



MEMORANDUM

TO : The Regional Executive Director
DENR Regions 7, 11, 13, CALABARZON and MIMAROPA

FROM : The Undersecretary for Special Concerns
and OIC Director

SUBJECT : **REQUEST FOR ASSISTANCE IN FILMING PEOPLES
ORGANIZATIONS FOR THE WORLD OCEANS DAY 2021 VIDEO
MATERIAL**

DATE : **MAY 27 2021**

This is in line with the celebration of the United Nations World Oceans Day (UNWOD) on June 8, 2021. UNWOD will celebrate the role of the oceans in our everyday life and inspire action to protect the ocean and sustainably use marine resources.

Carrying the theme of "The Ocean: Life and Livelihoods" this year, this Office intends to develop an AVP material to highlight our initiative on Biodiversity Friendly Enterprise (BDFE) featuring some of the Peoples Organizations (PO) and enterprises developed through the DENR SMARTSeas PH Project.

In the exigency of time, we have already pre-selected the POs, making sure that the different types of enterprise will be featured in the video material. With this, may we request for your assistance in filming the select POs below:

- Samahan ng mga Mangingisda ng San Teodoro (SMST), Region 4A – *weaving*
- Malatgao Aplaya Bagong Lipunan Highway El Salvador Association, Inc. (MAPBAHIELA), Region 4B – *crab culture and fattening*
- Manjuyod Vendors, Farmers, Fishers Federation (MVFFF), Region 7 – *BD-friendly souvenir*
- Nagpakabanang Kababayan-an sa Uba (NAKU), Region 13 – *bangsi processing*
- Sanipaan Marine Park Pangkabuhayan Association (SAMPPA), Region 11 – *ecotourism*

Attached is the guide for the video shoot. We will appreciate receiving your video on or before **03 June 2021**.

For any concerns, please do not hesitate to contact Ms. Criselda B. Castor at Mobile No. 09054024754 or thru e-mail add: criselda.castor@bmb.gov.ph.

For appropriate action.


EDILBERTO D. LEONARDO



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU



BMB202105411