



Republic of the Philippines  
**Department of Environment and Natural Resources**  
Visayas Avenue, Diliman, Quezon City. 1100  
Tel. Nos. (632) 929-6626 to 29; VOIP Trunkline (632) 755-3300/755-3330  
Website: <http://www.denr.gov.ph>

15 April 2021

**MEMORANDUM**

To : All Regional Executive Directors  
All Bureau Directors  
All Heads of Attached Agencies

Attention : Chiefs, Regional Strategic and Initiatives Group  
Information Officers, Bureaus and Attached Agencies

From : The Undersecretary for Solid Waste Management and Local Government  
Units Concerns and Supervising Undersecretary for Strategic  
Communication and Initiatives Service and Task Force *Tayo ang  
Kalikasan*

Subject : **REGIONAL/BUREAU/ATTACHED AGENCY STRATEGIC IEC  
ACTION PLANS**

We wish to congratulate your respective strategic communicators for successfully completing the webinar series for the DENR Results-Based Strategic Communication Plan.

We truly appreciate their active participation during the activity by unselfishly sharing their knowledge and experiences, which will greatly contribute to the enrichment of our Plan.

In the conclusion of the webinar series, it was agreed upon that Strategic IEC Action Plan for two years, five years, and eight years shall be submitted. These plans are anchored on the communication objectives set forth in the DENR Results-Based Strategic Communication Plan.

The attached file provides the full format of the action plan that should serve as guide in the preparation.

It is hereby instructed that said plans must be duly signed by respective heads of office and shall be submitted through email at [scis.dcd@denr.gov.ph](mailto:scis.dcd@denr.gov.ph) on or before **30 April 2021** to allow time for further review and/or refinements, endorsement, and approval.

For information and appropriate action.

  
**BENNY D. ANTIPORDA**

*Let's Go Green!*