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Department of Environment and Natural Resources
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MEMORANDUM

ADVANCE COPY

FOR : **THE REGIONAL EXECUTIVE DIRECTORS**
DENR NCR and MIMAROPA Region

FROM : **THE DIRECTOR**
Strategic Communication and Initiatives Service

SUBJECT : **CELEBRATION OF THE PHILIPPINE ARBOR
DAY ON JUNE 25, 2021**

Presidential Proclamation No. 643 issued on June 9, 2004 directs all government agencies, non-government organization and all sectors of society to celebrate the Philippine Arbor Day every June 25 each year by planting trees and ornamental plants in appropriate places. Engaging communities to perform other activities to advocate the importance of trees in the eco-system.

With the limitations brought about by the pandemic, the Strategic Communication and Initiatives Service will conduct an online information sharing on the importance of trees in the environment from ridge to reef. The webinar will be attended by government institutions, school organizations/students and non-government organizations.

In this light, may we invite resource persons to present in layman's lingo the importance of trees in watersheds and in the cities/ urban areas. We have attached a copy of the event program for your reference.

Ms. Donita Cleofas and Mr. Dexter Villa will coordinate with your office regarding the matter.

For your consideration.

HIRO V. MASUDA, DBA, CESO IV