



Republic of the Philippines

Department of Environment and Natural Resources

BIODIVERSITY MANAGEMENT BUREAU

Ninoy Aquino Parks and Wildlife Center

Quezon Avenue, Diliman, Quezon City

Tel. Nos.: (632) 924-6031 to 35 Fax: (632) 924-0109, (632) 920-4417

Website: <http://www.bmb.gov.ph> E-mail: bmb@bmb.gov.ph

MEMORANDUM

APR 30 2021

FOR : The Regional Executive Directors
DENR Regions 5, 7, 8, 10, 11, 12, 13 & MIMAROPA

FROM : The Assistant Director
Officer-In-Charge, Office of the Director

SUBJECT : **INVITATION TO THE ONLINE CAPACITY BUILDING
WORKSHOP ON PRIVATE SECTOR FUND-RAISING**

The Biodiversity Management Bureau in collaboration with the United Nations Development Programme through the Biodiversity Finance Initiative Project (UNDP-BIOFIN) is pleased to invite you to the Online Capacity Building Workshop on Private Sector Fund-Raising to be held on **16-18 June 2021**.

The Protected Area Finance Plan (PAFP) Training Program in December 2020 and the Coaching and Mentoring Workshop in May 2021 revealed the potential for mobilizing resources to support the preparation and implementation of the Protected Area Management Plans (PAMPs). Participants have been able to identify different finance solution schemes that may be developed and implemented in the identified protected areas. One of the finance solutions that is being explored is engaging the private sector, particularly unlocking corporate social responsibility for biodiversity conservation. The Capacity Building Workshop on Private Sector Fund-Raising will build on this Training Program and the PAFPs that have been generated.

The Capacity Building Workshop is designed for three (3) session-days and will be held online via Zoom. Detailed design of the Workshop is attached for your reference. It will be composed of the following modules:

1. Fund-Raising and Partnerships with the Private Sector
2. Fund-Raising Programs Planning
3. Public and Private Partnership Conversations on Biodiversity
4. Pitch Preparation

The Capacity Building Workshop will be participated in by the Chiefs or representatives of the Region's Conservation and Development Division (CDD), concerned PENRO Planning Officers, Protected Area Superintendents of the selected PAs, technical staff of the selected PA Management Offices, and PAMB member from the Sustainable Financing Committee or equivalent Committee of the selected PAs.



United Nations Decade on Biodiversity

We have attached a copy of the draft DENR Special Order and the Program of Activities for reference. Our staff from the UNDP-Biofin and National Parks Division will be coordinating with you on the details of this activity.

For information and consideration.


AMELITA D. LORTIZ



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU



BMB202105060

DENR SPECIAL ORDER
NO. 2021 - ____

SUBJECT: AUTHORIZING THE CONDUCT OF ONLINE CAPACITY BUILDING WORKSHOP ON PRIVATE SECTOR FUND-RAISING

In the interest of the service and in order to further provide technical assistance to enhance Protected Area management planning and its implementation through resource mobilization, the conduct of an Online Capacity Building Workshop on Private Sector Fund-Raising to be held on June 16-18, 2021 is hereby authorized to be participated in by the following:

OFFICE / DIVISION	PARTICIPANTS
DENR - Central Office	
Office of USEC for Field Operations and Environment	Representative
Policy and Planning Services	Representative
Biodiversity Management Bureau	
National Parks Division	Meriden E. Maranan
	Norma M. Molinyawe
	Ryan A. Cuanan
	Elpidio B. Gelera, Jr.
	Reneo B. Vicente
	Francisco B. Feliciano
	Babylyn M. Cacao
	Jennelyn Asegurado-Ramos
	Daniel S. Garino, Jr.
	Jobert John B. Bandol
	Angeline T. Villalba
	Patricia Sanchez
	Gabriel Anthony Ferrer
	Juliana A. Balogo
	Frances Antonette C. Brillo
	Maria Gabrielle Jacob
	Morshid Dimaporo
Coastal and Marine Division	Katrina Apaya
	Grick Cordero
	Hiyas Crisostomo
	Jezreelyn L. Milar
Caves and Wetlands and Other Ecosystems Division	Jon Francis Oria
	Zoisane Geam Lumbres
	Jeffrey Jaymes Mesias
	Jayson Pujeda
	Kathryn Almira/Susan Joyce Se
Biodiversity Policy, Knowledge and Management Division	Ezra Mae Estuaria-Luna
	Angie Lou Alcantara
Wildlife Resources Division	Pola Geneva A. Bumanglag

	John Behel P. Doria
	Evangeline T. Corcuera
	Katherine E. Soriano
Regional/Field Offices	
Batch 1 (June 16 and 18 - AM session, June 17- plenary)	
DENR Regional & Field Office – MIMAROPA	
Chief, Protected Areas Management and Biodiversity Conservation Section, CDD	Julie N. Tanguilig
Chief, Coastal Resources and Foreshore Management Section, CDD	Ma. Cecilia Sawit
Planning Officer – PENRO Occidental Mindoro	Henry A. Marmol
Planning Officer – PENRO Palawan	Wamalayda S. Talabucon
Apo Reef Natural Park (ARNP)	PASu Krystal Dayne T. Villanada
	Anna Ritchelle D. Nicanor, PAMO Technical Staff
	Odelon Dangerous, PAMO Technical Staff
Mts. Iglit-Baco Natural Park (MIBNP)	PASu Diosdado D. Torrado
	APASu Niel Anthony A. Del Mundo
	John Paul M. Santelices, PAMO Technical Staff
Tubbataha Reefs Natural Park (TRNP)	PASu Angelique M. Songco
	Lyka Mae Irang, PAMO Technical Staff
	Emmalyn Tura, PAMO Technical Staff
	Anatalia Liu, PAMO Technical Staff
DENR Regional & Field Office – V	
Chief, Protected Areas Management and Biodiversity Conservation Section, CDD	Keith Harvey C. Dimaranan
Chief, Coastal Resources and Foreshore Management Section, CDD	Emerin A. Dadea
Planning Officer – PENRO Masbate	Lilia Mabborang
Bongsanglay Natural Park	PASu Ana P. Bartolay
	APASu, Reden F. Cabug
	Mara Espelimburo, PAMO Technical Staff
	Danica Prado, PAMO Technical Staff
DENR Regional & Field Office – VII	
Chief, Protected Areas Management and Biodiversity Conservation Section, CDD	Vicente Rustico Calizar
Chief, Coastal Resources and Foreshore Management Section, CDD	Laverna Jade Siarot
Planning Officer – PENRO Negros Oriental	Sabina A. Silva
Balinsasayao Twin Lakes Natural Park	PENRO/PASu, Moreno S. Tagra
	APASu Judith P. Magbanua
	Hannah Torres, PAMO Technical Staff

DENR Regional & Field Office - VIII	
Chief, Protected Areas Management and Biodiversity Conservation Section, CDD	Marissa N. Solite
Chief, Coastal Resources and Foreshore Management Section, CDD	Melecia B. Sumbeling
Planning Officer – PENRO Samar	
Samar Island Natural Park	PASu Zenaida R. Baisa
	APASu Eires Mate
Batch 2 (June 16 and 18 - PM session, June 17- plenary)	
DENR Regional & Field Office - X	
Chief, Protected Areas Management and Biodiversity Conservation Section, CDD	Ranoray Love A. Noro
Chief, Coastal Resources and Foreshore Management Section, CDD	Mercedita G. Barbarona
Planning Officer – PENRO Bukidnon	Lealou B. Balmocena
Mt. Kitanglad Range Natural Park	POSu/PASu Daniel A. Somera
	Merlita Luna-Tabamo, MSGA, PAMO Technical Staff
	Princess Loury E. Petallar, PAMO Technical Staff
	Marjorie F. Diaz, PAMO Technical Staff
Planning Officer – PENRO Misamis Occidental	Daryl Lyn T. De Veyra
Mt. Malindang Range Natural Park	PASu Rey S. Fernandez
	APASu Dennis A. Juab
	Miller Villas, PAMO Technical Staff
	Pauline Chielo Palma, PAMO Technical Staff
Planning Officer - PENRO Camiguin	Arnold Ebabacol
Mts. Timpoong-Hibok Hibok Natural Monument	PASu Robert S. Rufino
	APASu Carmelito Z. Babaison
DENR Regional & Field Office - XI	
Chief, Protected Areas Management and Biodiversity Conservation Section, CDD	Marigelaine V. Arguillas
Chief, Coastal Resources and Foreshore Management Section, CDD	Redentor Magno
PENRO Planning Officer - Davao Oriental	Hilda F. Ludia
Mt. Hamiguitan Range Wildlife Sanctuary	Martiniano G. Rotol, Protected Area Superintendent
	Mauricio Limbaga, Jr., Assistant Protected Area Superintendent
	Clint Michael B. Cleofe, PAMO technical staff
	Cylle Marie S. Nadonza, PAMO technical staff

PENRO Planning Officer - Davao del Sur	Angelie Lanticse
Mt. Apo Natural Park - Davao	Joel Pardillo, Protected Area Superintendent
	Dolly Joy Alonzo, PAMO technical staff
	Leo Artemio Puertos, PAMO technical staff
DENR Regional & Field Office – XII	
Chief, Protected Areas Management and Biodiversity Conservation Section, CDD	Mangayao Macapodi
Chief, Coastal Resources and Foreshore Management Section, CDD	Cerilo Lagnason
PENRO Officer North Cotabato	Eunice S. Calawen
Mt. Apo Natural Park - Cotabato	Shirley P. Uy, Protected Area Superintendent
	Maeyan Grace E. Raot-raot, PAMO technical staff
	Sherwin L. Escote, Finance Officer
DENR Regional & Field Office – XIII	
Chief, Protected Areas Management and Biodiversity Conservation Section, CDD	Ms. Cleofie J. Aranas
Chief, Coastal Resources and Foreshore Management Section, CDD	For. Marilou G. Macabuhay
PENRO Planning Officer Agusan del Sur	Aldren D. Llamos
Agusan Marsh Wildlife Sanctuary	Emmilie T. Ibonia, Protected Area Superintendent
	Ryan Jay G. Labiao, PAMO technical staff
	May B. Tumarao, PAMO technical staff

The workshop will be conducted online via Zoom. The BMB Director is authorized to change the date and venue of the above activities if deemed necessary due to unforeseen event/circumstances. The Director may also invite experts from DENR and other agencies and institutions to serve as Resource Persons.

A report shall be submitted by the National Parks Division to the BMB's Human Resource Development Unit within fifteen (15) days after completion of the activity.

This order shall take effect on the dates specified.

ATTY. ERNESTO D. ADOBO JR., CESO I
*Undersecretary for Legal, Administration, Human
Resources and Legislative Affairs*

Capacity Building Workshop on Private Sector Fund-Raising

PROGRAM OF ACTIVITIES

	16 JUNE 2021 (Wednesday)	17 JUNE 2021 (Thursday)	18 JUNE 2021 (Friday)
SCHED	TOPICS/ SUB TOPICS	TOPICS/ SUB TOPICS	TOPICS/ SUB TOPICS
9:00 AM	Preliminaries	Preliminaries	Preliminaries
9:15 AM-10:15AM	<u>AM SESSION</u> Module 1: Fund Raising and Partnerships with the Private Sector <ol style="list-style-type: none"> Defining Fund Raising and the Sources of Funding for Public and Non-Profit Organizations Discussion of Strategies that work in Asia and the Philippines in Engaging the Private Sector Private Sector Motivations for Partnerships with Public and Non-Profit Sectors 	<u>PLENARY TALKSHOW SESSION (9:15AM-10:45AM)</u> Host: Jing Castañeda Module 3: Public and Private Partnership Conversations on Biodiversity <ol style="list-style-type: none"> Legal Basis and Modalities for Private Sector Partnerships <ol style="list-style-type: none"> General Appropriations Act Section 39: Provision requiring national government agencies to have a biodiversity program within the agency Philippine Biodiversity Strategy and Action Plan RA 11038 ENIPAS Act <ul style="list-style-type: none"> Special Use Agreement in Protected Areas Forest Certification System: Carbon Credits and How They Can Work for Us Best Practice Examples with the Private Sector <ul style="list-style-type: none"> Adopt-a-Wildlife: Wildlife Division - BMB-PLDT-SMART Partnership for Peatlands Conservation Private Sector Expectations from Public Partnerships 	<u>AM SESSION</u> Module 4: Making Your Pitch <ol style="list-style-type: none"> Preparing Your Pitch Making Your Pitch Friendly Fire: A Critique of Your Pitch (1 PA per Batch) Workshop Review and Processing
10:15AM-11:45 AM	Module 2: Planning your Fund Raising Programs <ol style="list-style-type: none"> Reviewing Fund Raising Strengths, Weaknesses, Opportunities and Threats Identifying Key Program Areas and its Funding Requirements and Funding Targets Matching Priority Programs and Private Sector Partners Planning Your Partnership 		
12:00 NN	Lunch	Lunch	Lunch

	16 JUNE 2021 (Wednesday)	17 JUNE 2021 (Thursday)	18 JUNE 2021 (Friday)
SCHED	TOPICS/ SUB TOPICS	TOPICS/ SUB TOPICS	TOPICS/ SUB TOPICS
1:30 PM – 2:30 PM	<u>PM SESSION</u> Module 1: Fund Raising and Partnerships with the Private Sector <ol style="list-style-type: none"> 1. Defining Fund Raising and the Sources of Funding for Public and Non-Profit Organizations 2. Discussion of Strategies that work in Asia and the Philippines in Engaging the Private Sector 3. Private Sector Motivations for Partnerships with Public and Non-Profit Sectors 		<u>PM SESSION</u> Module 4: Making Your Pitch <ol style="list-style-type: none"> 1. Preparing Your Pitch 2. Making Your Pitch 3. Friendly Fire: A Critique of Your Pitch (1 PA per Batch) 4. Workshop Review and Processing
2:30 PM – 4:00 PM	Module 2: Planning your Fund Raising Programs <ol style="list-style-type: none"> 1. Reviewing Fund Raising Strengths, Weaknesses, Opportunities and Threats 2. Identifying Key Program Areas and its Funding Requirements and Funding Targets 3. Matching Priority Programs and Private Sector Partners 4. Planning Your Partnership 		

Approved by:

AMELITA DJ. ORTIZ
Assistant Director