

Republic of the Philippines Department of Environment and Natural Resources

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MEMORANDUM

TO : All Regional Executive Directors

THROUGH: The Undersecretary

Field Operations and Environment

ATTENTION: Regional Strategic Communication and Initiatives Groups

FROM : The Undersecretary

Finance, Information Systems, and Climate Change

SUBJECT: DISSEMINATION OF THE OBSERVANCE OF NATIONAL

CLIMATE CHANGE CONSCIOUSNESS WEEK (NCCCW) 2021

DATE : 29 October 2021

Pursuant to the Proclamation No. 1667, dated November 18, 2008, the period of November 19-25, 2008 and every year thereafter has been declared as the "Global Warming and Climate Change Consciousness Week". This national observance aims to create awareness on global warming and climate change by pursuing broad and intensive public information and educational campaigns to secure the collective cooperation of private and public sectors at all levels in finding solutions to this concern. The theme for this year is, "Klima ng kinabukasan, ating pangalagaan."

This year, the observance of the National Climate Change Consciousness Week aims to provide a platform for: 1) knowledge awareness on recent reports on climate change, sustainable lifestyle, and behavior change; 2) exchange of good practices among communities; and, 3) fostering greater collaboration among stakeholders.

To increase its publicity, may we ask your Office to please disseminate the said event to your stakeholders in the Regional Offices. We will also appreciate it if your Offices can urge the submission of entries for the KKK Virtual Music Concert, and Youth in Climate Action Tiktok Challenge to this Office, through the email addresses below.

Should you have any clarification on this matter, your staff may contact Ms. Micah De Leon at 8-9281194/8-9281208 or email addresses, ccs@denr.gov.ph and/or cco.denr@yahoo.com.

Attached are the Mechanics and Entry Forms of the KKK Virtual Music Concert and Youth in Climate Action Tiktok Challenge for reference.

Your usual support and cooperation will be highly appreciated.

ATTY. ANALIZA REBUELTA-TEH