8/31/22, 1:27 PM Gmail - Invitation



Tubbataha Reefs Natural Park <tubbataha88@gmail.com>

Invitation

2 messages

Yvette Lee <yvetteclee@gmail.com>
To: Tubbataha Reefs Natural Park <tmo@tubbatahareefs.org>

Wed, Aug 3, 2022 at 9:47 AM

Dear Ms. Songco,

A group of avid local divers, most of whom have dived in Tubbataha in recent years, is going on a dive trip to Nusa Penida, Indonesia on September 5 - 13, 2022. The dive site is known for the sunfish (mola mola) and manta rays. It is one of the favored options for Filipino and foreign divers in Southeast Asia and, therefore, one of the competitors of Tubbataha as a scuba diving destination in the region. The cost of trips to Ngurah Rai is much less than a trip to Tubbataha despite its location abroad, hence, many divers visit it before considering a Tubbataha cruise.

Our group would like to invite you to join us on this trip to help you generate ideas on how to better position. Tubbataha in the scuba diving market in the Southeast Asian region. It will also provide you with insight into how the private sector operates scuba diving, especially, animal interactions, and how government authorities manage this important diving destination.

Strong currents, pelagics, manta and eagle rays, and big tunas, are the pride of Nusa Penida - all of these are also found in Tubbataha. What it has over Tubbataha is the presence of the rare Ocean sunfish or *Mola mola*. We believe that experiencing other scuba diving destinations will contribute to improving your approach to managing Tubbataha by giving you a more realistic view of the place of Tubbataha in the scuba diving industry in the region.

We offer to defray the cost of your dives in Nusa Penida, which costs US\$630 in total. You will merely have to defray the cost of roundtrip airfare, transfers, accommodation, and food for the duration of the trip.

Hoping you will be able to join us on this trip, I remain,

Yours Truly,

Yvette C. Lee