

## Fw: [INVITATION TO WEBINAR] Why we eat, what we eat? The WFP Social and Behaviour Change Communication Project.

1 message

Climate Change Service DENR <cco.denr@yahoo.com>

Sun, Dec 5, 2021 at 6:32 PM

Reply-To: Climate Change Service DENR <cco.denr@yahoo.com>

To: "DENR Regional Office No. 5" <red\_reg5@yahoo.com>, Region 7 <redendr7@yahoo.com>, DENR Region 7 <r7@denr.gov.ph>, DENR R8 ORED <ored8@yahoo.com>, DENR Region 8 <r8@denr.gov.ph>, Denr R9 <denr\_r9@yahoo.com>, DENR Region 9 <r9@denr.gov.ph>, "denr.r9@yahoo.com" <denr.r9@yahoo.com>, "Jr. For. Fidel P. Gamos" <ord@r10.denr.gov.ph>, DENR Region 10 <r10@denr.gov.ph>, Region 12 <red\_reg12@yahoo.com>, DENR Region 12 <r12@denr.gov.ph>, DENR CARAGA ORED <ordcaraga@gmail.com>, "denr\_car\_ro@yahoo.com" <denr\_car\_ro@yahoo.com>, denr car <denr\_car@yahoo.com>, DENR Cordillera Administrative Region <car@denr.gov.ph>, DENR Region 1 <r1@denr.gov.ph>, Region 2 <r2@denr.gov.ph>, DENR - R2 <denr02@yahoo.com>, DENR Region 3 <r3@denr.gov.ph>, DENR Calabarzon Region <r4a@denr.gov.ph>, RD Mimaropa <red\_r4b@yahoo.com.ph>, Region4b <r4b@denr.gov.ph>, DENR CALABARZON <denr4a.ord@gmail.com>, DENR MIMAROPA <denr.mimaropa@gmail.com>, DENR Region 6 <r6@denr.gov.ph>, "recordsunit.denr.r6@gmail.com" <recordsunit.denr.r6@gmail.com>, "Asec Ruth M. Tawantawan" <r11@denr.gov.ph>, "denrncrored@gmail.com" <denrncrored@gmail.com>, DENR Bureau FMB <fmb@denr.gov.ph>, Biodiversity Management Bureau <bmb@bmb.gov.ph>, Office of the Director <od@emb.gov.ph>, ODIR ERDB <odir.erdb@gmail.com>, Erdb Records <erdbrecords@gmail.com>, MGB Central Email <central@mgb.gov.ph>, "denrlmb@yahoo.com" <denrlmb@yahoo.com>, DENR Bureau LMB <lmb@denr.gov.ph>

To All GAD and climate change focal persons

Good day!

We are pleased to share with you the invitation to the Webinar entitled "Why we eat, what we eat? The WFP Social and Behaviour Change Communication Project" on December 07, 2021, 10:00AM to 12:00NN, via zoom and FB Livestream.

For more details, kindly see the email thread below.

Thank you.

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**CLIMATE CHANGE SERVICE (CCS)**  
Department of Environment and Natural Resources  
8-928-1194 | 8-929-6626 loc. 2006

----- Forwarded message -----

From: **Elenida Basug** <edrbasug@denr.gov.ph>

Date: Thu, Dec 2, 2021 at 9:08 PM

Subject: Fwd: Fw: [INVITATION TO WEBINAR] Why we eat, what we eat? The WFP Social and Behaviour Change Communication Project.

pls forward to gad and climate change focal persons. ty

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From: **anna teh** <annateh86@yahoo.com>

Date: Thu, Dec 2, 2021 at 6:12 PM

Subject: Fw: [INVITATION TO WEBINAR] Why we eat, what we eat? The WFP Social and Behaviour Change Communication Project.

Pls send staff to attend. Let us also invite GAD and CC Focal Persons. Thanks

----- Forwarded Message -----

From: WFP Philippines <philippines.communications@wfp.org>

To: "annateh86@yahoo.com" <annateh86@yahoo.com>

Sent: Thursday, December 2, 2021, 06:02:00 PM GMT+8

Subject: [INVITATION TO WEBINAR] Why we eat, what we eat? The WFP Social and Behaviour Change Communication Project.

**Dear Colleagues,**

The United Nations World Food Programme- Philippines and the Philippine Center for Population and Development are pleased to invite you this 7th of December 2021 (Tuesday) to our webinar entitled **"Why we eat, what we eat?" The WFP Social and Behavior Change Communication Project.**

Social and behavior change communication is grounded on the interplay of consistent messaging, cultural practices and activities across various channels to bring about positive attitudes and practices of intended audiences. In this webinar, WFP will be sharing their learnings and results on the Better Access of Mothers and Babies on Integrated Nutrition Agenda (BAMBINA) Project.

Find out more how this strategy works to achieve programme objectives and inform the development of various food, nutrition, and diet matters- significant for the foundation of a strong Filipino human capital by registering at <https://bit.ly/3xyu6Af>.

Should you have any questions or concerns, you may contact **Ms. Rhea Benavides-de Leon** via email [rhea.deleon@wfp.org](mailto:rhea.deleon@wfp.org) (WFP) or Ms. Yna Masilungan via email [yna.masilungan@pcpd.ph](mailto:yna.masilungan@pcpd.ph) (PCPD).

**7 DEC 2021 | 10 AM TO 12 NN**

## Why we eat, what we eat?

The WFP Social and Behavior Change Communication Project



**Dr. Brenda Barton**  
Representative and  
Country Director  
UN World Food  
Programme- Philippines



**Ms. Noor Aboobacker**  
Regional Social Behaviour  
Change Communication  
Specialist  
UN WFP- Regional Bureau  
in Bangkok



**Dr. Ronald del Castillo**  
Social and Behavior Change  
Communication Consultant  
UN World Food  
Programme- Philippines



**Ms. Vikki Antoinette Luta**  
Head, ENGAGE  
EON Manila




**Dr. Martin Parreno**  
Programme Policy Officer  
UN World Food  
Programme-Philippines


**Register at <https://bit.ly/3xyu6Af>.**  
**Or watch the livestream on FB@pcpd73**  
Zoom attendees will get a Certificate of Attendance

 **World Food Programme**  **Philippine Center for Population and Development**


**Register Now**




**MANILA**  
11/F South Tower Rockwell Business Center Sheridan Corner  
Sheridan and United Streets, Mandaluyong City, Philippines 1554



**EMAIL**  
[wfp.philippines@wfp.org](mailto:wfp.philippines@wfp.org)



**PHONE:** +63 2 8833 6229  
**FAX:** +63 2 8823 1485



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[philippines.communications@wfp.org](mailto:philippines.communications@wfp.org)

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WFP Philippines · 11 F South Tower Rockwell Business Center · Sheridan Corner Sheridan and United Streets · Mandaluyong City 1554 · Philippines

### Elenida Basug

Director, DENR Climate Change Service, and  
Concurrent Director, DENR Gender and Development Office  
Department of Environment and Natural Resources  
2nd Floor, DENR Main Bldg.,  
Visayas Avenue, Quezon City  
[edrbasug@denr.gov.ph](mailto:edrbasug@denr.gov.ph)  
0917-327-2360