
2021 18-day campaign to end VAW activities

1 message

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Dear **RDC Members and stakeholders of the region:**

We are pleased to share with you the link to the references and collaterals of the Philippine Commission on Women (PCW) for the 2021 18-day campaign to end violence against women (VAW) which we observe annually from November 25 to December 12 as mandated by the Proclamation No. 1172, s. 2006:

<https://pcw.gov.ph/2021-18-day-campaign-to-end-violence-against-women>

The 2021 campaign generally aims to promote awareness about the Safe Spaces Act (SSA), both for the general public and the institutions that are mandated to implement the law.

In support to the campaign, we are recommending the following activities for the RDC members:

1. Participation in the Learning Session on Safe Spaces Act (Bawal Bastos Law) and Anti-Violence against Women and their Children Act of 2004 on December 9, 2021

This is an online activity to be participated in by the RDC and RGADC members and stakeholders in which salient features of the RA 11313 and RA 9262 will be discussed. The activity aims to raise awareness of participants on GBSH and violence against women and girls and the corresponding interventions and mechanisms to eliminate such. A memorandum regarding this activity will be sent to the RDC members and partner stakeholders.

2. Participation in the information and advocacy activities for the 18-day campaign

- **Use of 2021 18-day campaign to end VAW official banner design, Facebook profile frame, and Zoom background design.** RDC members may prepare and display the streamer in front of their offices for the whole campaign duration. The RDC members may also use the banner design as well as the Facebook profile frame in their agency's Facebook page/s and the Zoom background design as they conduct/participate in the different 18 day-campaign to end VAW activities.
- **All-Women Cast Lupang Hinirang Video-** The use of this video during flag ceremonies from November 25 to December 12, 2021 is encouraged.
- **Advocacy videos related to the campaign** may also be shared in RDC members' activities and events and to official social media pages during the 18-day campaign period.

3. Participation in the "Orange Your Icon" advocacy initiative

It enjoins everyone to signify their support to the campaign to end VAW by adorning their "landmarks" or "iconic spots" with the color orange- flags, streamers, banners or spotlight during the campaign period as orange represents hope and a future free from VAW. RDC member agencies/organizations/LGUs/SUCs are also requested to upload the photos, videos, and other materials featuring the orange icons in their social media accounts and websites using the following hashtags: #VAWfreePH and #OrangeYourIcon2021.

4. Participation in the Safe Spaces, Kasali Tayo Online Events of PCW in coordination with IACVAWC

RDC members may join or listen to the following activities which will be livestreamed in the PCW Facebook page:

- Launching of the "Let's Make this a Safe Space" ground campaign, "#SanaAllSpacesSafe" experience-sharing online campaign, and the commitment-sharing of IACVAWC members (November 25, 2021)
- Online discussion on what victims can do should they experience gender-based sexual harassment (GBSH) in the streets and public spaces or on cyberspace (December 3, 2021)
- Online discussion on mechanisms in place in preventing and responding to GBSH cases in the workplace and educational/training institutions (December 10, 2021)
- Culminating activity (December 12, 2021)

Thank you very much and we look forward to your participation in the above-mentioned activities.

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