

POLICY ON THE USE OF TRNP LOGO BY A THIRD PARTY

1. All communication materials related to any partnership with a third party shall be subject to the review and approval of both TMO and the third party prior to release.
2. The TRNP logo (henceforth, 'logo') shall not be displayed more prominently than the third party's product or service name.
3. TMO and the third party mutually agree to use the logos of their respective organizations solely for the activities and under the conditions enumerated below:
 - 3.1 Institutional communication to announce the partnership
 - 3.2 Internal communications of both parties
 - 3.3 All marketing materials that raise awareness of agreed programs being undertaken by the Parties solely in connection with this agreement; and
 - 3.4 Public announcement of results and successes solely in connection with this agreement.
4. The TRNP logo shall not be used in the name of the business, group, event, product, service, app, domain name, social media account, or other offering.
5. The logo may not be altered, combined with other marks or used in a misleading manner. The line "World Heritage Site" must not be separated from the logo.
6. The logo may not be used in the title of blogs or otherwise in the blog except as a descriptive reference to Tubbataha.
7. The logo may not be used on manufactured products (T-shirts, packaging, other memorabilia) or for marketing activities other than those specifically agreed upon by the Parties in writing.
8. The logo shall in no way be used to certify any environmental credentials of products or processes.
9. Vendors may not use the logo to advertise TRNP as a client on vendor websites and promotional pieces without our written permission.
10. The logo may not be used in a manner that might create potential confusion as to its owner or imply that Tubbataha is the source of your products or services.
11. The logo may not be used in any manner that might imply a relationship or affiliation with, sponsorship, or endorsement by Tubbataha, or that can be reasonably interpreted to suggest that any content has been authorized by or represents the views or opinions of Tubbataha or its personnel.
12. The TRNP logo shall not be displayed on any web site that contains or displays adult content, promotes gambling, involves the sale of tobacco or alcohol, or otherwise violates any law or regulation.
13. Upon termination of the partnership, third party shall immediately cease using the Tubbataha name, marks, and logos on its website and collateral materials and stop distributing any document and/or collateral materials bearing the name, marks, and logos of Tubbataha.
14. TMO has the right to terminate any agreement/partnership in case of any proven violations, inappropriate online actions, or misrepresentation on the part of the third party. In this case, TMO may ask the third party to stop using the logo. The third party must stop using the logo within a reasonable period of the request, but in no situation, more than seven (7) days after TMO's request.