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# 20<sup>th</sup> ANNUAL CES CONFERENCE

aboitiz



# 1. THEME

## ***LEADING BEYOND: REIMAGINING PUBLIC GOVERNANCE***

## 2. SESSIONS & SPEAKERS

*Leadership, Communication & Digital  
Transformation Tracks*

# 3. PROGRAM

October 27, 28 & 29

## DAY 1

1:00 - 1:05 PM	INVOCATION	c/o NCCA
1:05 - 1:10 PM	Philippine National Anthem	
1:10 – 1:15 PM (5 mins)	Introduction of the Board of Trustees of NUCESO	Gallery c/o NUCESO Secretariat
1:15 - 1:20 PM (5 mins)	Opening Remarks	AES Atty. Lynn Danao-Moreno, CESO II, NUCESO National President
1:20 – 1:30 PM (10 mins)	Message from the President of the Philippines	His Excellency President Rodrigo Roa Duterte (Recorded)
1:30 – 1:40 PM (10 mins)	Message from Career Executive Board	Chairperson Alicia dela Rosa - Bala (Recorded)
1:40 – 1:50 PM (10 mins)	Message of Support from Aboitiz	Mr. Sabin M. Aboitiz, President & CEO - Aboitiz Group
1:50 – 1:55 PM (5 mins)	Introduction of the Subject Matter Expert (SME)	
1:55 – 2:55 PM (1 hour)	Wanted: Transcendent Leader	c/o DAP
2:55 – 3:55 PM (1 hour)	Multigenerational Remote Teams	Aboitiz Group HR
3:55 - 4:55 PM (1 hour)	Safeguarding Mental Wellness in the Workplace	Coach Charlene Banzal (Pilmico Group)
4:55 – 5:00 PM (5 mins)	Closing of Day 1	

## DAY 2

8:15 - 8:20 AM	INVOCATION	c/o NCCA
8:20 – 8:35 AM (5 mins)	Recap of Day 1	Usec Rose Bistoyong
8:35 – 8:40 AM (10 mins)	Opening Remarks	Prof. Jose David Lapuz
8:40 - 8:45 AM (5 mins)	Introduction of the SME	Host
8:45 – 9:45 AM (1 hour)	Strategic Communication Governance <ul style="list-style-type: none"> <li>- Power of Collaboration</li> <li>- Whole of Government Approach</li> </ul>	c/o DAP
9:45 - 9:50 AM	Introduction of the SME	Host
9:50 - 10:50 AM (1 hour)	How to deal with: <ul style="list-style-type: none"> <li>- Fake News/Troll</li> <li>- Communicating with legislators</li> </ul>	Panel: Representatives from the PLLO, Communications Officers of Legislative Bodies, and the PCOO.  MODERATOR
10:50 - 10:55 AM (5 mins)	Introduction of the SME	Host
10:55 - 11:55 AM (1 hour)	Speaking Without Words	Jovenir F. Bataican, IdeasCentral
11:55 AM – 12:00 NN (5 mins)	Closing of Day 2	

### DAY 3

1:00 - 1:05 PM	Invocation	c/o NCCA
1:05 – 1:10 PM	Recap of Day 2	Hosts
1:10 - 1:20 PM	Opening Remarks	Cabinet Secretary Karlo Alexei B. Nograles
1:20 - 1:25 PM	Introduction of the SME	Host
1:25 - 2:25 PM (1 hour)	TechUp Pinas: Accelerating Towards Digital Transformation	Aboitiz Equity Venture, Inc. (Institutional Member - Private Sector) - Edwin Bautista (UnionBank) TBC
2:25 – 2:30 PM (5 mins)	Introduction of the SME	Host
2:30 – 3:30 PM (1 hour)	Replicable Exemplary Practices on Digital Transformation of Various Agencies	PANEL: Representatives from GOCC, LGUs, NGAs, SUCs MODERATOR
3:30 – 4:30 PM (1 hour)	NUCESO Hour	AES Atty. Lynn Danao-Moreno, NUCESO President
4:30 – 5:00 PM (30 mins)	Raffle & Closing	Dr. Enrique A. Tayag, CESO III, Executive Vice President NUCESO