



Republic of the Philippines
Department of Environment and Natural Resources
Visayas Avenue, Diliman, Quezon City. 1100
Tel. Nos. (632) 929-6626 to 29; VOIP Trunkline (632) 755-3300/755-3330
Website: <http://www.denr.gov.ph>

12 July 2022

MEMORANDUM

TO : **THE CHIEF**
Human Resource Management Section/Unit
All Bureaus and Attached Agencies

FROM : **THE DIRECTOR**
Strategic Communication and Initiatives Service

SUBJECT : **REQUEST FOR AN UPDATED LIST OF WARM BODIES**

In the interest of the service and in line with the Strategic Communication and Initiatives Service continuous Information, Education and Communication of its internal audiences, the undersigned humbly requests for an updated list of warm bodies including contracts of service, for the conduct of Learning Event for DENR employees about the agency's priority programs – priority of the new administration; *Tayo Ang Kalikasan* – concepts, relevance and importance; Living with Covid-Life after Covid; Climate Change and Gender and Development; and Intensification of Solid Waste Management Campaign.

Attached for your reference is the rationale of the said learning activity.

Kindly provide us the requested list via email scis.dcd@denr.gov.ph on or before 18 July 2022.

For consideration, please.


KHALIL SERGIO BAYAM

Cc: Information Officers, All Bureaus and Attached Agencies

Rationale for Environmental Education Lecture for Bureaus and Attached Agencies

The Department of Environment and Natural Resources (DENR) is the country's primary agency responsible for the conservation, management, development and proper use of the environment and natural resources.

DENR as the Strategic Communication and Initiatives Service (SCIS), then Public Affairs Office, as its communication arm, is responsible for the for development of innovative, creative and user friendly IEC materials and facilitate citizen engagement in various aspects of development communication work as well as in establishing quality standards in the planning and practice of development communication work and crafting institutional core messages for mainstreaming in all communication initiatives.

For the year 2021-2028, the Eight Year Results Based Strategic Communication Plan crafted and developed "Tayo ang Kalikasan" as its core message. All IEC materials and activities shall carry and contain the core message.

One of the IEC initiatives of the department through SCIS is Environmental education being undertaken by DCD. The division has been doing environmental education for years involving young learners as its major participants. Due to covid pandemic, the DCD resorted to zoom meetings on the conduct of its environmental education lecture, to be able to continue with its IEC objectives.

The SCIS-DCD has embarked on a massive information and education campaign involving its human resource from July to December 2021 to first semester of 2022, January to June, and re-oriented them on the basics about DENR and trained them to be advocates of change. And it is now the appropriate time to also include the staff from the bureaus and attached agencies.

The Topics will include:

1. Programs of the DENR- priority of the new administration
2. Tayo Ang Kalikasan- its concepts, relevance and why it is important to be imbibed by the DENR/bureau personnel;
3. Living with Covid and Life After Covid
4. Climate Change and Gender and Development
5. Intensification of Solid Waste Management Campaign

The environmental lecture will include personnel from the bureaus and attached agencies, to be included in a Special Order. Tentative Dates will be as follows, and will either be held on a Wednesday or a Thursday:

- Batch 1 - Aug 31 or Sept 1
- Batch 2 - Sept 14 or 15
- Batch 3 - Sept 28 or 29
- Batch 4 - Oct. 12 or 13
- Batch 5 - Oct 26 or 27
- Batch 6 - Nov. 9 or 10
- Batch 7 - Nov. 23 or 24
- Batch 8 - Dec. 1 or 2