

Leading CHANGE

with **IMPACT**

2ND CES PUBLIC LEADERS SUMMIT

Programme

Day 1

29 June 2021, Tuesday



8:00 a.m. – 8:30 a.m.

Admission of Participants into Zoom

8:30 a.m. – 9:10 a.m.

Prayer

National Anthem
UP Concert Chorus

CES Pledge

Welcome Remarks

**Ms. Maria Marcy Cosare-
Ballesteros, CESO IV**
Executive Director

Career Executive Service Board

9:10 a.m. – 9:30 a.m.

Opening Message

Hon. Alicia dela Rosa-Bala, CESO I
Chairperson

Civil Service Commission and
CES Governing Board

9:30 a.m. – 10:30 a.m.

Keynote Speech

Hon. Gregorio B. Honasan II
Secretary

Department of Information and
Communications Technology

10:30 a.m. – 12:00 p.m.

Plenary 1

Embracing Change

Mr. Rufino I. Jacobe, Jr.

Igniter and Facilitator

People Ignite

12:00 p.m. – 1:00 p.m.

Lunch

1:00 p.m. – 3:00 p.m.

Plenary 2

*Why is Strategic Foresight a
Critical Public Leadership
Competency in the Twenty First
Century?*

Prof. Shermon O. Cruz

Futurist, Director

Center for Engaged Foresight

3:00 p.m. – 3:10 p.m.

Screen and Bio Break

3:10 p.m. – 3:40 p.m.

Wellness Session 1

Finding Your Voice

Mr. Jenmar D. Buntalilid

Vocalist and Music Director

International Baptist Church

3:40 p.m. – 5:00 p.m.

Plenary 3

Planning for Change

Ms. Rosemarie G. Edillon, CESO I

Undersecretary for Policy & Planning

National Economic and Development
Authority



Programme

Day 2

30 June 2021, Wednesday

8:00 a.m. – 9:30 a.m.
Plenary 4

Lead by Putting People First

Ms. Mendiola Teng-Calleja, PhD
Executive Director

Ateneo Center for Organization
Research and Development

Mr. Gerardo A. Plana
Chief Executive

Investors in People Philippines

Hon. Milalin S. Javellana
**CES Governing Board Member and
President**

Organization Development Practitioners'
Network Philippines (ODPN)

Moderator

Dr. Hiro V. Masuda, CESO IV
**Director, Strategic Communication and
Initiatives Service**

Department of Environment and Natural
Resources

Open Forum

9:30 a.m. – 10:00 a.m.
Wellness Session 2

*Art Journaling: Creative
Expression for Mental Health*

Ms. Priscilla Gonzalez-Fernando
**Play Therapist and Clinical
Psychologist**
Rainbow Playroom Psychological
Services

10:00 a.m. – 10:10 a.m.
Screen and Bio Break

10:10 a.m. – 12:00 p.m.
Concurrent Sessions

Room 1 - Leading Virtual Teams
Ms. Anj Vera
Chief Executive Officer
TalentView

Room 2 – Coaching and Mentoring
Coach Pia Nazareno-Acevedo
**Chief Executive Officer and
Co-Founder**
OneCore

*Room 3 – Forging Connections
with Empathy (EQ)*
Ms. Teresita R. Albert
President
T.R.A.C. Training Consultancy

Programme

Day 2

30 June 2021, Wednesday

12:00 p.m. – 1:00 p.m.

Lunch

1:00 p.m. – 4:00 p.m.

Plenary 5

Making Change Happen

Mr. Pablo L. Yambot, ITIL MP, PMP
Managing Director
UBQTY

4:00 p.m. – 5:00 p.m.

Closing Message

Persevering until change succeeds

Hon. Jeremiah B. Belgica, REB, EnP
Director General
Anti-Red Tape Authority (ARTA)



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GREGORIO HONASAN

Secretary Honasan's extensive career in public service spans years in the military, legislation, and executive management.

As a soldier, he demonstrated excellence and valor, receiving three of the nation's second highest military medals: the Distinguished Conduct Star, three Gold Cross Medals, and three Wounded Personnel Medals for wounds sustained in combat.

As a four-term Senator, he has authored and co-authored various laws on Strengthening the Dangerous Drugs Act, Comprehensive Firearms and Ammunition Regulation, and Stiffer Penalties for the Illegal Possession of Explosives, among others. He also filed several bills that focused on National Security, Intelligence Reform, Land Use, Agrarian Reform, Public Order, and Lasting Peace through a Comprehensive Long-Term National Peace Policy.

Appointed Secretary to the Department of Information and Communications Technology in 2019, Honasan has since been working tirelessly to advance the national ICT agenda and promote digital transformation in the nation.



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RUFINO JACOBE JR.

Ron has over 24 years corporate experience nationally and internationally across multicultural industries – Real Estate, Retail, Pharmaceuticals, Health Care, and Banking – enriching him with diverse experiences and insights for his programs. An experienced resource speaker among professional organizations across various disciplines, such as the Philippine Institute of Certified Public Accountants (PICPA), Institute of Integrated Electrical Engineers (IIEE), Philippine Society of Mechanical Engineers (PSME), Order of Filipino Civil Engineers (OFCE), and United Architects of the Philippines (UAP).

His areas of expertise include developing, executing and managing Training and Learning Development Programs for Human Resource advancement at all levels of the organization.

He has extensive experience in Developing Marketing Campaigns, Directing and Managing Events and Product/Project Launch, as well as extensive experience in Organizational Development, Career Path planning, Manpower Planning, Review & Development of Company Policies & Procedures, Development of Job Descriptions, Performance Evaluations, Employee Pulse Survey, and Recruitment Strategies.

Throughout his corporate career, he consistently received outstanding performance evaluations, along with Excellence and Model Employee of the Year Awards.

He is a multi-awarded public speaker, having earned the highest title of “Distinguished Toastmaster” (DTM) in the Toastmasters International Organization and an active officer of various community organizations during his 14 years in the Middle East, playing an influential role in the Filipino Community.

Academically, he is a consistent Honor Student and graduated a Magna Cum Laude from the Mindanao State University.



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SHERMON CRUZ

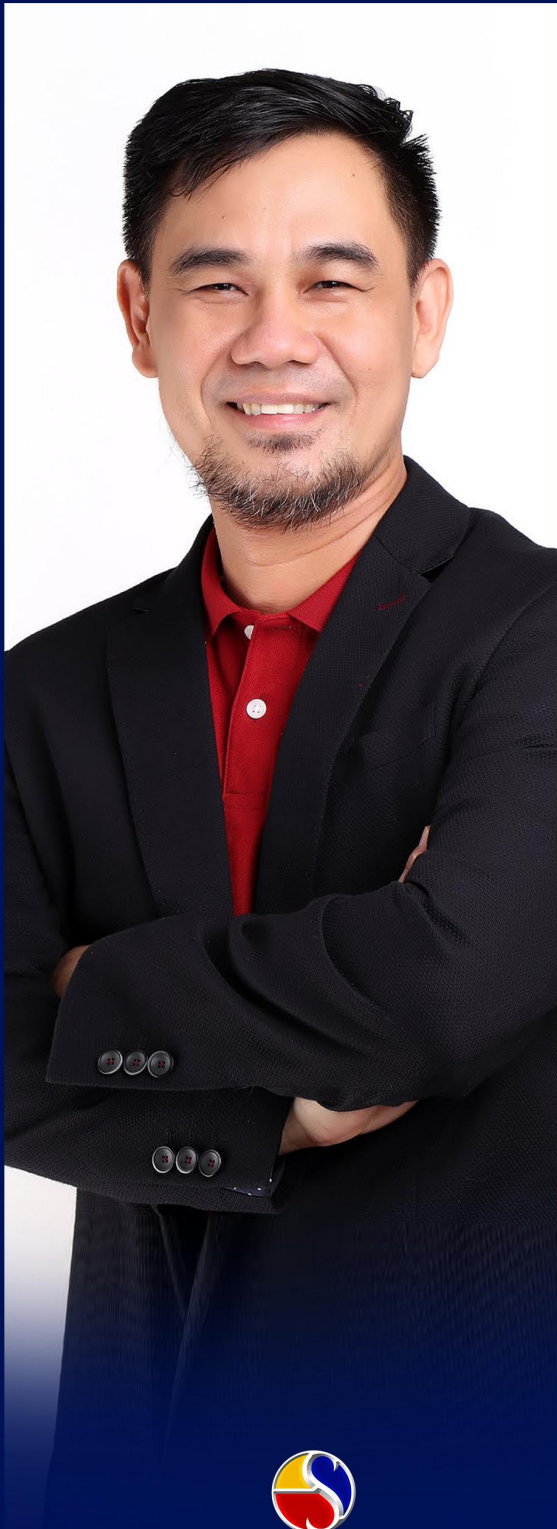
Prof. Shermon Cruz is one of the world's leading futurists and currently the Chair of the Association of Professional Futurists (APF), the largest professional foresight association in the world with a membership of 500 professional foresight practitioners and experts in over 50 countries. He is the Chair of the Millennium Project Philippine Node, a global foresight research think-tank. He is an advisor to the UNESCO - Dubai Future Foundation Global Futures Literacy Initiative, Advisor of the Saudi Arabia Prince Mohammad bin Fahd Center for Futuristic Studies, Prince Mohammad Bin Fahd University, and Emerging UNESCO Chair in Anticipatory Governance and Regenerative Cities.

He is the founder, executive director, and chief futurist of the Center for Engaged Foresight, a strategic foresight and futures innovation firm with global operations based in Manila. Prof. Cruz is co-founder, vice-president, and chief futurist of the Philippine Futures Thinking Society (PhilFutures), the only professional membership association of futurists and foresight practitioners in the Philippines. He is a supervising fellow of the DAP-GSPDM Futures Thinking Certificate Course and Lecturer at the UP-NCPAG Embedding Futures Thinking in Public Policy and Governance course.

He is currently a Ph.D. in Futures Studies candidate and scholar at the University of Sunshine Coast Australia and the Government of Australia Higher Education by Research Program. He has served as futures consultant and adviser at the Asian Development Bank, The Rockefeller Foundation, East-West Center Leadership Academy, UNICEF, UNDP, UNESCO, UNFCC, and resource person at the Philippine Senate Committee on SDGs, Innovation and Futures Thinking, and the National Academy of Science and Technology to name a few.

He can be reached at:
shermoncruz@engagedforesight.net.

For more information about his work and the Center for Engaged Foresight, visit:
www.engagedforesight.com



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JENMAR BUNTALILID

Jenmar started his singing career in early childhood. He was exposed to classical and choral music in his hometown church in Bacolod City. He joined and won his first singing competition at age 6 and continued his love for music by joining the school chorale from high school until college. After a three-year stint as sales trainer and manager, he went back to his first love and enrolled at the University of Santo Tomas Conservatory of Music, Major in Voice where he was exposed to more classical music: joining operas, recitals, and concerts and even collaborating with fellow international classical singers. He became a member of the award winning male-quartet, the Fortenors and was dubbed as the Crossover Tenor.

He is also known as a gospel singer. He has been helping churches by singing in different fundraising events in the Philippines and abroad. During his US tour in 2016, he was invited to perform by the Consul General of the Philippines in New York. In August 2016, he was sent by the US Embassy in the Philippines for a three-week scholarship training in the YES Academy ASEAN in Jakarta, Indonesia, and he represented the country in the Broadway category. He recently earned a scholarship grant to study Music in NYACK College, School of Music in Nyack, New York.

Presently, he is the choir conductor of the International Baptist Church-Manila for 13 years and counting. A philanthropist by heart, he founded KASAGAD or Kabulig sang Alagad Foundation, a foundation that helps and assists the pastors and church workers in Negros Island.



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ROSEMARIE EDILLON

Rosemarie Edillon is presently the Undersecretary for National Development Policy and Planning at the National Economic and Development Authority (NEDA).

Ms Edillon holds a PhD in Economics from La Trobe University in Australia, an MA degree in Economics from the University of the Philippines (UP) School of Economics and an MS degree in Statistics from the UP School of Statistics. She is also a 2019 Presidential Gawad CES Awardee.

Among her major responsibilities is shepherding the formulation of the Philippine Development Plan (PDP). The PDP is an elaboration of the country's priorities over the medium-term and is the blueprint of government policies, programs and projects. She also oversees the monitoring of the PDP implementation. In addition, she is in charge of providing technical advice on policy issues to both the legislative and executive branches of government, especially the committees of the NEDA Board.

Presently, Ms. Edillon chairs the Task Group on Recovery under the National Task Force against COVID19; she also chairs the Technical Working Group on Anticipatory and Forward Planning and a member of the sub-TWG on Data Analytics under the Inter-Agency Task Force on the Management of Emerging Infectious Diseases.

Ms. Edillon also chairs the Social Development Committee-Technical Board and the Technical Committee on Tariff Related Matters and is a member of the Development Budget Coordination Committee of the NEDA Board. She also heads the Secretariat of the Economic Development Cluster of the Cabinet.

Undersecretary Edillon is currently a member of the Board of the Philippine Economic Society, where she used to be President. She is also a member of the Philippine Commission of the UNESCO. She was formerly the Chair of the Macroeconomics Committee of the UNESCAP and the Vice-Chair of the Economic Committee of the APEC.



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MENDIOLA TENG-CALLEJA

Joy is the Executive Director of the Ateneo Center for Organization Research and Development (CORD) and an Associate Professor at the Psychology Department of the Ateneo de Manila University. She has over twenty years of practice in different areas of human resources management (HRM) and organization development (OD) including consulting work with the Department of Foreign Affairs, ABS-CBN Corporation, and Coca-Cola Export Corporation among others. She has published in international and local journals and has also co-edited HRM, OD, and Leadership books. Joy has a PhD in Social-Organizational Psychology from the Ateneo de Manila University where she also obtained her Master's degree. She is a licensed Psychologist and a Certified Industrial/Organizational Psychologist of the Psychological Association of the Philippines (PAP). Joy is a board member of the OD Practitioners Network (ODPN) and heads the Research in Psychology Special Interest Group of the PAP.



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GERRY PLANA

Gerardo "Gerry" A. Plana, is considered an all-around Human Resources professional having held various positions such as Senior Executive and HR Consultant to more than 200 organizations. He brings a wealth of experience in human resource management and organization development, valued both as an HR/OD practitioner and consultant for more than 30 years.

Gerry is an active member of People Management Association of the Philippines for almost three decades. He served PMAP consistently through the years in various capacities.

Currently, he is the Chief Executive of Investors in People Philippines, an organization that promotes good practices in people management and leadership based on an international standard. He is an MBA professor at the Southville International School and Colleges teaching Human Behavior in Organizations and Organization Development. Gerry has had some involvement in the Government Sector, working with DTI and the Civil Service Commission on various projects. He is the Chairman of the Certifying Board of Prime- HRM. Overall, Gerry is known for being an executive trainer, professor, coach, assessor, and consultant. He has held top HR posts in a pharmaceutical, sugar, and telecoms company for a total of 18 years.



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MILALIN JAVELLANA

Milalin is involved in transforming organisations, particularly the public-sector agencies for more than 25 years. From 2011 to 2017, she was the Facility Director of the Philippine Australia Human Resource and Organisational Development Facility (PAHRODF) and at the same time the OD Adviser of the Civil Service Commission (CSC). She advocated the development of a Strategic Competency-based HRM in the bureaucracy by initiating it at CSC, the HR of the Philippine bureaucracy. She developed with CSC top management its 5-year organisation transformation journey to shift its paradigm from regulatory to strategic and developmental.

Further, she developed in partnership with CSC two (2) major HR programs implemented in the whole bureaucracy (public sector): Program to Institutionalize Meritocracy and Excellence in Human Resource Management (PRIME-HRM) and the Leadership and Management Certification Program (CPRo).

Currently, Milalin is the Program Director of the Australia Awards and Alumni Engagement Program – Philippines (AAAEP-P). This is a four-year program (2017-2021) of the Australian Government designed to provide a suite of learning opportunities to Filipinos.

Milalin is also the President of the Organisation Development Practitioners Network (ODPN), Philippines and past Chairperson and President of the Philippine Society for Training and Development (PSTD). In 2018, she was accredited as “Diplomate in People Management” by People Management Association of the Philippines (PMAP).

Milalin is also an accredited assessor of the Assessment Center used by the Development Academy of the Philippines, an assessor of the CSC Leadership and Management Certification Program, and an assessor of the PSTD Master Trainers Certification Program.

She has a Master of Arts in Women and Development from the University of the Philippines. She also took short courses at the Asian Institute of Management (AIM) and at the University of New England, Armidale, NSW, Australia.

In 2016, Milalin was recognised as one of the 100 Most Influential Filipina Women given by Filipina Women Network (FWN), USA-based organisation. In 2018, She was awarded as “Gawad Maestro”, the highest Leadership Award in Learning and Development by PSTD.



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HIRO MASUDA

Dr. Hiro V. Masuda is a public service leader who graduated in 2003 with a degree of B.S. Psychology. He finished his Master's Degree in Public Administration in 2005 and in 2012, he earned his Doctorate Degree in Business Administration both at Eugenio Amang Rodriguez Institute of Science and Technology. He has post-graduate diplomas in Organization Development and Strategic Human Resource Management and Development both from Ateneo de Manila University, Center for Organization Research and Development.

He started his career in public service in 2003 as Psychologist I for the City College of Manila (now Universidad de Manila) and because of his organizational development prowess and keen eye for opportunities for improvement, he was given the responsibility of performing concurrent functions which led him to climb the organizational ladder.

He finished the four-stage Career Executive Service Eligibility in 9 months while he was 31 years of age making him one of the youngest to attain CES Eligibility in Department of Environment and Natural Resources (DENR).

In February 2020, he was designated as the Officer-in-Charge of the Office of the Executive Director of the Career Executive Service Board (CESB). On July 9, 2020 he assumed the position of Director IV of the DENR Strategic Communication and Initiatives Service. To date, he is the youngest CESO at the DENR.



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PRISCILLA FERNANDO

PEACHY has more than 15 years of training and experience in play therapy, emotional and behavioral issues of children, and the use of creative expression for healing. She used to work as a preschool teacher, a university instructor, and a child psychology-consultant, wherein she handled well-known children's television shows such as Kalye Sesame, Batibot, Sineskwela, Hirayamanawari, MathTinik, Epol-Apple, Pahina, and Art Jam.

A Registered Psychologist, Certified Specialist in Clinical Psychology, and a Certified Play Therapist-Supervisor, Peachy uses play therapy, sandplay, creative expression, and journaling to help clients achieve clarity, enhanced self-awareness, self-expression and healing. Her specialty is children, adolescents, and adults who are going through life changes or transitions and who have emotional or behavioral problems such as sadness, grief, depression, anger, anxiety or confusion.

Peachy is one of the founding board members of the Philippine Association for Child and Play Therapy (PhilPlay). She currently divides her time in private practice between In Touch Community Services in Makati City, and Rainbow Playroom Psychological Services in Gorordo Avenue, Cebu City.

She acquired her Bachelor's Degree in Arts Major in Psychology, Minor in Family Life and Child Development from the University of the Philippines (UP) Diliman. She also completed her academic requirements leading to a Master's Degree in Counseling Psychology from the Ateneo de Manila University (ADMU).



ANJ VERA

Anj is the Chief Executive Officer of TalentView, an employer branding firm with operations across the ASEAN region.

Anj is passionate about transforming the state of Human Resources (HR) and serves organizations in the field of employee experience, designing human capital strategies and implementing HR technology platforms.

She is also the author of the HR book, 'Rethink Recruitment' and course instructor of the highest-rated employer branding course on Udemy. Anj has worked with leaders from Fortune 1000 organizations, local conglomerates and government institutions to help them attract, engage and retain talent.



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PIA ACEVEDO

Pia Nazareno-Acevedo plays several trailblazing roles in the area of Globally Accredited Coaching and Mentoring, Leadership Development and Behavioral Economics. She is the former country head of Gallup, Founder of Strengths Community, the ASEAN Head of the International Authority on Professional Coaching and Mentoring (IAPC&M) and the CEO and Co-founder of her company, The OneCORE, celebrating its 12th year this year.

18 years ago, she pioneered professional coaching in the Philippines, specializing in life transitions. Since then she has written 2 books, represented the Philippines as a speaker in the Gallup Strengths Summit in the U.S.A and pioneered joint projects and research with her professors at the Harvard Business School where she is currently finishing her studies in Behavioral Economics, Strategic IQ and Authentic Leadership Development.

She is the leading Life Coach favored by the country's chief executives and key social influencers and is consistently invited to give seminars and workshops in South East Asia and throughout the Philippines on performance management, personal development, marriage and parenting.

Committed to reaching out to more individuals, she also continues to share basic knowledge on making Better Life Decisions on the radio and television through ABS CBN, GMA, Teleradyo DZMM, TV5 on Relasyon and Metro Radio Plus Hong Kong.

Coach Pia received her degree in AB Philosophy from the Ateneo de Manila University and proceeded to do further studies in Theology: Family Ministries from the same university and courses on Coaching and Mentoring with Gallup, CoachU, USA and Harvard Business School.



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TERESITA ALBERT

TERESITA R. ALBERT, the current CEO and President of T.R.A.C. Training Consultancy never fails to surprise participants who attend her classes and seminars. Her “out of the box” approach to learning and self awareness makes her modules interesting and thought provoking, to say the least. Her background in Guidance Counseling and Psychology enables her to apply an experiential approach to her seminars, enabling her participants to identify their strengths and understand their weaknesses. That she is able to apply these same learnings in the government setting is perhaps due to her “cross-over experience” among the academe, business and government sectors.

Her background in the private sector, specifically in the corporate setting, include being a Vice President for Silicon Technologies, managing General Scott Inn, a mid-size hotel in Washington D.C. as President and CEO and handling Travel Access, a travel agency.

She has conducted various workshops and seminars on team building, Organizational Development (OD), and EQ for the Allied Bank, MERALCO Foundation and Caltex Philippines and has likewise been an HR consultant and trainor for El Nido Resorts, Nestle Phil., Jollibee, among others.

She has pursued her passion for building character, developing the potential of an individual and allowing them to find their “truth” by setting Team Explore Camps for the youth. She extended this advocacy to the teachers of Assumption College in Makati and DLSU and various State Universities and Colleges.

Ms. Albert has not shied away from challenges as long as it is consistent with her advocacies and beliefs and has taken her skill set to the government sector. She currently counts as her clients, TESDA, DOT, PCOO and DBM providing seminars and workshops on OD, EQ, Strategy setting and developing Communication skills. The experiential learning approach she practices is a fun-filled yet personal journey which is uniquely her own and not commonly undertaken in staid government seminars.

Ms. Albert is a graduate of St. Scholastica’s College with a degree in Guidance and Counselling and took up several courses on Human Resources and OD at the Ateneo de Manila University. She is a certified facilitator of the Birkman Method having completed this course in Houston, Texas.

And yet despite her many professional achievements, she is proudest of her most important accomplishment i.e. having raised four wholesome and successful children and eight cute grandchildren.



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PABLO YAMBOT

Pablo has 26 years of project, program, portfolio management (PPM) & IT service management (ITSM) experience. He is a seasoned consultant and trainer, providing coaching and mentoring in PPM, ITSM, Business Intelligence & Analytics and vendor management. Pabs has advised and trained professionals in three continents, including Global Fortune Top 100 companies, UN, USAID, the US military, and the World Bank

He is internationally recognized for his work. Pabs is featured in the Department of Science & Technology Science Education Institute's 25th anniversary book of outstanding scholars.

He is the founding president of IT Service Management Forum Philippines and has worked extensively with itSMF International, government agencies, members to help raise the competitiveness of the Philippine IT industry. Pabs managed a USD 80 million portfolio at a Global Fortune Top 100 company. He has advised DICT, DOH, DILG, DOST Engineering Research and Development for Technology. Pabs is a regular speaker with ISACA, itSMF, PMI Philippines and at the Development Academy of the Philippines.

JEREMIAH BELGICA

Atty. Jeremiah B. Belgica or “Atty. My” to his friends currently serves as the first Director General of the Anti-Red Tape Authority or ARTA.

Before being appointed by President Rodrigo Duterte as the ARTA czar last July 3, 2019, DG Belgica served as a founding and managing partner of his own law firm, the Belgica Aranas Baldueza (Alim) Dela Cruz and Associates where he practices private law. A collegiate graduate of University of Santo Tomas, DG Belgica carried his religious heart on his sleeve, serving as the youngest pastor to be ordained by the Lord's Vineyard Covenant Community Church and performing his duty as resident Pastor for the Manila Congregation for almost ten years.

Some of DG Belgica's achievements include the following: served as the youngest consultant to the Office of the Presidential Anti-Organized Crime Commission (PAOCC), founder and chairman of Kabataang Bagong Buhay, an organization which was awarded as one of the Ten Accomplished Youth Organization of the National Capital Region, and founder and chairman of the Youth Moral Force Society of Former Chief Justice Reynato Puno.

Not only in the field of law, DG Belgica also excels in the media industry. With over 10 years of experience as a radio host of several programs and formerly hosted and co-hosted “Bangong Bayan Ko” and “Bagong Buhay” programs of DZRB and DWIZ respectively, DG Belgica continues to charm the public as the ARTA chief, appearing in radio shows and news interviews to spread the good news that is RA 11032. An experienced public speaker, organizer and training developer, DG Belgica has been able to put up his own show called “My Law IQ” where he discusses various laws to the public.

A practicing lawyer, a licensed real estate broker, an Environmental Planner, a Christian Pastor, and now Director General of the Anti-Red Tape Authority, Atty. Jeremiah Belgica aims to use his skills and experience to serve the Filipino people.



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