



Republic of the Philippines

Department of Environment and Natural Resources

BIODIVERSITY MANAGEMENT BUREAU

Ninoy Aquino Parks and Wildlife Center

Quezon Avenue, Diliman, Quezon City

Tel. Nos.: (632) 924-6031 to 35 Fax: (632) 924-0109, (632) 920-4417

Website: <http://www.bmb.gov.ph> E-mail: bmb@bmb.gov.ph

APR 30 2021

MEMORANDUM

FOR : The Regional Executive Directors
DENR Regions 1-13, CAR and NCR

FROM : The Assistant Director and Officer-In-Charge, Office of the Director

SUBJECT : **CELEBRATION OF THE 2021 INTERNATIONAL DAY FOR
BIOLOGICAL DIVERSITY**

The United Nations has proclaimed May 22 as the International Day for Biological Diversity (IDBD) to increase understanding and awareness of biodiversity. Since the year 2000, the IDBD has been globally celebrated by various agencies and organizations in the 197 member-countries of the CBD. The theme for this year's celebration is **"We are Part of the Solution"** as a continuation of the momentum generated last year under the over-arching theme "Our Solutions are in Nature."

The IDBD 2021 national celebration generally aims to: 1.) Celebrate the IDBD in a creative and participatory manner which will involve the participation of the public virtually; and 2. Promote the concept of Urban Biodiversity to the general public.

In line with the celebration of the 2021 IDBD, the Biodiversity Management Bureau is organizing a photo contest on Urban Biodiversity, a social media campaign and a virtual event to amplify the Convention on Biological Diversity's (CBD) message and movement for this year's celebration. The BiodiverCity Photo Contest which was launched on April 19, 2021 via the DENR-Biodiversity Management Bureau's official Facebook page and will be up until May 14, 2021 to accept entries. The BMB will also create social media countdown posts featuring daily practical tips on how are we going to be part of the solution for nature/ biodiversity. The IDBD 2021 virtual event will be held on May 21, 2021 and will be broadcasted live via the DENR-BMB's official Facebook page (@denrbiodiversity).

Relative thereto, all the DENR Regional Offices are invited to join the BMB in the virtual celebration of the IDBD and to conduct relevant activities in your field offices to celebrate the event. May we also request the dissemination of our Photography contest through your respective media platforms to ensure broad participation to the activity. The mechanics can be accessed through this link: <https://bit.ly/3mX4p6Q>. You may also share our Facebook post to promote the contest at <https://fb.watch/4YLFVjKXzh/>. Additional information for the event may be accessed at <https://www.cbd.int/biodiversity-day>.

The banner design for this year's IDBD will be emailed to the Regional Offices once available and will be uploaded on the BMB website: www.bmb.gov.ph.

For information and consideration.


AMELITA D. ORTIZ



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU



BMB202105070