



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU

Ninoy Aquino Parks and Wildlife Center
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FEB 14 2022

MEMORANDUM

FOR : **All Regional Executive Directors
DENR Regions I-XIII, NCR, and CAR,**

FROM : **The OIC-Director**

SUBJECT : **CELEBRATION OF THE 2022 WORLD WILDLIFE DAY (WWD)**

On 20 December 2013, at its 68th session, the United Nations General Assembly (UNGA) proclaimed 3 March – the day of signature of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) in 1973 – as UN World Wildlife Day to celebrate and raise awareness of the world's wild animals and plants. This annual special event aims to celebrate the many beautiful and varied forms of wild fauna and flora and to raise awareness of the multitude of benefits that conservation provides to the people. At the same time, the Day would remind everyone of the urgent need to step up the fight against wildlife crime, which has wide-ranging economic, environmental, and social impacts.

This year's theme for the WWD celebration, *"Recovering key species for ecosystem restoration"* seeks to draw attention to the conservation status of some of the most critically endangered species of wild fauna and flora, and to drive discussions towards imagining and implementing solutions to conserve them. The 2022 WWD will therefore drive the debate towards the imperative need to reverse the fate of the most critically endangered species, to support the restoration of their habitats and ecosystems, and to promote their sustainable use by humanity.

In line with the celebration of the event, we would appreciate receiving the Region's planned activities on or before 24 February 2022, for incorporation in the national plan of activities for WWD 2022. A report on the activities carried out in this regard will be submitted to the CITES Secretariat thereafter. Please visit the official website of the World Wildlife Day at <https://wildlifeday.org> for further information. The official streamer for WWD 2022 can be downloaded at the BMB website.

For information and consideration.


NATIVIDAD Y. BERNARDINO



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