

ACTIVITY BRIEFER



Workshop on the Development of the DILG-DOT-DENR Joint Operational Structure on Local Ecotourism Management

17-18 November 2021 | 8:00AM - 1:00 PM

Zoom digital platform

Beach Tourism Monitoring Team
Project Management Office

Support for Local Government Program
Program Management Office



BACKGROUND

The success of the Boracay Island Rehabilitation in 2018 became the impetus for the directive to the Departments of the Interior and Local Government (DILG), Environment and Natural Resources (DENR), and Tourism (DOT) to continuously monitor and be vigilant in the supervision of all other island resorts as enshrined in Cabinet Action File No. 535-091118-15-16-17.

As a response, the three agencies proceeded to implement their respective programs, projects, and activities in prime ecotourism sites pursuant to their respective mandates. However, several challenges have been encountered by the agencies in the implementation of their respective programs, projects, and activities within the ecotourism sites. These included the following:

- Overlapping frameworks and plans on ecotourism management among agencies;
- Redundancies in the inspections;
- Lack of a harmonized standard process flow in obtaining permits, licenses, and accreditations from DOT/DENR/BPLO;
- Lack of a Locally Unified data bank system accessible to all concerned agencies;
- Lack of Manpower/Designated Personnel including the lack of permanent Tourism Officers to continue and implement tourism related regulations and DOT programs;
- Lack of a common platform to discuss cross-cutting issues and complaints; and
- Lacking capacity of DENR and DOT to strengthen coordination with LGUs.

Further, the DILG, through the BTMT-PMO, conducted a Virtual Forum on Emerging LGU Roles on Tourism Management in the New Normal on 18 May 2021. The recommendations were the following:

- Harmonization of policies of different agencies engaged in tourism through strengthening institutional partnerships and ensuring the functionality of mechanisms for policy implementations;
- Strengthen capacities of local official on new innovations in tourism and how they will effectively respond to the pandemic crisis; and
- Strict enforcement of policies in close coordination with relevant agencies

On 21 July 2021, the DILG, DOT, and DENR conducted a joint meeting to update the current initiatives of each Department with regard to the Presidential directive on the supervision and monitoring of the priority ecotourism sites. It also intended to discuss the potential of adopting a joint operational structure among DILG, DENR, and DOT, to harmonize the Departments' initiatives similar to the Boracay Island rehabilitation efforts. Given the identified challenges, the three agencies agreed to adopt a joint operational structure through an issuance of a Joint Administrative Order or Joint Memorandum Circular.

DEAR GUESTS,

Thank you for confirming your attendance to our Workshop for the Development of **DILG-DENR-DOT Joint Operational Structure for Local Ecotourism Management**. This activity primarily aims to create a venue for the relevant agencies (DILG, DENR, DOT, and Local Governments) to formulate a Joint Operational Structure (JOS) to effectively manage local ecotourism in the country.

Specific Objectives:

1. Create a working structure for local ecotourism management;
2. Identify roles and responsibilities of the national, regional, and local committees; and
3. Create component functional mechanisms that will provide support and guidance to JOS implementation.

In preparation for the said activity, our team has prepared this information sheet to ensure the quality and substantial flow of the program.

METHODOLOGY

The conduct of Workshop Activity will be conducted through a two-day virtual training activity (via Zoom digital platform) on 17-18 November 2021.

Pre-registration link

To confirm your attendance, kindly register through the link below. The meeting details will be sent directly to your provided email address.

<https://tinyurl.com/JOSWorkshopReg>



KEY PARTICIPANTS

The key participants in this activity shall include National and Regional Offices of the DILG, DENR, and DOT, and the Provincial and Municipal Government Units of the six priority ecotourism sites.

DILG	<ul style="list-style-type: none"> • Office of the Undersecretary for Operations • Support for Local Government Programs - Program Management Office • Planning Service • Bureau of Local Government Development • Bureau of Local Government Supervision • DILG RICs of MIMAROPA, Western Visayas, Central Visayas, CARAGA • BTMT PMO
DENR	<ul style="list-style-type: none"> • Office of the Undersecretary for Legal, Administration, Human Resources and Legislative Affairs • Boracay Inter-Agency Task Force Rehabilitation Management Group (BIARMG) • Boracay Inter-Agency Task Force (BIATF) Secretariat • Policy and Planning Service • DENR Regional Office - MIMAROPA, Western Visayas, Central Visayas, CARAGA
DOT	<ul style="list-style-type: none"> • Office of the Assistant Secretary for Tourism Regulation Coordination & Resource Generation • Planning Service • Tourism Development Planning Division (TDPD) • DOT Regional Office - MIMAROPA, Western Visayas, Central Visayas, CARAGA
LGU	<ul style="list-style-type: none"> • Provinces of Palawan, Aklan, Surigao del Norte, Oriental Mindoro; and • Municipalities of Panglao, El Nido, Coron, Malay, General Luna, Puerto Galera

PROGRAM FLOW

DAY 1: Local Consultation

Time	Agenda
08:00 – 08:30	Registration
	Opening Program
08:30 – 08:35	<ul style="list-style-type: none"> • Invocation • National Anthem
	Introduction of Participants
08:35 - 08:45	Welcome Remarks Epimaco V. Densing III, CPA, MBA <i>Undersecretary for Operations, DILG</i>
	Key Messages:
08:45 – 09:05	Atty. Ernesto D. Adobo Jr., CESO I <i>Undersecretary for Legal, Administration, Human Resources, and Legislative Affairs, DENR</i>
	Christopher Morales <i>Assistant Secretary for Tourism Regulation, Coordination & Resource Generation, DOT</i>
09:05 – 09:10	Background and Rationale <ul style="list-style-type: none"> • Objectives and Expected Outputs
09:10 – 09:30	Presentation of identified challenges and gaps from the two activities: <ul style="list-style-type: none"> • Virtual Forum on Emerging LGU Roles on Tourism Management in the New Normal • DILG, DOT, and DENR Joint Meeting
09:30 – 10:00	Presentation of the proposed Joint Operational Structure
10:00 – 10:30	Open Forum
10:30 – 10:45	Workshop 1: The Provincial Technical Working Group and Local Tourism Council
10:45 – 11:30	Presentation of Outputs and Open Forum
11:30 – 12:00	Workshop 2: Regional Technical Working Group
12:00 – 13:00	Working Lunch
13:00 – 14:00	Presentation of Outpus and Open Forum
14:00	End of Day 1

PROGRAM FLOW

DAY 2: Presentation to the National Level

Time	Agenda
08:30 – 08:45	Registration for Day 02
08:45 – 09:00	Recap of Day 01
09:00 – 10:00	Presentation of the JOS (including outputs of Regional/Provincial/Municipal Levels from Day 01) to the National Level <i>Local Level Representative & Regional TWG Representative</i>
10:00 – 11:00	Open Forum
11:00 – 12:00	Workshop 3: Component Working Groups
12:00 – 13:00	Lunch Break
13:00 – 14:00	Presentation of Outputs and Open Forum
14:00 – 14:30	Syntehsis
14:30	Closing Activity

INQUIRIES

For further inquiries regarding the Forum, you may contact the Organizing Committee.

Beach Tourism Monitoring Team - Project Management Office (BTMT-PMO) Office of the Undersecretary for Operations

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