



Republic of the Philippines  
Department of Environment and Natural Resources

**FOREST MANAGEMENT BUREAU**

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FOREST MANAGEMENT BUREAU

**MEMORANDUM**

FOR : The Regional Executive Directors  
DENR – CALABARZON, MIMAROPA and VII

ATT’N : The Regional Strategic Communication and Initiatives Group

FROM : The Director

SUBJECT : **REQUEST FOR ASSISTANCE IN PREPARATION OF THE  
AUDIO-VISUAL PROMOTIONAL MATERIAL ON FOREST  
INVESTMENT**

DATE : **JUL 15 2022**



In line with the implementation of the Forestry Investment Road Map (FIRM), the Department of Environment and Natural Resources (DENR) through the Forest Management Bureau (FMB) highly encourages promotions of the existing and promising forestry investments through advocacy sharing of the forestry investment opportunities, showcasing the on-the-ground scenarios of operations of forestry investments including the productions from forest to market, and featuring the opportunities created by forestry investments.

In support of the promotion initiatives, an Audio-Visual Promotional (AVP) Material will be created by the Forest Management Bureau that will focus on forest investments to promote the importance and benefits and raise awareness of a wide range of audiences:

Regional Office	Forest Investments Commodity
CALABARZON	Forest Land Use Agreement and Non-Timber Forest Products
MIMAROPA	Forest Land Use Agreement for Tourism and Non-Timber Forest Products
VII	Forest Land Use Agreement, Forest Land Use Agreement for Tourism and Non-Timber Forest Products

Considering the expertise of Regional Strategic Communication and Initiatives Group in this field, we would like to seek your assistance in the production of promotional materials as well as other related activities to be completed by the 4<sup>th</sup> Quarter of CY 2022. The production of the AVP material will involve fieldwork to be scheduled within the 3<sup>rd</sup> quarter of this year.

Relative thereto, we would like to schedule a meeting with you and/or your representatives to further discuss the subject matter. Our Staff from the Forest Investment Promotion Section of the Forest Investment Development Division will coordinate with you on the matter. You may also send your available dates through this email address: [fidd.fipro@fmb.denr.gov.ph](mailto:fidd.fipro@fmb.denr.gov.ph) or you may opt to reach at (02) 8927-6229 or (02)8925-2139.

**FOR YOUR CONSIDERATION, PLEASE.**

**TIRSO P. PARIAN, JR. CESO IV**

Cc: The Undersecretary for Field Operations - Luzon, Visayas and Environment