



MEMORANDUM FOR THE SECRETARY

THRU : The Undersecretary for Legal, Administration,
Finance, Human Resources and Information Systems

FROM : The Assistant Director
Officer-in-Charge, Office of the Director

SUBJECT : **REQUEST FOR CLEARANCE FOR THE CONDUCT OF 2021
INTERNATIONAL COASTAL CLEANUP (ICC) DAY ON
SEPTEMBER 18, 2021**

DATE : **AUG 27 2021**

Under the Presidential Proclamation No. 470 issued in 2003 declares the third Saturday of September each year as the International Coastal Cleanup Day in the Philippines. The observance of the 2021 International Coastal Cleanup (ICC) Day on September 18, 2021, Saturday and in continuation to the adherence to the United Nations Decade of Ocean Science for Sustainable Development (2021 – 2030) with the message, “The Science We Need for the Ocean We Want” the DENR will adopt the UNESCO Ocean Decade Challenge 1 “Understand and Beat Marine Pollution” and will be this year’s ICC theme. Adopting the Ocean Decade Challenge 1 will provide the people, particularly the new generation, a broader understanding of land and sea-based pollution and its potential impacts on human health and ocean ecosystems, and develop solutions to remove or mitigate.

However, considering the operational limitations due to the government’s response to the COVID – 19 pandemic, the Regional Offices of the DENR are to conduct activities that limit mass gatherings to minimize exposure to COVID – 19 risks. Activities using social media platforms are the appropriate alternative option and small group cleanups (maximum of 10 participants per site) can be explored while observing local IATF guidelines. Personnel who are part of the A2 (Senior Citizens) and A3 (Persons with Comorbidities) group are advised not to attend. In addition, only participants joining the activity are those fully vaccinated two (2) weeks prior to the activity and are not exhibiting any symptoms.

The Coastal and Marine Ecosystems Management Program (CMEMP) has designed collaterals and publicity materials that may be adopted by the different DENR offices. The logo, layout, T-shirt design, and outline of publicity materials together with the guidelines for proper usage are

attached. It is in our overall campaign to reduce short term use materials that would eventually turn into litter in the ocean, hence, it is recommended to use sustainable alternatives in place of plastics in the production of IEC Materials

Attached is the Draft Special Order, for your consideration and approval.


AMELITA D.J. ORTIZ



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU



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