

17 January 2022

HON. MARIO T. REYES, JR. Mayor Municipality of Coron Province of Palawan

Through: MS. MECHELLE KRISTINE ABLANA

Municipal Tourism Officer

Dear Mayor Reyes:

This has reference to the letter received by the Department of Tourism (DOT) MIMAROPA last January 13, 2022, regarding the Mayor's request for consideration to accept the official receipt of payment of business tax issued to tourism enterprises in lieu of the required Business Permit in processing the application for DOT Accreditation.

While we laud your efforts in continuously increasing the accreditation rate of the primary tourism enterprises in Coron, we truly regret that we are unable to favorably act on the request due to the strict adherence of this office to the provisions of the National Accommodation Standards for the Accreditation of Tourism Oriented Establishments and other related laws.

We believe that the above-mentioned standards and guidelines were crafted to ensure that our visiting guests will only be engaging the services of reliable and legally operational enterprises with facilities and services of excellent quality. We also wish to maintain and protect the pride in the "Quality Seal" we award to our accredited enterprises.

Lastly, we wish to reiterate that a duly issued and valid Mayor's Permit to operate is among the prerequisite requirements for the processing of the application for accreditation of a tourism enterprise.

Thank you and we trust that the Mayor's office will be guided accordingly.

Very truly yours,

ATTY. BEVIENNE G. MA Regional Director

cc: Ms. Kim Ablana, Coron Municipal Tourism Officer

Ms. Maribel Buni, Palawan Provincial Tourism Officer

Ms. Corinna Reyes, Director of Sales and Marketing Sunlight Guest Hotel Coron

Mr. Zander Ocampo, Officer-In-Charge Two Seasons Bayside Hotel

Mr. Gilbert Uy, General Manager Bacau Bay Resort

Ms. Michelle Tiotangco, General Manager Sophia's Garden Resort

Ms. Maria Lourdes G. Ferrer, CESO III, Regional Executive Director Department of Environment and Natural Resources (DENR)