



Republic of the Philippines
Department of Environment and Natural Resources
FOREST MANAGEMENT BUREAU

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MEMORANDUM

FOR : All Line Bureau Directors
All Staff Bureau Directors
All Attached Agencies
All Regional Executive Directors
All PENROs
All CENROs

FROM : The Assistant Secretary for Policy, Planning, and Foreign Assisted
and Special Projects, and Director, in concurrent capacity

SUBJECT : **FORESTAR 2021: NTFP DIGITAL ART COMPETITION**

DATE : **NOV 05 2021**

The Department of Environment and Natural Resources, through the Forest Management Bureau (DENR-FMB), has been conducting ForeSTAR since 2017 to promote and raise awareness on the importance of Philippine forest resources to communities. ForeSTAR aims to introduce non-timber forest products (NTFPs) to people, especially to students, to appreciate various resources, other than timber, that can be derived from forests. Non-timber forest products are biological materials and derivatives other than timber, which are extracted from forests for human use. These include fruits and nuts, vegetables, medicinal plants, resins, essences and a range of barks and fibres such as bamboo, rattans, and a host of other palms and grasses.

From Parol-Making Competition in 2017, On-The-Spot Banig-Painting Competition in 2018, and Bamboo Belen-Making Competition in 2019, ForeSTAR aimed to showcase the versatility of NTFPs to be transformed into useful products. In its fourth year, the DENR-FMB wishes to feature more NTFPs through a Digital Art Competition themed as "Christmas amidst Pandemic." The Digital Art Competition aims to highlight three (3) NTFPs, bamboo, rattan, and anahaw in depicting how Christmas Celebrations are changed by the ongoing pandemic through the use of digital technology as part of its creative presentation process.

In this regard, your Offices are hereby invited to join the said NTFP Digital Art Competition. Please be informed that the deadline of individual entry submissions is on **25 November 2021 at 11:59 pm**. For more information regarding the event, enclosed herewith is the mechanics for your ready reference.

To further assist the Bureau in promoting the NTFP Digital Art Competition, all DENR Field Offices are encouraged to display the prescribed tarpaulin (see attached design) in their office premises.

Our staff, For. Claudett Endozo, will further coordinate with your Office regarding the matter. Should you have need for further information to assist you in the appreciation of our request, please do not hesitate to contact her at (02) 8926-2141 or at fmb.iecgroup@gmail.com.

FOR YOUR INFORMATION AND CONSIDERATION, PLEASE.


MARCIAL C. AMARO, JR., CESO III

FORESTAR 2021

NTFP Digital Art Competition

BACKGROUND:

The Department of Environment and Natural Resources, through the Forest Management Bureau (DENR-FMB), has been conducting ForeSTAR since 2017 to promote and raise awareness on the importance of Philippine forest resources to communities. ForeSTAR aims to introduce non-timber forest products (NTFPs) to people, especially to students, to appreciate various resources, other than timber, that can be derived from forests. Non-timber forest products are biological materials and derivatives other than timber, which are extracted from forests for human use. These include fruits and nuts, vegetables, medicinal plants, resins, essences and a range of barks and fibres such as bamboo, rattans, and a host of other palms and grasses.

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Bamboo, rattan, and anahaw are three common NTFPs used as raw materials and regulated by the DENR through its DENR Administrative Order (DAO) 2021-26, DAO 1989-04, and DAO 2000-64, respectively. Bamboo species are perennial giant grasses belonging to the family Poaceae that are either erect or climbing; it is generally used for weaving, handicraft manufacture, and house construction. Rattan is a group of climbing palm species composed mainly of Calamus and Daemonorops spp. generally found in moist tropical rainforests; it is also used for furniture, handicrafts, and building material among others. Anahaw, sometimes considered as the Philippines' national leaf, is a tropical palm known for its round fan-shaped leaves; it is used in woven fans and as roofing material.

HOW TO CREATE AN ARTWORK FOR THE CONTEST

All entries must be created with digital technology and presented in various formats of stand-alone digital art image such as, but not limited to:

- Graphic Poster
- Web Comic
- Fractal/Algorithmic Art
- Data-Moshing
- 2D Computer Graphics
- 3D Computer Graphics
- Pixel Art
- Photo-painting
- Manual Vector Drawing
- Raster Painting
- Computer-Generated Painting
- Integrated Art / Mixed Media and Hybrid Painting

Contestants may draw inspiration from the following themes:

- Use of NTFP during christmas celebrations
- Innovative use of NTFP in the daily lives of Filipinos during the pandemic
- Creative illustration of NTFP species

HOW TO JOIN (INDIVIDUAL SUBMISSION)

- The contest is open to all ages and Filipino citizens. Contestants must submit a copy of his/her identification card.
- Participants of the contest are limited to individual amateurs or professionals. No submissions from groups or companies will be entertained.
- DENR-FMB employees and their relatives up to the second degree of consanguinity or affinity are disqualified from joining this Competition.

SUBMISSION OF ENTRIES

The Digital artwork must:

- Be an original creative artwork of the contestant interpreting this year's Forestar theme.
- Be in high resolution JPEG format, preferably with minimum dimensions of 1440 x 1920 pixels, at 600 dpi. Images can be in portrait or landscape orientation. Google forms can only accommodate up to 10MB. If artwork exceeds 10MB, contestants may submit a compressed file.
- Be a static digital image
- Include the following NTFPs: bamboo, rattan, and anahaw
- Be unsigned
- Be accompanied by an Artist's Statement of no more than 150 words (title not included). Written in English or Filipino.

RULES

- Each contestant must submit **only one entry** through the provided Google form link.
- Entry files should be named as follows: **TITLE_OF_ARTWORK_artist's full name.jpg**
- Entries with incomplete details or requirements are automatically disqualified.
- By submitting an entry, the Contestant agrees to all of the Competition's rules, conditions, and mechanics, including the decision of the jury.
- Participation in the contest is **free-of-charge** and does not require any registration fee.
- Questions about the competition may be submitted to fmb.iecgroup@gmail.com, but only entries submitted using the provided Google form link will be honored.
- The submission of individual entries to email will begin at **12:01 AM** Philippine Time on **04 October** and will close at **11:59 PM PHT** on **25 November** 2021. Late submissions as indicated on its electronic time stamp will be automatically disqualified.
- The contestant will receive an acknowledgement email after a successful submission of the entry.
- Contestants are **not allowed to post their digital artwork entry in social media** or other online channels before and after submission, prior to the announcement of winners. Entries who have been found to violate this rule will be disqualified.

The following entries are disqualified:

- Entries that were submitted in previous competitions, included in publications, or otherwise used for any commercial purpose;
- Entries with elements that infringe on the intellectual property rights of other individuals, organizations, or others creative sources;
- Animated works or moving electronic imagery;

- Entries that underwent a manual process in hand drawing, traditional painting, or printmaking that were migrated or scanned into digital format; and
- Entries that violate trademark and copyright laws, and those with explicit and malicious content that incites prejudice on race, sex, religion, and other forms of human and animal rights.
- Winners will be announced on **10 December 2021**, through the social media platforms of DENR-FMB.

CRITERIA FOR JUDGING

- Eight (8) winners will be selected by a panel of judges whose decision will be final and unappealable.
- The criteria for judging are as follows:

Relevance to the theme	30%
Unity of composition of creative elements	30%
Technical proficiency and creative use of digital media	20%
Originality of the concept and interpretation	20%
TOTAL	100%

EIGHT COMPETITION WINNERS

- Each winner will receive an official Winner's Certificate and a cash prize as follows:

First prize	Php 50, 000
Second prize	Php 30, 000
Third prize	Php 20, 000
5 Consolation prizes	Php 5,000

- Cash prizes will be transmitted through bank deposit or wire transfer.
- The winners will be notified by DENR-FMB via e-mail. They will be instructed on the procedure in claiming their cash prizes including the amount to be expected inclusive of possible bank charges during transfer.
- The winning entries along with other selected entries shall be featured on the social media platforms of the DENR-FMB, future online or actual exhibitions, and may be used in print, audio-visual, multimedia materials and formats now known or yet to be discovered, relevant to the programs of the DENR-FMB.

RULES ON THE COPYRIGHT OF ARTWORKS

- Contestants affirm that their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- By entering the competition, the artist acknowledges that the copyright shall pertain to him/her but grants exclusive rights to the DENR-FMB to reproduce, adapt, publish, perform, broadcast, and communicate to the public, in any form, in printed and electronic format, the whole or any part of the entry as deemed appropriate by the DENR-FMB, but for noncommercial purposes only, without further permission from and compensation for the artist.

- An entry submission into this contest constitutes permission to use the winner's name, prize information, and other information provided on the entry form for publicity purposes, subject to the Data Privacy Act of 2012.
- The DENR-FMB reserves the right to use the images and accompanying text/descriptions related to cultural promotion and other DENR-FMB-related programs.

DISCLAIMER

- DENR-FMB is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are corrupted due to computer virus, poor internet connectivity or electronic device problems.
- DENR-FMB reserves the right to cancel or modify the competition and award the prize by alternate means if fraud or technical failure is determined at any time by the DENR-FMB, including after the submission window has closed or even after the announcement of winners and/or awarding of prizes.
- If the winners are determined to have violated any of the competition rules and guidelines, he/she will be required to forfeit the award and return the prize money, even if the determination was made after it has been awarded.

DATA PRIVACY

- The Forest Management Bureau (FMB) recognizes its responsibilities under the Republic Act No. 10173, also known as the Data Privacy Act of 2012, with respect to the data they collect, record, organize, update, use, consolidate or destruct from the participants of ForeSTAR 2021. The personal data obtained from this portal is entered and stored within the FMB's authorized information and communications system and will only be accessed by the FMB Information and Education Campaign (IEC) Team and other authorized personnel. The FMB has instituted appropriate organizational, technical and physical security measures to ensure the protection of the participants' personal data.
- Furthermore, the information collected and stored in the FMB-IEC database shall only be used for the following purposes:
 - Processing and reporting of documents related to the conduct of ForeSTAR 2021
 - Announcement/ promotion of event winners and other rewards
- FMB shall not disclose the participants' personal information without their consent and shall retain this information for the duration of the event only



Size: 4x8 sq. ft.