



Republic of the Philippines
Department of Environment and Natural Resources

FOREST MANAGEMENT BUREAU

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FOREST MANAGEMENT BUREAU
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RELEASED
JUN 07 2021
RECORDS UNIT

MEMORANDUM

FOR : All DENR Regional Executive Directors

FROM : The Assistant Secretary for Policy, Planning and Foreign Assisted and Special Projects, and Director, in concurrent capacity

SUBJECT : **GUIDELINES IN THE AWARDING AND CONDUCT OF THE SEARCH FOR THE BEST NATIONAL GREENING PROGRAM (NGP) SITES VIDEO CONTEST**

DATE : **JUN 03 2021**

In connection with the instruction of Usec. Jim O. Sampulna in the conduct of "Search for the Best NGP Sites Video Contest" to recognize the field implementers successful implementation of the Enhanced National Greening Program, the DENR's banner program, the following Guidelines in the conduct of the contest and the provision of incentives/award for the best performing Region are hereby issued for information and guidance of all concerned;

I. Rationale

The "Search for the Best National Greening Program (NGP) Sites Video Contest" is a video contest for the DENR field implementers featuring the best plantations of the National Greening Program sites in the region. The activity will give an opportunity for the field offices to demonstrate their successful implementation of the program through a video presentation and motivates the exchange of knowledge and experiences among the managers, field implementers, partner communities and other stakeholders. The activity will also serve as an enhanced tool for the development of manuals, information, education and communication.

This will be participated in by all DENR Regional Offices. Each Region shall prepare a video entry according to the contest mechanics issued by the Forest Management Bureau.

The competition shall have two sets of judging, First part, Preliminary Regional Cluster Screening and Second part, Final National Competition. Videos with highest garnering points per cluster shall advance to the Final National Competition. The videos will be judged in terms of *creativity, originality, message content and technical organization*. The competition winners will be announced on July 9, 2021 as well as published on the FMB Facebook Page and Website.

II. Objectives

1. Recognize and award the DENR Regional Offices with the best established National Greening Program sites video presentation;

2. Motivate the field implementers in their work in recognition of their commitment in the rehabilitation of the country's forests;
3. Enable managers and stakeholders to acquire great picture of the program's progress and achievements;
4. Provide a visual inspection on the program's status and accomplishment from 2011 to 2020 in all regions that can be shared with the public;
5. Acquire images and video data that can be used as reference for programs reporting, implementation manuals, information, education and communication materials;
6. Gather inputs and implementation strategies for the development of guidelines and policy formulation in the implementation of the Enhanced National Greening Program.

III. Procedures of the Competition and Grant of Awards

A. Submission of Entries

The FMB shall disseminate the notices by sending a written memorandum and letters to the Regional Offices which shall in turn shall disseminate the notices to the PENROs and CENROs under their jurisdiction. The notice shall include the mechanics of the competition and the deadline for submission of entries.

Each DENR Regional Office must come up with an original video presentation shot composed of photos captured and video clips recorded using mobile phones, video cameras and unmanned aerial vehicles. The submitted video entry must be 1080p resolution, MP4 format, and has a running time total of 3-5 minutes (inclusive of introduction and the credits).

Submitted video must have a brief history and description on the area before NGP was implemented. Historical illustration can be biophysical (degraded conditions of the site, loss of biodiversity) or socio-economic (poor conditions of the communities, loss of livelihood) factors that prompted the implementation of the project. Videos are highly encouraged to have narration to build the story of the site from its inception, challenges encountered, best practices and action undertaken to improve their accomplishment and successful collaboration with other governing bodies (if any).

In the presentation of best sites, the following information must be visually presented as inset:

- Name of the Organization
- Location (Province, Municipality and Barangay)
- Year Planted
- Area (Hectares)
- Species Planted
- Survival Rate
- Benefits (if any)

Outsourcing of videographers, drone operators, and video editors is strictly prohibited. All video clips and photographs to be included in the presentation must be captured or documented by their DENR personnel.

B. Criteria and Judging of Entries

- The competition shall have two sets of judging for the Preliminary Regional Cluster Screening and Final National Competition.
- Each Regional Offices are assigned in these clusters

Regional Office	Cluster
Region 1 Region 2 Cordillera Administrative Region Region 3	Luzon 1
CALABARZON National Capital Region MIMAROPA Bicol Region	Luzon 2
Region 6 Region 7 Region 8	Visayas Region
Region 9 Region 12	Western Mindanao
Region 10 Region 11 Region 13	Eastern Mindanao

- Videos with highest garnering points per cluster shall advance to the Final National Competition.
- The videos will be judged in terms of creativity, originality, message content and technical organization (sound and picture quality).
- The competition winners will be announced on July 9, 2021 and notified by e-mail and phone, as well as published on the FMB Facebook Page and Website.
- Videos will be judged over a score of (90) points on the following criteria;
 - **Creativity/Originality (30 pts):**
Does the direction use creative ways to convey the message?
Does the video exhibit originality?

Does the video display innovative ideas and techniques?

○ **Message Content (40 pts)**

Are the images and video clips arranged logically and effectively in a way that fits the theme?

Are they adequately developed and relevant?

How compelling is the video?

○ **Technical Organization (20 pts)**

How well is the video produced in regards to continuity, timing, camera operation, sound quality, editing and adherence to time limit of 3 to 5 minutes.

○ **People's Choice – Most Likes (10 pts)**

The 5 finalists' videos will be posted on FMB Facebook Page. The videos will be ranked based on the number of 'Likes' and the corresponding points will be added to the final judges' score.

IV. Awards and Prizes

A. Forms of Awards

1. The top five (5) finalist shall receive a cash prize indicated in the table below.

Monetary Reward

Level (Regional Office)	Amount
1 st Prize	150,000.00
2 nd Prize	100,000.00
3 rd Prize	50,000.00
Consolation Prizes (2)	20,000.00

2. Awardees shall receive plaques of recognition.
3. A certificate of recognition shall be given to all finalist.

V. Schedule of Activities

DATE	ACTIVITY	Responsible Person/Committee
June 2, 2021	Preliminary Regional Cluster Screening	NGPCO/IEC and FMB Execom Members
June 7-11, 2021	Top five (5) finalists posting on FMB Facebook Page for the ranking based on "Likes"	NGPCO/IEC
June 16, 2021	Final Judging of Top five (5) winning entries	DENR Execom
July 9, 2021	Announcement and Awarding Ceremony	FMB, NGPCO/IEC and DENR Officials

DATE	ACTIVITY	Responsible Person/Committee
July 9, 2021	Announcement and Awarding Ceremony	FMB, NGPCO/IEC and DENR Officials

VI. Conferment of the top finalists/winners

A short program for the awarding at the Central Office shall be conducted via Zoom application and will be broadcasted live on Facebook. It will be attended and participated by DENR Officials, Regional Finalists and FMB.

VII. Funding

All expenses to be incurred such as tokens, supplies, prizes, awards, pre and post meetings and video deliberation activities shall be charged to FMB funds subject to the usual accounting and auditing rules and regulations.

FOR INFORMATION AND GUIDANCE, PLEASE.


MARCIAL C. AMARO JR., CESO III



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JUN 07 2021
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MEMORANDUM

FOR : The Director
Human Resource Development Service

FROM : The Assistant Secretary for Policy, Planning and Foreign Assisted
and Special Projects, and Director, in concurrent capacity

SUBJECT : **REQUEST FOR INCLUSION OF THE CONDUCT AND
AWARDING OF THE SEARCH FOR THE BEST NATIONAL
GREENING PROGRAM (NGP) SITES VIDEO CONTEST TO
THE DENR PROGRAM ON AWARDS AND INCENTIVES
FOR SERVICE AND EXCELLENCE (PRAISE)**

DATE : **JUN 03 2021**

In connection with Memorandum of Usec. Jim O. Sampulna in the conduct of the activity entitled, **"Search for the Best NGP Sites Video Contest"** to recognize the field implementers successful implementation of the Enhanced National Greening Program, we are endorsing herewith the attached proposed Guidelines in the conduct of the contest and the provision of incentives/award for the best performing Region.

FOR YOUR CONSIDERATION AND APPROVAL, PLEASE.


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