

JUL 30 2021

MEMORANDUM

TO : The Regional Executive Directors
DENR Regions I to XIII, CAR, CALABARZON, MIMAROPA &
NCR

FROM : The Undersecretary for Special concerns
and OIC Director

SUBJECT : **INVITATION TO THE ONLINE WEBINAR SERIES ON
ECOTOURISM IN PROTECTED AREAS TOWARDS GREEN
RECOVERY**

The Biodiversity Management Bureau continues to support the Communication, Education and Public Awareness (CEPA) activities in protected areas through various learning events, capacity building and webinars. In line with this, the BMB in partnership with the UNDP's BioFin Project will be organizing a Webinar Series entitled, *Ecotourism in Protected Areas Towards Green Recovery*.

The three-part Webinar Series aims to discuss the effects of pandemic particularly on ecotourism in protected areas along with the recovery towards adapting to the new normal. Specifically, it aims to:

1. Inform the public on the impacts of the pandemic to the protected areas and the local communities and how everyone can build back better primarily through ecotourism;
2. Educate the public about the value of protected areas by showcasing local and international protected area managers and their respective ecotourism initiatives;
3. Increase awareness of Filipinos about policies related to protected areas and ecotourism, and their roles as responsible travelers and PA visitors;
4. Strengthen the capacities of protected area managers through sharing of good practices and new approaches/strategies that may be adapted by other PA managers; and
5. Encourage support for biodiversity conservation through ecotourism.

The Webinar will be held via zoom and to be streamed live through the official Facebook of the BMB on the following schedules:

Episode Description	Topic	Date & Time
1 - Impact of the pandemic to ecotourism in protected areas	Impacts	September 17, 2021 (Friday) 09:00AM to 12:00NN
2 - Recovery from the impacts of pandemic	Recovery	September 24, 2021 (Friday) 09:00AM to 12:00NN

Episode Description	Topic	Date & Time
3 - Leave No Trace Principles: Being a responsible traveler	Action	October 1, 2021 (Friday) 09:00AM to 12:00NN

Selected Protected Area Superintendents/managers from the country and abroad, including the Department of Tourism and other partner institutions will serve as resource persons during the discussions.

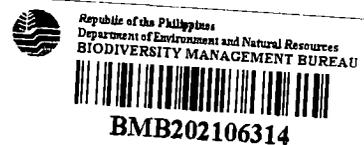
In this regard, may we invite the following to participate in the said Webinar:

1. Chiefs or representatives from the PA Management and Biodiversity Conservation Section and Coastal Resources and Foreshore Management Sections of the Conservation and Development Division.
2. 38 selected protected areas (please see attached list) to be represented by the following staff who will be expected to actively join the discussion with the resource persons via zoom:
 - a. Protected Area Superintendents or Assistant PASus
 - b. PA Information Officer or technical staff handling ecotourism-related activities
 - c. PAMB Members from the Ecotourism Committee or equivalent Committee to join the Webinar
3. PASus and PAMO staff of the other protected areas who will join the discussion in the BMB facebook page.

We have attached a copy of the draft DENR Special Order and the Program of Activities for your ready reference. Our staff from the National Parks Division and BioFin will be coordinating with you on the details of this activity.

For information and consideration.


EDILBERTO D. LEONARDO



Webinar Series on Ecotourism in Protected Areas towards Green Recovery

List of Protected Areas

CAR

1. Mt Pulag National Park (MPNP)

Region I

1. Manleluag Spring Protected Landscape (MSPL)
2. Hundred Island National Park

Region II

1. Batanes Protected Landscape and Seascape
2. Peñablanca Protected Landscape and Seascape

Region III

1. Bataan Natural Park
2. Biak-na-Bato National Park
3. Minalungao National Park
4. Mt. Arayat National Park

National Capital Region

1. Ninoy Aquino Parks and Wildlife Center

CALABARZON

1. Mts. Banahaw- San Cristobal Protected Landscape
2. Mts. Palay-palay-Mataas-na-Gulod Protected Landscape
3. Pamitinan Protected Landscape

MIMAROPA

1. Tubbataha Reefs Natural Park
2. Apo Reef Natural Park
3. Puerto Princesa Underground River

Region V

1. Bulusan Volcano Natural Park
2. Bongsanglay Natural Park

Region VI

1. Mt. Kanlaon Natural Park
2. Sagay Marine Reserve
3. Sibalom Natural Park

Region VII

1. Olango Island Wildlife Sanctuary
2. Chocolate Hills Natural Monument
3. Rajah Sikatuna Protected Landscape
4. Apo Island Protected Landscape & Seascape
5. Balinsasayao Twin Lakes Natural Park

Region VIII

1. Cuatro Islas Protected Landscape and Seascape
2. Lake Danao Natural Park
3. Samar Island Natural Park

Region IX

1. Great and Little Sta. Cruz Islands Protected Landscape and Seascape
2. Jose Rizal Memorial Protected Landscape

Region X

1. Mt. Kitanglad Range Natural Park
2. Mt. Timpoong Hibok-Hibok Natural Monument
3. Initao-Libertad Protected Landscape and Seascape

Region XI

1. Mt. Apo Natural Park
2. Mt. Hamiguitan Range Wildlife Sanctuary

Region XII

1. Allah Valley Watershed Forest Reserve

Region XIII

1. Siargao Island Protected Landscape and Seascape

PROGRAM OF ACTIVITIES

Topic 1: Impacts

September 17, 2021 (Friday)

Time	Activity	Person In-Charge
8:30 - 8:55 AM	Accept and Registration of Participants	Secretariat <i>BioFin & NPD</i>
8:55AM - 9:00 AM	Play video of featured PAs	Secretariat <i>BioFin & NPD</i>
9:00AM - 9:15AM	Host Introduction and Ice breaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
9:15AM - 9:30AM	Welcome Remarks	EDILBERTO DC LEONARDO <i>Undersecretary for Special Concerns and OIC Director</i>
9:30AM - 9:35AM	Introduction to the 1st Resource Speaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
9:35AM - 9:55AM	Impacts of the pandemic <i>a) Mt Pulag National Park</i>	Ms. Emerita Albas <i>PASu, Mt Pulag National Park CAR</i>
9:55AM - 10:00AM	Segue & introduction to the 2nd Resource Speaker	
10:00AM - 10:20AM	 <i>b) Apo Reef Natural Park</i>	Ms. Krystal Dayne T. Villanada <i>PASu, Apo Reef NP MIMAROPA</i>
10:20AM - 10:25AM	Segue & Introduction to the 4th speaker	Darren Espanto <i>Host, UNDP Youth Ambassador</i>
10:25AM - 10:45 AM	International Speaker (TDA)	<i>PA, Region</i>
10:45AM - 11:15AM	Question and Answer moderated	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
11:15AM - 11:30AM	Wrap-up & Reminder	NPD

PROGRAM OF ACTIVITIES

Topic 2: Recovery

September 24, 2021 (Friday)

Time	Activity	Person In-Charge
8:30 - 8:55 AM	Accept and Registration of Participants	Secretariat <i>BioFin & NPD</i>
8:55AM - 9:00 AM	Play video of featured PAs	Secretariat <i>BioFin & NPD</i>
9:00AM - 9:15AM	Introduction (<i>short recap of the previous session</i>) and Ice breaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
9:15AM - 9:20AM	Introduction of the 1st Resource Speaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
9:20AM - 9:50AM	Identified/proposed recovery plans <i>a) Ninoy Aquino Parks WC and Soul Speak (% Ms. Nella, if possible)</i>	Ms. Melody Ann L. Malano <i>PASu, Ninoy Aquino Parks WC NCR</i>
9:50AM - 9:55AM	Segue & Introduction to the 2nd speaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
9:55AM - 10:15AM	<i>b) Balinsasayao Twin Lakes NP</i>	APASu Judith <i>Balinsasayao Twin Lakes NP Region 7</i>
10:15AM - 10:20AM	Segue & Introduction to the 3rd speaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
10:20AM - 10:55AM	International Speaker (TDA)	<i>PA, Region</i>
10:55AM - 11:00AM	Segue & Introduction to the 3rd speaker by the host	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
11:00AM - 11:20AM	DOT Present recovery Plan relative to tourism sector (<i>ecotourism component</i>) BMB Proposed ecotourism plans	(To be identified) <i>DOT</i> <i>BMB</i>
11:20AM - 11:25AM	Segue & Introduction to the 4th speaker by the host	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
11:25AM - 11:55AM	Question and Answer moderated by the Host	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
11:55AM - 12:00NN	Wrap-up and reminder	NPD

PROGRAM OF ACTIVITIES

Topic 3: Action

October 1, 2021 (Friday)

Time	Activity	Person In-Charge
8:30 - 8:55 AM	Accept and Registration of Participants	Secretariat <i>BioFin & NPD</i>
8:55AM - 9:00 AM	Play video of featured PAs	Secretariat <i>BioFin & NPD</i>
9:00AM - 9:15AM	Introduction (<i>short recap of the previous session</i>) and Ice breaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
9:15AM - 9:20AM	Introduction of the 1st Resource Speaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
9:20AM - 9:40AM	Strengthened PA Management <i>Mt. Hamiguitan Range Wildlife Sanctuary</i>	Mr. Clint Michael Cleofe <i>Deputy PASu, Mt. Hamiguitan Range Wildlife Sanctuary Region 11</i>
9:40AM - 9:45AM	Segue & Introduction to the 2nd speaker by the host	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
9:45AM - 10:05AM	<i>Tubbataha Reefs NP</i>	Ms. Angelique Songco <i>PASu, Tubbataha Reefs NP MIMAROPA</i>
10:05AM - 10:10AM	Segue & Introduction of the 3rd speaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
10:10AM - 10:30AM	DOT <i>Guidance on responsible travels (save our spots, safe trip Pinas)</i>	(To be identified) <i>DOT</i>
10:35AM - 10:40AM	Segue & Introduction of the 4th speaker	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
10:40AM - 11:00AM	BMB RA 9147 or the Wildlife Resources Conservation and Protection Act (<i>basic info and reminders to visitors</i>)	(To be identified) <i>WRD</i>
11:00AM - 11:40AM	Question and Answer and Wrap-up	Darren Espanto [Tentative] <i>Host, UNDP Youth Ambassador</i>
11:40AM - 11:50AM	Closing Remarks	AMELITA DJ. ORTIZ <i>Assistant Director</i>
11:50AM - 12:00NN	Launch of video contest	BioFin Project