

INTERNATIONAL COASTAL CLEANUP 2021 GUIDELINES

1. Theme: UNESCO Ocean Decade Challenge 1 “Understand and Beat Marine Pollution

The 2021 International Coastal Cleanup (ICC) Day on September 18, 2021, Saturday. This is a sustaining adherence to the United Nations Decade of Ocean Science for Sustainable Development (2021 – 2030) and its overarching message, “The Science We Need for the Ocean We Want”. This year the DENR will adopt the UNESCO Ocean Decade Challenge 1, “Understand and Beat Marine Pollution” as the ICC theme. Adopting the Ocean Decade Challenge 1 will provide the people, particularly the new generation, a broader understanding of land and sea-based pollution and its potential impacts on human health and ocean ecosystems, and develop solutions to reduce or mitigate.

2. Banner Design: You may opt to use any of the two designs* for the banner:





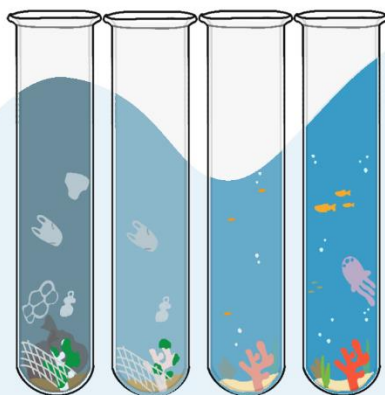
Philippine
National Commission
for UNESCO



2021
2030
United Nations Decade
of Ocean Science
for Sustainable Development



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**International
Coastal Cleanup 2021**

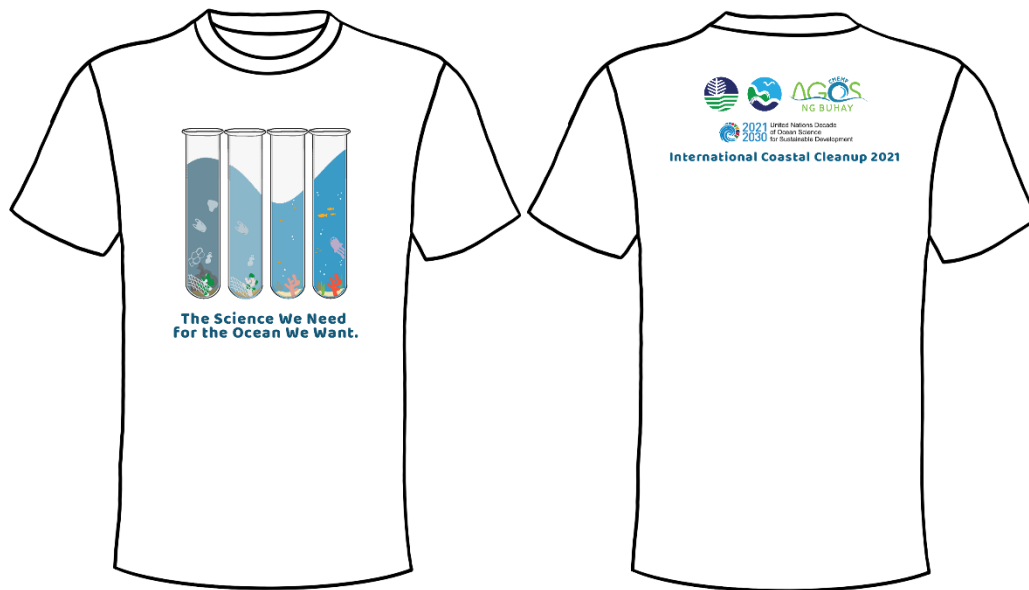
**Understand
and Beat
Marine Pollution**

The Science We Need for the Ocean We Want.

*** Please do not crop, distort or edit the partner logos in the given design.**

3. Shirt Design

The design* should be printed on white T-shirt for all the details of the design to be visible.



***Do not crop, distort or add text or other symbols in the given design.**

4. Social Media Post

Please refer to and share the info materials/ posts from the 'DENR Agos' Facebook Page. We encourage you to use the following hashtags for your social media posts #ICC2021 #UNESCOOceanDecadeChallenge #UnderstandandBeatMarinePollution

5. ICC Reports

International Coastal Cleanup activity reports should be submitted 15 days after the conduct of the activity to the official CMD email, cmd@bmb.gov.ph, copy furnished to CMD's Action Officer. The report should include geotagged photodocumentation of the clean-up activity in the area. The report should reflect the quantify or volume (no. of sacks, kilos, trucks, etc.) and nature of trash collected. A summary of the top 5 kinds IEC-worthy.

Clean - up

Regions that are under the GCQ and MECQ categories during the conduct of cleanup activities must abide by IATF and local COVID-19 protocols and guidelines. It is advised that a maximum of 10 participants along a 50-meter stretch of the coastline be allowed to minimize crowding.

Regional Offices which cannot conduct cleanup activities can engage the community and other stakeholders via social media posts to motivate consciousness on addressing marine pollution and to encourage regular home cleanup activities, proper segregation and disposal of wastes including PPEs, masks, face shields and cleaning agents.