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KKK: Klima, Kalikasan at Kabataan Virtual Music Concert

According to UNESCO, Education for Sustainable Development (ESD) empowers learners of all ages with the knowledge, skills, values and attitudes needed to address the interconnected global challenges of climate change, environmental degradation, loss of biodiversity, poverty and inequality.¹

The arts can help provide some of the affective components of environmental and climate education such as emotions, values, and motivations which could drive pro-environmental behavior. As one of the arts, music has the capacity to communicate complex topics and emotions, which makes it a valuable mechanism for environmental and climate education. According to research, incorporating pro-environmental messages into songs can help bring these messages to a broader audience.²

As part of the observance of this year's National Climate Change Consciousness Week, the DENR Climate Change Service will hold the "KKK: Klima, Kalikasan, at Kabataan Virtual Music Concert".

The virtual music concert aims to provide a good platform for our youth to promote the restoration of our communities, our ecosystems, and our climate through the use of music. The event aims to make this a moment for the youth to come together and step up their climate and environmental actions.

¹ UNESCO. n.d. "Education for Sustainable Development". Retrieved from: <https://en.unesco.org/themes/education-sustainable-development>

² Publicover, J. L., Wright, T. S., Baur, S., & Duinker, P. N.. (2018). Music as a tool for environmental education and advocacy: artistic perspectives from musicians of the Playlist for the Planet. *Environmental Education Research*, 24(7), 925 - 936. presented at the 2018/07/03/. Retrieved from <https://doi.org/10.1080/13504622.2017.1365356>

Recognition Award Prizes:

1st Place: P50,000

2nd Place: P40,000

3rd Place: P30,000

2 Consolation Prizes: P15,000

Criteria for Judging:

- Musicality: 30%
- Climate change and environmental content: 30%
- Voice Quality: 20%
- Originality: 10%
- Over-all Performance: 10%

Mechanics:

- a) The participating band/s shall be composed of a minimum of two (2) and a maximum of four (4) members, ages 15 to 30 years old, coming from any region in the country. Participants must submit an ID with birthdate or any proof certifying that the participant is within the age range.
- b) The participating band shall submit ONE original song in either Tagalog or English, with a minimum running time of two (2) minutes and a maximum of five (5) minutes. The song should be original and should not have been released.
- c) Any genre or musical style is allowed.
- d) The participating band shall submit the following:
 - a. lyrics of the song in word file format;
 - b. mp3 version of the original song;
 - c. recorded demo (HD video, mp4 format) of the original song
- e) Only one entry per participating band is allowed.

- f) Only amateur bands with no recording/distribution deals with any major label and are or were never a part of any professional music outfits are allowed to join the contest.
- g) The use of excessive or overtly violent, sexual, offensive themes, graphics, and language are not allowed.
- h) A Board of Judges shall be constituted for this purpose. The Judges' decision is final and unappealable.
- i) All entries will become the property of the DENR Climate Change Service, for use in the advocacy programs of the Department. The name/s of the participant/s will be acknowledged when the material/s is/are used for publicity/advocacy purposes.

Relatives of the DENR Climate Change Service personnel, up to the second level of consanguinity are not eligible to join this contest.

Entries must be submitted to cco.denr@yahoo.com and ccs@denr.gov.ph on or before **November 16, 2021** with filled up attached entry form. If the individual contestant is having difficulty sending the entry to the organizer, such may be submitted thru the DENR CENRO/ PENRO, or Regional Office, whichever comes as more convenient to the contestant. The respective DENR Office shall quickly email the said entry submission to the DENR Climate Change Service.

Winners will be announced on the week of the National Climate Change Consciousness Week in November 2021. Please follow the DENR Climate Change Service Facebook Page for the announcement of winners.