



(PIRFS MULTIMEDIA DISTRIBUTION SERVICES)

“MAKING FILIPINO FILMS ACESSIBLE TO EVERY FILIPINO”

**Asia CEO Awards 2021: Circle of Excellence, InLife Young SHERO of the Year
DOST Women-Helping-Women: Innovating Social Enterprise (WHWise) Grantee 2021
X-PITCH: Top 150 Global Startups (Out of 3000 Global Startups)**

Animo Labs Incubatee

Animo Labs Green Archer Innovation Awards 2019: Education, Gender and Inequality

Benilde Alumni Technoprenuer Awards 2019: Tech Inclusion

STI College Most Outstanding Alumni 2020 (Karen Jane Salutan for Pinoy Indie Films Road Show and Cine Kabundukan, School and National Level)

Top 100 Startups by Philippine Startup Week 2021

Awarded and Supported by:





Pinoy Indie Films Road Show was founded in 2018 by **Ms. Karen Jane Salutan** who is a filmmaker and a businesswoman. She saw the struggles of the indie filmmakers who do not have a platform and marketing resources for their films that is why she established Pinoy Indie Films Road Show that bridges the gap between the indie filmmakers and their markets (Schools and government offices) which serves as a new and unconventional platform to promote Filipino culture and arts through independent films especially films about education, peace, women empowerment, health, environment, gender equality and other films that have social impact that are made by independent filmmakers and producers. We bring socially relevant films in schools, government offices and communities through block screenings across the country especially in remote areas where Filipino films are not shown. Our goal is to make independent Filipino films to be accessible to every Filipino. Most of the films that are accessible to the masses are films that are made by big studios and have advertising budget.

At present, a lot of great independent Filipino films have no means and opportunity to screen in mall theatres and during this time of pandemic, most commercial Filipino films are shown digitally through Netflix and other online platforms. Some Filipino films maybe lucky to have limited screenings in mainstream cinemas where Hollywood and mainstream films dominate the theatres. The only options available to them are school campuses and occasional invitations to micro cinemas which are not enough to create the public impact mainstream films make through simultaneous screenings. We offer Filipino films that are suitable for what our client needs and those films are about education, violence against women and children, women empowerment, agriculture, indigenous people, family values and etc. We are helping independent filmmakers and producers who make films with great Filipino values, films that can shape the heart and minds of many Filipinos and films that can bring awareness about the issues in the society that need to be addressed and resolved. These filmmakers do not have the opportunity for their films to be shown and compete in commercial theaters even on streaming platforms such as Netflix and they do not have the budget to promote their films on television and other traditional media.

In an industry dominated by film goliaths and tycoons, we are a game changer in the endeavors that we are taking in and we are able to excel and being recognized because of our sincerity and commitment to help the independent filmmakers, love for the country and our passionate service to our fellow Filipinos. We fell in love with the Philippines because of our rich audio-visual heritage, culture and tradition. Even we grew up in Manila or cities we can understand the people from Luzon, Visayas and Mindanao through regional films. This is what we want to share to our fellow Filipinos from the cities and in the far-flung areas: to appreciate and love our own culture. We want others to be complete human beings who are critically thinkers and to lead productive lives by learning good values from the films that we are showing. Good values that they can carry as they grow up and become productive and law abiding citizens of the country.

We won a grant from **DOST under Women-Helping-Women: Innovating Social Enterprise (WHWise) Grant** that will help us to develop **EdukSine app and streaming website** for educational and socially relevant films that will cater to the current pandemic situation. This innovation will allow us to reach more Filipinos all over the Philippines and abroad. We will launch EdukSine in the third quarter of 2022. **We are in the transition phase of becoming EdukSine Corporation.**



CORPORATE SOCIAL RESPONSIBILITY

In 2019, we have launched our new program called “Cine Kabundukan” last year in Kalinga Province and we are dreaming to reach more Filipinos in the far-flung areas in the Philippines. We have observed that it is not impossible to bring socially relevant films in the mountains. We have shown **Ang Guro kong di marunong magbasa** and **Ang Babae sa Likod ng Mambabatok** in Bgy. Pasil, Magsilay and Tabuk City, Kalinga last September 29, 2019 and Oct.4, 2019. We have shown the films for free, gave school supplies, books, bags from Eton International School, beauty products from BeaUtify, Greenelas slippers and bibles. The kids, teachers and the barangay officers who have watched the films had the chance to watch these types of films for the first time.

They were touched by the message of Ang Guro kong di marunong magbasa that promotes the value of education, hope and peace and they are happy to see their treasure and very own Apo Whang Od in a movie.

If we want to make the younger generation reflect deeper, to have critical thinking, if we want to make the Philippines a great nation—then it means we need to support the independent films that have the power to create a better nation and we can bring them not just in the cities but also in the mountains.



Cine Kabundukan at Bgy. Magsilay,Pasil, Kalinga featuring “Ang Guro kong di marunong magbasa”





Bangon Mindanao 2019



In Partnership with Eton International School and Joar Aviation Academy, we helped to send relief goods for the victim of the huge earthquake in North Cotabato in 2019 for the B'laan Tribe.

Bangon Bohol 2021



We organized an online concert with Lance Raymundo and Rannie Raymundo to raise funds for the victims of Super Typhoon Odette in Bohol last December 2022. We are able to raise money to buy relief goods, water and generator for Bgy.Bonbon, Clarin, Bohol. Some proceeds of pur film showings last December for VAWC screenings went to Bohol relief operations and fund for generator.



MARCH 9, 2022

**Ms. Lormelyn E. Claudio, CESO IV
DENR-MIMAROPA, Regional Executive Director
DENR by the Bay Bldg., 1515 Roxas Boulevard,
Ermita, Manila**

Dear Ms. Claudio,

Good day! On behalf of **Pinoy Indie Films Road Show and local indie filmmakers**, we would like to partner with your office to showcase our socially-relevant independent films that contribute to nation building such as education, women empowerment, gender equality and ending all forms of violence. Pinoy Indie Films Road Show is founded by an empowered woman and run by other empowered women and one of our core values is to help empower women through film education that showcases powerful and inspirational stories of women in our society. Empowering women politically, socially, economically, educationally, and psychologically helps close gender gaps and makes institutions more inclusive, and makes life better for future generations. As our partner in nation building, we would like to offer you the following films for your GAD activity for Women Empowerment celebration this March 2022. Here are the following films that you may choose from:

- 1) **Bagahe by Zig Dulay (Drama)**
- 2) **Ang Kababaihan ng Malolos by Sari Dalena and Kiri Dalena (Musical Drama)**
- 3) **Sol Searching by Roman Perez Jr. (Dark Comedy, Drama)**
- 4) **Sinandomeng by Byron Bryant (Drama)**
- 5) **Verdict by Raymund Ribay Gutierrez (Drama)**
- 6) **Tanabata's Wife by Charlson Ong, Lito Casaje and Choy Pangilinan (Romance, History, Drama)**

Film Showing Package per film:

Php 28,000 Net- Movie online rental fee (in cash, bank transfer or check and payment details to be followed)

- Inclusive of 5 days or a week effectivity of movie online link with password;
- Talk from our representative about the film (Video message or via Zoom);
- Form 2307 will be provided by your office

Php 5,000 Net- Talk with director or actor (Optional and subject upon availability)

We will send the movie link with a password two to three days before the scheduled date and it will be effective for 5 days and it can be accessed 24/7. We would like to thank you for always supporting independent Filipino films and with your support, we may continue to reaching out more Filipinos in far-flung areas across the Philippines through Cine Kabundukan in the near future and to support more deserving independent filmmakers and producers and to conduct more charitable activities and help many communities especially this time of pandemic. We are look forward from hearing you soon. Thank you very much!

Respectfully yours,

Karen Jane Salutan

Founder/Owner

PIRFS Multimedia Distribution Services

Cell No:09958316540

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BAGAHE

Directed by Zig Dulay

MAIN CAST:Angeli Bayani, Boots Anson-Roa, Shamaine Buencamino

GENRE/RATING: Drama / PG

RUNNING TIME: 1 Hour and 30 minutes

SYNOPSIS:

Two days after arriving to the Philippines, a former Overseas Filipina worker is being implicated in a crime that occurred during her return and is brought by authorities to the country's capital to prove her innocence.

AWARDS AND RECOGNITION:

Best Screenplay

Best Actress

2017 Cinemalaya Film Festival

Best International Fiction Feature Award

**Asia Independent Film Festival
Bangalore, India**

Golden Remi Award

2018 WorldFest

Houston, Texas

Golden Cyclo Award Winner (Top Prize)

**2018 Vesoul International Film Festival of Asian Cinema
Vesoul, France**





KABABAIHAN NG MALOLOS

Directed by Sari Dalena and Kiri Dalena

MAIN CAST: Hazel Faith Dela Cruz, Karl Medina, Bong Enriquez, Carlos Celdran

GENRE/RATING: Musical drama, History/
Rated G

RUNNING TIME: 1 hour and 25 minutes

SYNOPSIS:

With BasiliaTantoco as narrator, the film dramatizes the events from 1888 to 1906 when the Women of Malolos worked for the liberation of the country and of Filipino women. In 1888, the ladies asked the Gov General for permission to open a night school where they could learn Spanish. Despite the objections of the Spanish friars who saw this as a political move, the women opened their school in 1889, inspiring Jose Rizal to write his Letter to the Young Women of Malolos. But the school lasted for only four months because the Spanish friars cracked down on the town's activists. In 1896-1897, many of the women provided food, arms, and clothes for the Katipuneros of Bulacan. During the Phil-Am war in Feb 1899, eight of them served the first Red Cross in Malolos. In 1906, ten joined and recruited members for the local chapter of the AsociacionFeminista Filipina, the first women's organization in the country. The film ends with the firm resolve of Basilia's barcada to continue the struggle for the complete liberation of Filipino women of all classes.





SINANDOMENG

Directed by Byron Bryant

MAIN CAST: Sue Prado, Julio Diaz, Lou Veloso, Lui Manansala

GENRE/RATING: Drama/PG

RUNNING TIME: 1 Hour and 30 minutes

SYNOPSIS:

A heart-warming comedy about this strong-willed daughter of an old farmer who had to do the farming herself because all the men in the family have gone working abroad, the last one to go was her husband, who left in a different way, collapsing dead one morning while plowing the field. After her husband's burial, Sinang is offered a good price by a big subdivision developer to sell her parcel of land. While her sisters consider selling their parcels, which they all equally inherited from their invalid father Ka Domeng, Sinang firmly refuses. Unlike them whose husbands are sending money from abroad, she has no source of income but her small farm. Sinang has the heart for farming. With daughter Aliyah helping her, she resolutely plows the land, nurse the rice seeds, going through the whole process with diligence. The experience is filled with frivolity and happy moments. But old wounds are refreshed between sisters, too. Still, love for family and for their inherited land prevail in the end. And Sinang's field turns green as they finish planting, promising a bountiful harvest.



When her husband unexpectedly dies, Sinang is forced to take over their farming business. But is her resolution and diligence enough to keep it going?



VERDICT

Directed by Raymund Ribay Gutierrez

MAIN CAST: Max Eigenmann, Kristoffer King, Jordhen Suan

GENRE/RATING: Crime/R-13

RUNNING TIME: 2 Hours and 10 minutes

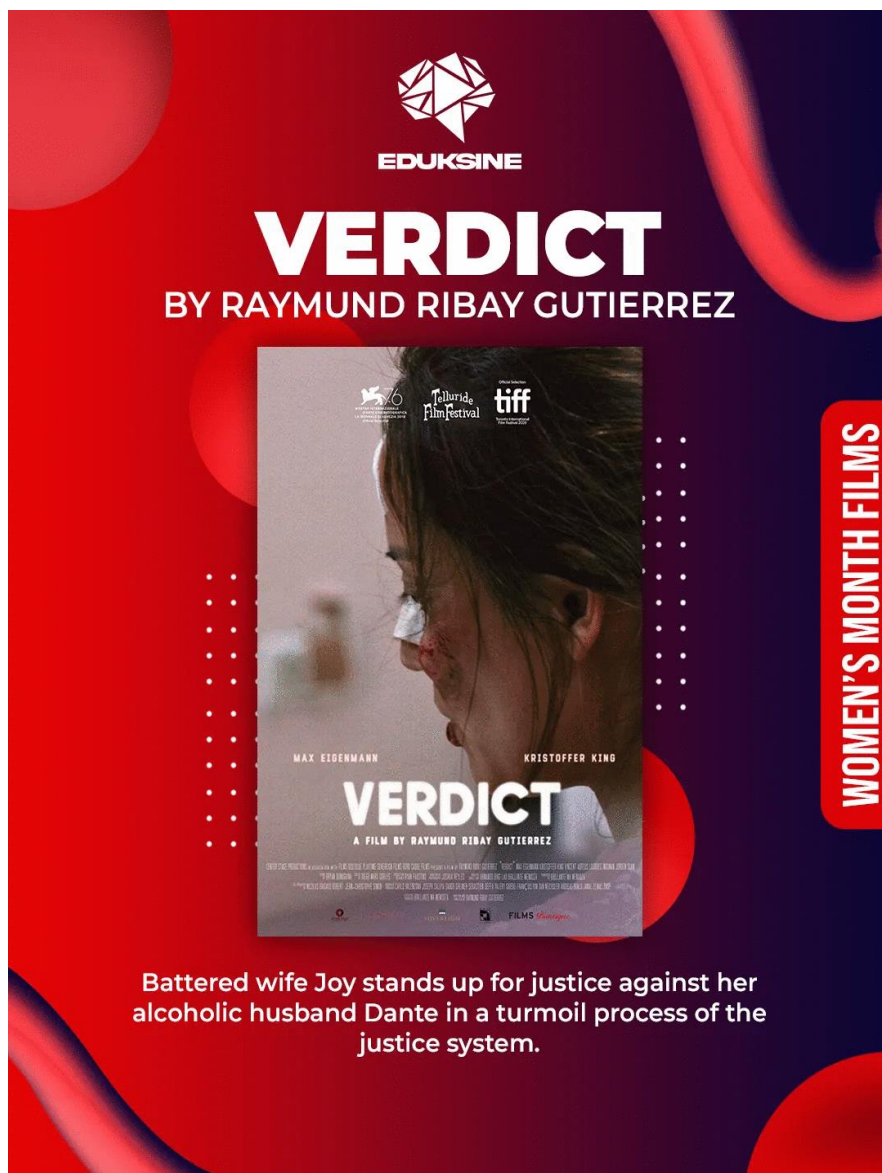
SYNOPSIS:

Abused and battered wife, Joy, stands up for justice against her alcoholic husband, Dante, in a turmoil process of the justice system.

AWARDS AND RECOGNITION:

Philippine Entry for the Best Foreign Language at the 92nd Academy Awards

Special Jury Prize (Horizons)
2019 Venice Film Festival





SOL SEARCHING

Directed by Roman Perez Jr.

MAIN CAST: Pokwang, Joey Marquez,
Gilleth Sandico

GENRE/RATING: Dark Comedy, Drama /
PG-13

RUNNING TIME: 1 Hour and 40 minutes

SYNOPSIS:

Sol Searching revolves around strict grade school teacher Sol Dolores (Gilleth Sandico), the only person in the community who has the guts and patience to educate the farmers. Living in a province whose only source of livelihood is farming, Sol saw what others had left as is—that their village's farmers lack the knowledge and funds to produce enough crops for a living.

When Sol dies, her husband Django Dolores (Joey Marquez) does not have enough funds to have her buried. It reached a point where her coffin had to be brought by Lorelei Baloloy (Pokwang) and Bugoy (JM Salvado) to various places so they could get enough funds or finally find someone who can help bury her

AWARDS:

People's Choice Award: Sol Searching, directed by Roman Perez, Jr.
Best Supporting Actress, Gillette Sandico
Tofarm Film Festival 2018





TANABATA'S WIFE

Directed by Charlson Ong, Lito Casaje,
Choy Pangilinan

MAIN CAST: Miyuki Kamimura, Mai
Fanglayan

GENRE/RATING: Romance, History,
Drama /PG

RUNNING TIME: 1 Hour and 30 minutes

SYNOPSIS:

The film is based on the classic Philippine short story 'Tanabata's Wife' by Baguio born author Sinai Hamada published in the 1930s.

It is the early part of the 20th century and Japanese immigrant farmers are doing well with vegetable gardens in La Trinidad Valley near Baguio, where they have pioneered the cultivation of salad greens in the region, among them Tanabata- San. Middle-aged and lonely, he hires a young Bontok woman, Fasang, as farmhand, and falls in love with her. They marry and have a son, Kato. They grow the garden, but Fasang is enamored of the city lights of an emerging Baguio. She loves the cinema. She falls for the wiles of a distant cousin, Okdo, and they elope, taking Kato with them.

With only his teen-aged aide Tiago working the farm, Tanabata is distraught. He loses his will to live and abandons the garden. He wants to go home to Japan to die, wishing only to see his wife and son one last time. Fasang falls on hard times, too. Okdo loses his job at Camp John Hay and abandons her. She goes to the work camp to dig roads. When all seems lost, Tiago finds Fasang and implores her to come home with Kato. Tanabata-San's family is restored: True love like the seasons will have its way, it is as old as the mountains.





AWARDS AND RECOGNITION

- TOFARM Film Festival 2018

Best Picture: Tanabata's Wife

Best Directors (Charlson Ong, Lito Casaje, Choy Pangilinan)

Best Screenplay (Charlson Ong, Choy Pangilinan, Mao Portus, Juan Carlo Tarobal)

Best Actress (Mai Fanglayan)

Best Actor (Miyuki Kamimura)

Best Cinematography (Nap Jamir)

Best Editing (May-i Guia Padilla)

Best Music (Kurt Ayeo-eo Lumbag Alalag, May-i Guia Padilla, Marc Tan)

Best Production Design (Martin Masadao)

- Official Selection - OSAKA Film Festival March 2019

- Official Selection - Asean International Film Festival & Awards, Malaysia April 2019

- FAMAS 2019

Winner for Best Adapted Screenplay - Tanabata's Wife

Nominated - Charlson Ong - Tanabata's Wife

Nominated - OUTSTANDING ACHIEVEMENT IN CINEMATOGRAPHY Nap Jamir - Tanabata's Wife

Nominated - OUTSTANDING ACHIEVEMENT IN MUSICAL SCORE Tanabata's Wife Kurt Alalag, Ma-I Guia Padilla, Marc Tan

- GAWAD URIAN 2019

<https://philnews.ph/2019/05/09/42nd-gawad-urian-nominees-full-list-finally-released/>

Winner - Best Editing, May-i Guia Padilla, Tanabata's Wife

Nominated - Best Actor, Miyuki Kamimura, Tanabata's Wife

Nominated - Best Actress, Maribeth Fanglayan, Tanabata's Wife

Nominated - Best Cinematography, Nap Jamir, Tanabata's Wife

Nominated - Best Music, Kurt Alalag, May-i Guia Padilla & Mark Tan, Tanabata's Wife

- PMPC STAR AWARDS 2019

<https://philnews.ph/2019/05/18/35th-pmpc-star-awards-movies-full-list-nominees/>

Movie Actress of the Year

Mai Fanglayan – Tanabata's Wife

- 67th Filipino Academy of Movie Arts and Sciences Awards

Best Adapted Screenplay (Charlson Ong, Choy Pangilinan, Mao Portus, Juan Carlo Balasbas Tarobal)

Best Cinematographer Nominee (Nap Jamir)

Best Musical Score Nominees (Kurt Ayeo-eo Lumbag Alalag, May-i Guia Padilla, Marc Tan)



CALL FOR INDIE FILMS
PROD : EDUKSINE
2022

FILM PROGRAMS:

- **Agriculture**
- **Arts and Culture**
- **Career Development**
- **Children's Educational films**
- **Comedy**
- **Corporate Social Responsibility**
- **Documentaries**
- **Education and Values Formation**
- **Gender and Development**
- **Health and Wellness**
- **HIV and Sex Education**
- **Indigenous Culture**
- **Law and Governance**
- **LGBT**
- **Media Education**
- **Mental Health**
- **Peace and Justice**
- **Philippine History**
- **Political and Social Issues**
- **Population Education**
- **Romance**
- **Science and Technology**
- **Spirituality**
- **Sustainability and Environment**
- **VAWC**
- **Voters' Education**
- **Women Empowerment**

We're accepting films to be included in our EdukSine App and Website. Share with us your film synopsis, film trailer, and other details.

CONTACT US AT

 @Eduksine  @EduksinePh  info@eduksine.com  www.eduksine.com

With your support, we will be able to produce our own original contents that are educational, stories of hope and messages that can be used for social transformation, critical thinking development, nationalism and promotion of arts and culture. We merge education and film as tools to make the Philippines a better nation.