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National Climate Change Consciousness Week (NCCCW) 2021 Concept Note

Rationale

Pursuant to the Proclamation No. 1667, dated November 18, 2008, the period of November 19-25, 2008 and every year thereafter has been declared as the “Global Warming and Climate Change Consciousness Week”. The theme this year is: “Klima ng kinabukasan, ating pangalagaan.”

The National Climate Change Consciousness Week aims to create awareness on global warming and climate change by pursuing broad and intensive public information and educational campaigns to secure the collective cooperation of private and public sectors at all levels in finding solutions to this concern.

Objective

To provide a platform for knowledge awareness on recent reports on climate change, sustainable lifestyle, and behavior change, for exchange of good practices, and for fostering greater collaboration among stakeholders.

Methodology

Due to the mobility restrictions imposed by the COVID-19 pandemic, the DENR Climate Change Service will conduct the national observance through a combination of traditional and digital platforms such as, but not limited to, radio, Zoom, Facebook Live Streaming, and Microsoft Teams.

Activities

1. Virtual Music Concert

Title: KKK: Klima, Kalikasan at Kabataan Virtual Music Concert

According to UNESCO, Education for Sustainable Development (ESD) empowers learners of all ages with the knowledge, skills, values and attitudes needed to address

the interconnected global challenges of climate change, environmental degradation, loss of biodiversity, poverty and inequality.¹

The arts can help provide some of the affective components of environmental and climate education such as emotions, values, and motivations which could drive pro-environmental behavior.

As one of the arts, music has the capacity to communicate complex topics and emotions, which makes it a valuable mechanism for environmental and climate education. According to research, incorporating pro-environmental messages into songs can help bring these messages to a broader audience.²

This is the moment for us all to come together and reimagine the world in which we live. This online music concert is a good platform to revisit how we can move forward to restore our communities, our ecosystems, and our climate. We all have the power to inspire action, and we hope that through this virtual concert, our youth will discover ways in which they can step up and take action.

Prizes:

1st Place: P 50,000

2nd Place: P 40,000

3rd Place: P 30,000

2 Consolation Prizes: P 15,000 each

2. Youth in Climate Action Tiktok Challenge

Tiktok is now home to a growing community of eco-friendly creators, who aim to raise awareness on urgent environmental issues like global warming and the need for sustainable development among TikTok's 800 million users.³

Utilizing this platform, this competition aims to show how the youth are adopting sustainable lifestyle and promoting behavior change in their everyday lives to address climate change.

¹ UNESCO. n.d. "Education for Sustainable Development". Retrieved from: <https://en.unesco.org/themes/education-sustainable-development>

² Publicover, J. L., Wright, T. S., Baur, S., & Duinker, P. N.. (2018). Music as a tool for environmental education and advocacy: artistic perspectives from musicians of the Playlist for the Planet. *Environmental Education Research*, 24(7), 925 - 936. presented at the 2018/07/03/. Retrieved from <https://doi.org/10.1080/13504622.2017.1365356>

³ France-Presse, Agence. September 2020. "Young activists are taking to TikTok to save the planet". Retrieved from: <https://www.thejakartapost.com/life/2020/09/03/young-activists-are-taking-to-tiktok-to-save-the-planet.html>

Prizes:

1st Place: P 10,000

2nd Place: P 7,000

3rd Place: P 5,000

7 Consolation Prizes: P 2,000 (P1,000 each)

3. Webinar on IPCC 6th Assessment Report

Title: Code Red: The Current State of Climate and Humanity

On August 9, 2021, the Intergovernmental Panel on Climate Change released the first report of its sixth assessment cycle – the only one to be published before COP26 in November– focused on the physical science of climate change.

United Nations (UN) Secretary General Antonio Guterres described the IPCC report as a code red for humanity. Reiterating the report, the UN Secretary General said that global heating is already affecting every region in the world, with many changes becoming irreversible.

This webinar will focus on laymanizing the key findings of the IPCC Sixth Assessment Report and its impacts on the Environment and Natural Resources (ENR) Sector.

4. Ang Tinig Klima Radio Program

Ang Tinig Klima radio program is a one-hour weekly episode of the CCS being aired on Radio DZXL 558 RMN Manila and livestreamed on Facebook. The radio program aims to deliver relevant information related to climate change and its relationship to various sectors as well as its impacts to environment and natural resource systems.

In support of this year's observance of the Climate Change Consciousness Week, the Office will air an episode highlighting the involvement of children and youth in addressing climate change.

5. Opening of the National Climate Change Consciousness Week

The DENR Climate Change Service will launch the DENR NCCCW 2021 Facebook Frame as a support-activity to promote and raise awareness about the event.