



MAY 04 2021

MEMORANDUM

FOR : The Regional Executive Director  
Regions 1-13, CALABARZON, MIMAROPA, and NCR

FROM : The Assistant Director

SUBJECT : **CORAL TRIANGLE DAY 2021 CELEBRATION**

The Coral Triangle Initiative on Coral Reefs, Fisheries, and Food Security (CTI-CFF) National Plan of Action (NPOA) aims to address the issues and the pressures that affect the present state of the country's resources and ecosystems.

The Philippines, as a member state of the Coral Triangle Initiative, joins the celebration of the Coral Triangle through its National Coral Triangle Initiative (CTI) Coordinating Committee (NCCC) co-chaired by the DENR and DA by way of Executive Order No. 797 signed by former President Gloria Macapagal Arroyo in 2009.

Since 2012, the country has participated in the celebration of the Coral Triangle through various Communication, Education, and Public Awareness (CEPA) activities such as Science Camps, mangrove planting, coastal cleanups, and etc.

The **Coral Triangle (CT) Day**, which is celebrated every **9th of June**, is an annual open-sourced event that brings together individuals, organizations, and establishments on one special day of the year to shed light on ocean conservation and the numerous ways to protect and conserve the Coral Triangle.

This year, carrying the theme "**Driving Blue Recovery for Coral Triangle**", the regions are invited to maximize the use of the social media platform to disseminate information on the country's participation in the Coral Triangle Day celebration.

The theme recognizes the importance of promoting and supporting 'blue recovery' activities as vital part of the CT6 member countries' recovery from the COVID-19 pandemic. The theme also resonates with World Oceans Day Theme - The Ocean: Life and Livelihoods.

In addition, any activity to be conducted at the national level is encouraged to be shared by the regions in their respective social media accounts. Attached is a copy of the official Coral Triangle Day banner for 2021 coming from the CTI Regional Secretariat which you may use for your own IEC activities.

For your information and guidance.

  
AMELITA D. ORTIZ

