



Republic of the Philippines
Department of Environment and Natural Resources

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ADVANCE COPY

MEMORANDUM

TO : The Regional Executive Directors
DENR Regions 1, 2, 3, CALABARZON, MIMAROPA, 8, 9, 10, 11, 12,
CARAGA, CAR and NCR

FROM : The Undersecretary for Field Operations and Supervising
Undersecretary for Biodiversity

SUBJECT : OBSERVANCE OF THE 23rd PHILIPPINE EAGLE WEEK
(PEW)

This pertains to the observance of the 23rd Philippine Eagle Week (PEW) from June 4-10, 2019 in accordance with Presidential Proclamation No. 79 with the theme, *The Philippine eagle and Indigenous Peoples: Protecting our Forests, Protecting our Future*. This year we are featuring our local Champions in Philippine eagle conservation, the Indigenous Peoples, and recognize their active participation in conserving the Crown Jewel of Philippine biodiversity, the Filipino people's gift to humanity, a proud legacy to the world.

The Regions are enjoined to undertake education and awareness campaigns in observance of the 23rd PEW through various forms of media *e.g.* hanging of streamers, print, radio, television and social media, seminars, community visits, art workshops, etc., to reach every man, woman and child especially in areas where these birds are found. A downloadable template of the 2021 PEW tarp design may be accessed through the website: www.bmb.gov.ph

Further, the Regions are requested to submit to the Biodiversity Management Bureau through channel, a report on the activities undertaken in observance of the 23rd PEW.

For compliance.

ATTY. JUAN MIGUEL T. CUNA, CESO IV