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MEMORANDUM FOR THE SECRETARY

THRU : The Undersecretary for Legal, Administration, Human Resources and Legislative Affairs and Supervising Undersecretary of Biodiversity Management Bureau

FROM : The OIC Director

SUBJECT : **REQUEST FOR CLEARANCE FOR THE CONDUCT OF 2022 INTERNATIONAL COASTAL CLEANUP (ICC) DAY ON SEPTEMBER 17, 2022**

DATE :

Presidential Proclamation No. 470 issued in 2003 declared the third Saturday of September each year as the International Coastal Cleanup Day in the Philippines. This year's ICC theme will be ***“Fighting for Trash Free Seas – Pilipinas: Ending the Flow of Trash at the Source*** adopted from the Ocean Conservancy with practical solutions that empower people, strengthen science, engage everyone in solutions and promote good policies.

For the past two years, many of us were not able to gather together for the ICC due to lockdowns brought to us by COVID-19 pandemic. This 2022, we are making ICC a time for people to connect and collect trash in the safest possible way following the proper observance of protocols under COVID 19 state.

This Office through the Coastal and Marine Ecosystems Management Program (CMEMP) has designed collaterals and publicity materials that may be adopted by the different DENR offices. The logo, banner designs, and shirt design are attached. It is our overall campaign to reduce short term use materials that would eventually turn into litter in the ocean, hence, it is recommended to use sustainable materials in the production of IEC Materials.

Attached is the Draft Special Order, for your consideration and approval.

NATIVIDAD Y. BERNARDINO