



# PROGRAMS AND SERVICES

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DTI-Palawan  
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## DTI Programs for MSMEs



### Negosyo Center

The Program started in 2014, with 5 Centers established in the islands of Luzon, Visayas, and Mindanao.

The Negosyo Center Program is responsible for promoting ease of doing business and facilitating access to services for Micro, Small, and Medium Enterprises (MSMEs).

[Republic Act No. 10644 otherwise known as the “Go Negosyo Act,”](#) seeks to strengthen MSMEs to create more job opportunities in the country.

Since then, more Centers have been set up nationwide bringing ease of doing business closer to MSMEs in all regions.

Negosyo Centers help stimulate entrepreneurship development as MSMEs contribute substantially in driving the Philippine economy.

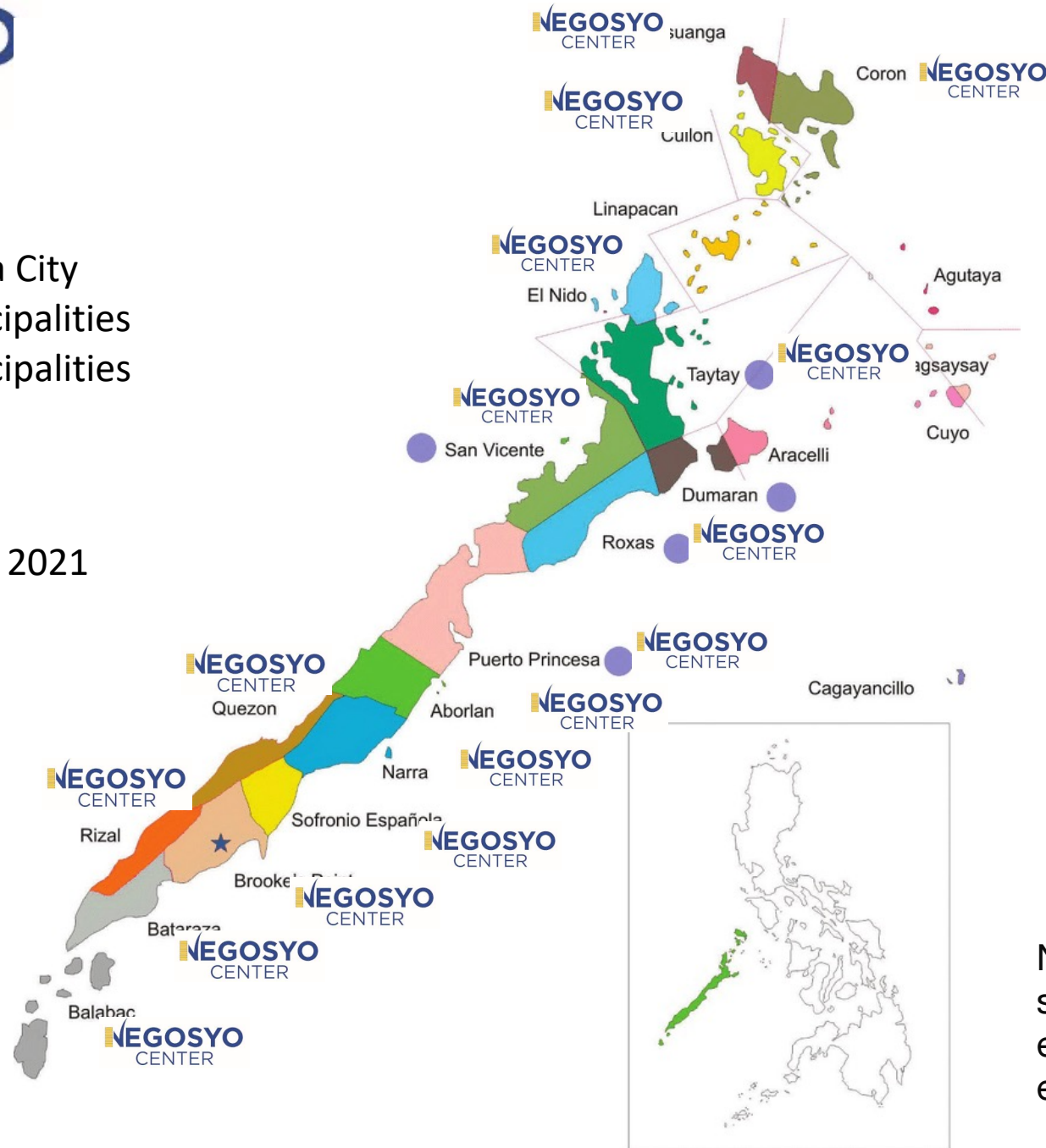


## 16 Negosyo Centers

- 1 Puerto Princesa City
- 7 Southern Municipalities
- 8 Northern Municipalities

### NC Balabac :

Newly Established in 2021



Negosyo Centers are found in strategic areas convenient for the existing and would-be entrepreneurs.

## Negosyo Center Services



### **Business Advisory**

Provide MSMEs advisory services tailored according to their needs through one on one consultation, focus group discussion and coaching/ mentoring

### **Business Registration Assistance**

Facilitates processing and documentation of paper requirements necessary for the establishment micro, small and medium enterprises



### **Business Information and Advocacy**

Conducts trainings, seminars & dialogues to increase MSMs productivity and efficiency



## For CY 2020:



**3,234 Clients Assisted**

**1,940 MSME Assisted**

**3,290 Business Name Processed thru NC**  
**(6,159 BN Registered in Palawan)**

**102 BMBE Certificate Issued**  
**(Barangay Micro Business Enterprises)**

**110 Trainings Conducted**  
**(including Livelihood Video Showing)**

**1,853 Participants**



## DTI Programs for MSMEs



### **Livelihood Seeding Program – Negosyo Serbisyo sa Barangay (LSP-NSB)**

Provides a package of Livelihood Kits and business advisory assistance and services to MSMEs affected by natural and human-induced calamities including health disasters

#### **LSP-NSB:**

- 37 Training Conducted
- 436 Livelihood Kits provided
- 332 MSME-Beneficiaries
- 59 Barangays covered
- 13 Municipalities / City
- Php 995,000.00

## DTI Programs for MSMEs



### Pangkabuhayan sa Pagbangon at Ginawa (PPG)

A Livelihood and Entrepreneurship Program. Provides livelihood assistance packages for victims of fire, typhoon and other calamities including health disasters, after profiling and giving business training to existing micro entrepreneurs.

#### **PPG:**

190 Families Fire Victim

4 Barangays in Puerto Princesa City

129 Livelihood Kits

129 MSME-Beneficiaries

Php 695,000.00



### **Pondo sa Pagbabago at Pag-asenso (P3)/ Covid-19 Assistance to Restart Enterprises (CARES)**

Micro enterprise may borrow PhP10,000.00 up to PhP200,000.00 while Small enterprises may borrow a higher loan amount but will not exceed PhP 500,000.00



CARES offers DTI loans of up to PHP 500,000, and is part DTI's Pondo sa Pagbabago at Pag-Asenso also known as P3 Program, first launched in 2017. The P3 and CARES programs are quite similar. However, CARES Program specifically accommodates entrepreneurs whose businesses were affected by the lockdown.

### **Bayanihan Covid 19 Assistance to Restart Enterprises (CARES)**

Bayanihan CARES— Financing assistance to help businesses restart. The Bayanihan to Recover as One Act or Bayanihan 2 has directed SBCorp to expand its existing loan programs for MSMEs.





## Bayanihan Covid 19 Assistance to Restart Enterprises (CARES)

### Jun-Dec 2020:

181 MSMEs availed loan (approved)  
P4.355 M loan amount availed (released)

### Jan – Mar 2021:

142 MSMEs availed loan (approved)  
P6.6M loan amount availed (released)

### Top Availment

Puerto Princesa City – 52 MSMEs P1.468 M

Brooke's Point - 42 MSMEs P1.935 M

## DTI Programs for MSMEs



### Kapatid Mentor Micro Enterprises (KMME)

The Kapatid Mentor ME (KMME) has been implemented since 2016 as a 10-module mentorship program that optimizes weekly face-to-face interactions between the mentors and mentees with the key goal of boosting the entrepreneurial capacity through improved access to Mentorship, Money & Market (i.e. the 3Ms)



### Kapatid Mentor Micro Enterprises (KMME)-Money Market Encounter (MME) Online

With the CoVid-19 upending lives and businesses all over the world, the KMME becomes more relevant and necessary albeit in a virtual or digitalized form. Thus, the KMME-MME Online is developed as the practical delivery mechanism for the same mentorship modules to be used to proper MSEs to survive and thrive in spite of the unprecedented setbacks that now confront businesses of all types and sizes.



## Kapatid Mentor ME Figures



**5**

Batches Launched

Batch 1 - 2017 (24 Mentees)  
Batch 2 – 2017 (14 Mentees)  
Batch 3 – 2018 (22 Mentees)  
Batch 4 – 2019 (20 Mentees)



**120**

Mentees  
Graduated  
(2017-2020)



**4**

Certified Local  
Mentors



**276**

No. of MSMEs



Batch 5 – 2020 (40 Mentees)  
Batch 6 – 2021 (48 Mentees)  
On-going Started Apr 21, 2021

**140**

Mentees  
Selected

**1**

From Mentee to  
Certified Mentor

**352**

Participants  
who attended  
the launching



## Shared Service Facility (SSF)

The SSF is a pioneering strategy of DTI in 2013 which aims to address gap in the innovation capacities of our MSMEs.

The SSF Project is a major component of DTI's MSME Development Program and aims to improve the competitiveness of MSMEs by providing them with machinery, equipments, tools, systems, skills and knowledge under a shared system.

### SSF Projects

2021- 2 SSF Projects , 2 CSF Projects

2020 – 2 SSF Projects

2019 – 1 SSF Projects

2014 - 3 SSF Projects



## Shared Service Facility (SSF)

YEAR	SSF PROJECT	COOPERATOR	LOCATION
2021	SSF for Bamboo and Rattan Furniture Manufacturing	LGU-Aborlan	Bgy. Plaridel, Aborlan
	Common Service Facility (CSF) for Food Processing (2 projects)	LGU-Roxas Bgy. Liminangcong Council	Poblacion, Roxas Bgy. Liminangcong, Taytay
	SSF for Upgrading of Cashew Processing	Roxas Seed Growers MPC	Bgy. Malcampo, Roxas
2020	SSF for Food Processing	Palawan Producers Cooperative	DA-PRES Compound Bgy. Sta. Monica, PPC
	SSF for Toll Packaging	YB Women's Association	Puerto Princesa City
2019	SSF for Food Processing	Western Philippines University	WPU-Aborlan Compound Bgy. San Juan, Aborlan
2014	SSF for Cashew Processing	Jade Cashew Processing	Bgy. New Barbacan, Roxas
	SSF for Food Processing	Aloha House, Inc.	Bgy. Sta. Monica, PPC
	SSF for Abaca Twisting and Twining Project	Maharlika Little Caramay Abaca Growers Assn.	Bgy. Magara, Roxas

## DTI Programs for MSMEs



### One Town One Product (OTOP)

One Town, One Product (OTOP) Philippines is a priority stimulus program for Micro and Small and Medium-scale enterprises (MSMEs) as government's customized intervention to drive inclusive local economic growth.



The program enables localities and communities to determine, develop, support, and promote products or services rooted in its local culture and competitive advantage. As their own 'pride-of-place,' these are offerings where they can be the best at or best renowned for.

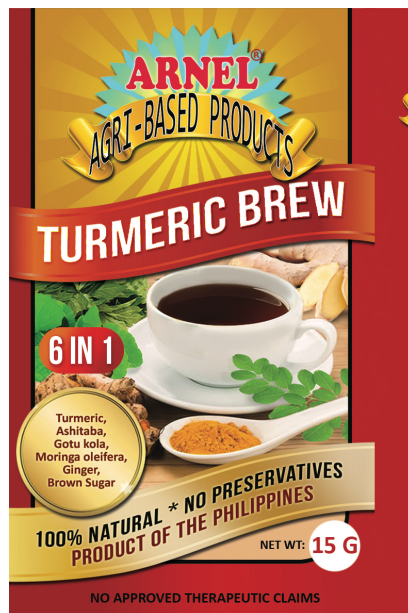


### One Town One Product (OTOP) Next Gen

Building from the gains of OTOP first generation, this initiative aims to offer a package of public-private assistance in order for MSMEs with minimum viable products to come up with new or better offerings with significant improvement and innovation in the areas of quality, product development, design, standards compliance, marketability, production capability, and brand development, among others.

## Processed Food

## Regional Integrated Product Development Assistance



28 MSMEs  
Assisted in  
FDA  
Registration



# Regional Integrated Product Development Assistance

## Non-Food



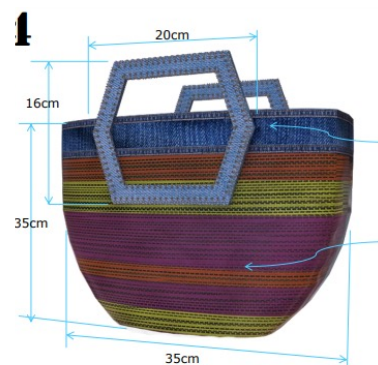
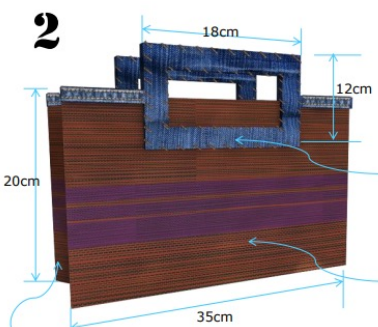
**GUEVENT**



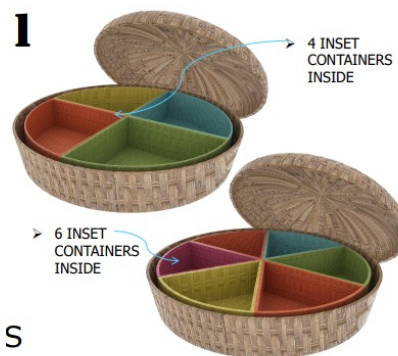
## Engineered Bamboo Products



**Binuatan creations**



**SUBLIT LABIN**



## Virtual Trade Fairs

Amidst the pandemic, let us support our local economy and save jobs!

**SHOP LOCAL**  
Para sa Pinoy na taga-habi

**EAT LOCAL**  
Para sa Pinoy Farmers

**TRAVEL LOCAL**  
Para sa Pilipinas

**BUY LOCAL!**  
**GO LOKAL!**

www.dti.gov.ph/golokal

**dti**

**GAWANG-PINAY**

**DIGITAL STORE**

featuring products made by Women-led enterprises  
A campaign that puts the spotlight on products, businesses,  
and trade organizations made by Filipino women.

**24 AUGUST - 30 SEPTEMBER 2020**

**MIMAROPA**  
**NATURALLY**  
A DESTINATION OF CHOICE

*joins*

**VIRTUAL TRADE expo 2020**

**OTOP Virtual Trade Fair**  
SHOP MIMAROPA Products at <https://VirtualTradeExpoPh.com>  
September 24 - 28, 2020

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Thank You!