

**Regional Consultation on the Preparatory Processes Towards ICM Mainstreaming  
Back-to-Back with PA Communication Plan Development**

**April 27, 2021, Tuesday  
8:00 am – 5:00 pm**

**PROVISIONAL PROGRAM**

<b>TIME</b>	<b>TOPIC/ACTIVITY</b>	<b>RESPONSIBLE PERSON</b>
8:00 - 8:30 am	Online Registration of the Participants	Secretariat
8:30 - 9:00 am	Opening Program <ul style="list-style-type: none"> <li>● Invocation and National Anthem</li> <li>● Zoom Etiquette Reminder</li> <li>● Opening Remarks</li> <li>● Acknowledgement of Participants</li> <li>● Rationale and Background of the Consultation</li> </ul>	Secretariat  Facilitator BMB AD Amelita DJ. Ortiz Facilitator and Secretariat  CMD Chief Armida P. Andres
9:00 - 9:30 am	Rationale of ICM Mainstreaming	Ms. Nilda S. Baling Chief, ICMPS
9:30 - 10:00 am	Memo-Guide to the implementation of Technical Assistance on ICM	Ms. Maria Katrina Apaya
10:00 - 10:25 am	Open Forum	Facilitator and Response/Guidance from Resource Persons
10:25 - 10:30 am	Health Break	Participants
10:30 - 11: 15 am	Presentation of Principal Rivers and Watersheds Influencing Protected Areas	Mr. Rej Winlove Bungabong/ Ms. Amelia Abecina  GIS Specialists, CMD, CaWED
11:15 - 11:45 am	Open Forum Question and Answer	Facilitator and Response/Guidance from Resource Persons
11:45 - 12:00 pm	Synthesis and Next Steps	Ms. Nilda S. Baling

12:00 - 1:00 pm	LUNCH BREAK	Play Agos Music Video/ Announcements
1:00 – 1:15 pm	Introduction and Objective of Developing a PA Communication and on the Conduct of KAP survey	Ms. Nilda S. Baling
1:15 – 1:30 pm	Presentation of the Results of KAP Survey and Analysis	Ms. Maria Katrina Apaya
1:30 – 2:15 pm	Presentation of the Draft CMEMP Communication Plan <ul style="list-style-type: none"> <li>- General Objective of CMEMP</li> <li>- Overarching Message</li> <li>- Vision Statement</li> <li>- Key Audience</li> <li>- Branding</li> </ul>	Ms. Afril Cyril Laroco
2:15- 2:20 pm	Health Break and Ice breaker	
2:20 -3:00 pm	Development of the CMEMP Communication Action and Strategy	Ms. Maria Katrina L. Apaya
3:00 – 3:30 pm	Guide on the Proposed Activity Menu for the Regions	Ms. Maria Katrina Apaya
3:30 – 4:00 pm	Developing the PA Communication Plan	Ms. Jhorace Engay Tupas
4:00- 4:15 pm	Open Forum	Facilitator
4:15- 4:30 pm	Next Steps and Synthesis	Ms. Nilda Baling
	Closing Remarks	Ms. Armida P. Andres