



Republic of the Philippines
Department of Environment and Natural Resources
FOREST MANAGEMENT BUREAU

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MEMORANDUM

FOR : x **All DENR Undersecretaries**
 x **All DENR Assistant Secretaries**
 All Bureau Directors ✓
 x **All Service Directors**
 All Regional Executive Directors ✓

FROM : **The Assistant Secretary for Policy, Planning and Foreign Assisted
and Special Projects and Director, in concurrent capacity**

SUBJECT : **“SAVE OUR WATERSHED” CAMPAIGN LAUNCHED BY THE
FORESTLAND MANAGEMENT PROJECT (FMP)**

DATE : **JUL 23 2021**

This has reference to the successful launch of the “Save Our Watershed (SOW)” Campaign on 30 June 2021, initiated by the Forestland Management Project (FMP) towards sustainable watershed management and governance.

We would like to thank and acknowledge your participation in the said activity, as support to our advocacy towards saving our watersheds and the forests. We are encouraging everyone to be a watershed champion who serves as enablers of good watershed management and governance practices.

The forthcoming activities in line with this campaign will be announced through the social media accounts i.e. Facebook, Instagram and Twitter accounts of the “Save our Watershed” for wider dissemination and information of all offices.

Lastly, we will appreciate receiving notifications of your respective efforts and initiatives relative to the SOW by using the hashtag #SaveOurWatershedPH in posting of your activities on your websites and/or Facebook pages.

FOR YOUR INFORMATION, PLEASE.


MARCIAL C. AMARO, JR., CESO III