



REPUBLIC OF THE PHILIPPINES

**PHILIPPINE STATISTICS AUTHORITY**

REGIONAL STATISTICAL SERVICE OFFICE MIMAROPA

*Annex B*



## **INFOGRAPHICS MAKING CONTEST**

### **Mechanics and Guidelines**

#### **I. Introduction**

As part of the 33rd National Statistics Month (NSM) celebration, the Philippine Statistics Authority (PSA) Regional Statistical Service Office (RSSO) MIMAROPA will conduct Infographics Making Contest which aims to highlight the data produced by public and private sectors to advocate the importance of statistics that plays a crucial role in crafting the most appropriate decisions and policies needed by our country.

Specifically, this Contest aims:

- a. To create awareness and familiarity with the NSM celebration;
- b. To measures the knowledge of the participants in creating data visual presentation; and
- c. To highlight data produced by public and private sectors and its importance in economic recovery

The NSM was first observed in 1990 pursuant to Presidential Proclamation No. 647 signed by then President Corazon C. Aquino on September 20, 1990, Declaring the Month of October of Every Year as the National Statistics Month.

The objectives of celebrating the NSM are as follows:

- a. To promote, enhance and instill awareness and appreciation of the importance and value of statistics to the different sectors of society; and
- b. To elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country



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## II. Who May Join?

The Contest is open to all the members of the MIMAROPA Regional Statistics Committee and other regional line agencies in the region.

## III. Guidelines and Mechanics

- The infographics should contain information related to the 33rd NSM Theme: **“Boosting the Country’s Recovery with Informed Decisions, Better Policies”**.
- The source of the data used in the infographics must be indicated.
- Agency’s name/logo is not allowed to appear as an element in their entry.
- Modern or non-conventional ways of visual representation of data and statistics are encouraged.

## IV. Contest Timeline/Duration

The submission of entries is until **30 September 2022**.

All entries will be posted on the official FB page of PSA RSSO MIMAROPA for public viewing.

The selection and announcement of winners will be during the Opening Ceremony of the 33rd NSM on 10 October 2022.

| Activity                                   | Schedule of Conduct |
|--|---------------------|
| Deadline of Submission                     | 30 September 2022   |
| Posting of Entries in the Official FB Page | 01 October 2022     |
| Selection of Winners                       | 10 October 2022     |
| Announcement of Winners                    | 10 October 2022     |



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## V. Contest Requirements

- Only **ONE (1) entry** per agency
- The infographics size should be in portrait format with 3 ft. (width) x 6 ft. (height), image resolution: 72 pixels/inch.
- The entry must be in JPEG/JPG format.
- The entry must be submitted/mailed to ***psamimaropa@yahoo.com*** cc: ***statisticsr4b@yahoo.com*** on or before **30 September 2022** with the following details:
  - **Subject:** NSM@33\_IMC - <Agency Name>  
Example: NSM@33\_IMC – PSA MIMAROPA
  - **Body email:** Brief description or caption of the Infographics
  - **Filename:** <Office Name>\_ NSM@33\_IMC.jpg  
Example: PSA MIMAROPA\_ NSM@33\_IMC.jpg

**Note:** In the event that the file to be sent exceed the size limit, we encourage the participants to upload the file in a Google drive first then copy the link.

## VI. Criteria for Judging

All entries will be screened by the Board of Judges (BOJ). The BOJ will decide on the winner in a strict blind judging process based on the following criteria:

| Criteria for Rating   | Percentages |
|---|-------------|
| <b>Content</b><br><i>Accuracy and reliability of the information. Timeliness of the information to adequately support the purpose of the infographic.</i> | 50%         |
| <b>Focus</b><br><i>Clarity of the title/topic presented and the complementation of the illustration to the title/topic</i>                                | 20%         |
| <b>Visual Appeal</b><br><i>Aesthetics (color scheme, neatness, design composition) and the originality of the infographic design.</i>                     | 20%         |



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|   |             |
|---|-------------|
| <b>Technicalities</b><br><i>Free of technical and grammatical errors. Legibility of the information pertinent to the topic.</i> | 10%         |
| <b>TOTAL</b>  | <b>100%</b> |

The decision of the BOJ shall be deemed final and irrevocable.

The three highest-scoring entries will be declared as the 3rd Place winner, 2nd Place winner, and the 1st Place winner. The top three winners will each receive a plaque of recognition and cash prize.

| Winner       | Prize                                |
|--------------|--------------------------------------|
| First Place  | Plaque of Recognition + Php 5,000.00 |
| Second Place | Plaque of Recognition + Php 3,000.00 |
| Third Place  | Plaque of Recognition + Php 2,000.00 |

For further inquiries, you may contact the Statistical Operations and Coordination Division (SOCD) PSA RSSO MIMAROPA at (043) 286 7491 / (043) 470-0598 or thru e-mail at [statisticsr4b@yahoo.com](mailto:statisticsr4b@yahoo.com)



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