Management Consultancy Firm

Account Number: 3831-0043-38

Bank: Landbank of the Philippines (Alabang Business Center Branch)

Who should attend?

1. Government employees
2. Academicians who are doing and teaching research and statistics.
3. Private sectors, who wants to know alternative data analysis softwares that are FREE of charge.
4. Non-governmental organizations.
5. Students (undergraduate and graduate level).

Our workshop usually starts at 9:00AM, and conclude by 4:00PM daily. We are using ZOOM to deliver our workshops.

Thank you, and have a great year!

Regards,

STRAT One
Yakal Road, Tunasan, Muntinlupa City
Tel. no: 02-8-801-5903/09984604375