



Republic of the Philippines  
**Regional Disaster Risk Reduction and  
Management Council**  
MIMAROPA

**MEMORANDUM ORDER**  
**NO. 176 S. 2021**

**FOR :** Chairpersons, RDRRMC Member Agencies  
Chairpersons, P/C/MDRRMCs  
OCD MIMAROPA Filed Officers

**FROM :** Chairperson, RDRRMC MIMAROPA and Regional Director,  
OCD MIMAROPA

**SUBJECT :** Invitation to the Making Cities Resilient 2030 (MCR2030)

**DATE :** 19 October 2021

The National Disaster Risk Reduction and Management Council (NDRRMC) will be conducting the launch of Making Cities Resilient 2030 (MCR2030). The Making Cities Resilient (MCR) Campaign was launched in 2010 with the primary aim to raise awareness and commitment of local governments and political leaders on disaster risk reduction. More than 4,300 cities, including 222 municipalities, cities, and provinces from the Philippines, have become part of the Campaign, demonstrating increased commitment to take actions to ensure the safety and well-being of citizens from disasters and crisis.

In view of the above, RDRRMC and LDRRMC Members are enjoined to participate in the Pre-Sign-Up Clinic on 26 October 2021. It will be held with the Local Government Units as target participants and the Ceremonial Launch of the MCR2030 will be held on 29 October 2021 with Local Chief Executives as the participants.

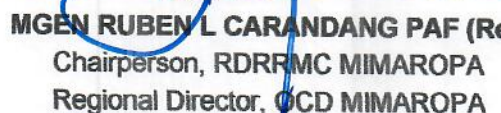
In this regard, please find the attached Memorandum No. 123, s.2021 re: Making Cities Resilient 2030 (MCR2030).

We are also sharing with you the registration links for the Pre-Sign-Up Clinic and Ceremonial Launch:

1. Pre-Sign-Up Clinic  
<https://us02web.zoom.us/join/zt0vdOGrrTosGtGDU2DDkRMs8SEhcv9-oyRh>
2. Ceremonial Launch  
<https://us02web.zoom.us/join/zt0vcuqtqDwrGdNQOlrs8YDo6ZmHAVxrAZr>

For more information regarding this event you may contact Ms. Monique Raizza Jacob of NDRRMC Secretariat through telephone nos. +632 8912 5947 / 8912 0441 or mobile no. 0917-135-4695 or email address [ndrrmc.secretariat@ocd.gov.ph](mailto:ndrrmc.secretariat@ocd.gov.ph).

Thank you and warm regards.

  
**MGEN RUBEN L. CARANDANG PAF (Ret)**  
Chairperson, RDRRMC MIMAROPA  
Regional Director, OCD MIMAROPA

Enclosure:  
as stated





REPUBLIC OF THE PHILIPPINES  
**NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL**  
National Disaster Risk Reduction and Management Center, Camp Aguinaldo, Quezon City, Philippines

OCT 18 2021

**MEMORANDUM**  
No. 123, s. 2021

**TO: MEMBERS OF THE NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL (NDRRMC); MEMBERS OF THE REGIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCILS (RDRRMCs); AND MEMBERS OF THE LOCAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCILS (LDRRMCs)**

**SUBJECT : MAKING CITIES RESILIENT 2030**

In support of the International Day for Disaster Risk Reduction (IDDRR) 2021, the National Disaster Risk Reduction and Management Council (NDRRMC) will be conducting various activities, including the launch of Making Cities Resilient 2030, to keep up with our advocacy of promoting a global culture of disaster reduction, including disaster prevention, mitigation, and preparedness.

The Making Cities Resilient (MCR) Campaign was launched in 2010 with the primary aim to raise awareness and commitment of local governments and political leaders on disaster risk reduction. More than 4,300 cities, including 222 municipalities, cities, and provinces from the Philippines, have become part of the Campaign, demonstrating increased commitment to take actions to ensure the safety and well-being of citizens from disasters and crisis.

The successor of MCR Campaign, which is Making Cities Resilient 2030 (MCR2030), is a unique cross-cutting initiative for improving local resilience through advocacy, sharing knowledge and experiences, establishing mutually reinforcing city-to-city learning networks, injecting technical expertise, connecting multiple layers of government, and building partnerships.

Relative to this, a **Pre-Sign-Up Clinic** will be held to focus on the discussion of the journey, benefits, and utilization of MCR2030 and the actual signing-up to the MCR2030 web-based platform. This activity shall be participated by technical officers of local government units and/or DRRM Officers at the municipal, city, or provincial level. Moreover, the **Ceremonial Launch** invites local chief executives (LCEs) to discuss the significance and advantage of committing to MCR2030 and show solidarity among the LCEs and campaign partners towards a more resilient future.

In view of the above, the NDRRMC, RDRRMC, and LDRRMC Members are enjoined to participate in the Pre-Sign-Up Clinic and Ceremonial Launch for MCR2030 on 26 and 29 October 2021, respectively with the objective of committing or renewing your commitment to the MCR.



LGU's may register to the following Zoom links preferably on or before 20 October 2021:

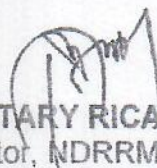
- Pre-Sign-Up Clinic (26 October) –  
<https://us02web.zoom.us/join/join?z=0vcdOGrrTosGtGDU2DDkRMs8SEhcv9-oyRh>
- Ceremonial Launch (29 October)  
[https://us02web.zoom.us/join/join?z=0vcuqtqDwrGdNQOlrs8YDo6ZmHAVxrAZr\\_](https://us02web.zoom.us/join/join?z=0vcuqtqDwrGdNQOlrs8YDo6ZmHAVxrAZr_)

Attached are the executive brief, administrative note, and program flow relative to the conduct of this activity for reference.

For more information regarding this event, our focal person Ms. Monique Raizza P Jacob of the NDRRMC Secretariat may be reached through telephone nos. +632 8912 5947 / 8912 0441 or mobile no. +63 917 135 4695 or email address [ndrrmc.secretariat@ocd.gov.ph](mailto:ndrrmc.secretariat@ocd.gov.ph).

For information and guidance.

BY AUTHORITY OF THE CHAIRPERSON, NDRRMC:



**UNDERSECRETARY RICARDO B JALAD**  
Executive Director, NDRRMC and  
Administrator, OCD

*Handwritten initials*