

**ISLAND LIVING BROADCAST CENTRE**

Lacson Street, Bacolod City

Trunkline: +64 445 7057 Local lines: Chairman 101

Sales 103 | Television 104 | News 105 | Magazine 106

May 21, 2022

Director Lormelyn E. Claudio

Regional Executive Director – MIMAROPA

Department of Environment and Natural Resources

Dear Director Claudio,

Wishing good health to you & your family! Your hard work, leadership and concern for the Filipinos continues to make a difference. Your LEGACY will forever be remembered and appreciated. As your trusted television partner, we are honored to offer you a proposal to broadcast your projects and legacy. Thank you for making us the **Philippines' No. 1** and the **Largest Lifestyle and Travel Channel**

RESULTS GUARANTEED!!! 5-in-1 Combo Package

1. AIRPORT TELEVISION BROADCAST
 - a. PUERTO PRINCISA INTERNATIONAL AIRPORT
 - b. CORON AIRPORT
2. **FREE!!!** NATIONAL CABLE TELEVISION BROADCAST of your 30s TV ads
3. **FREE!!!** NATIONAL CABLE TELEVISION BROADCAST of your 60s accomplishment & projects
4. **FREE!!!** ISLAND LIVING CHANNEL FACEBOOK PAGE
5. **FREE!!!** ISLAND LIVING CHANNEL YOUTUBE PAGE

ADVERTISE FOR 3 Months, get the 4th Month FREE!!

DURATION	4-in-1 Combo Package	Running Time	Frequency	DISCOUNTED RATE
3 months + Free 1 month	Cable TV in Mimaropa	30 seconds	24x daily or 720x monthly	P 134,400
FREE!!!	Airports Broadcast: Puerto Princesa International Airport Coron Airport			
FREE!!!	TV FEATURE Cable TV Nationwide	1 minute	12x daily or 288x monthly	FREE!!! FREE!!!
FREE!!!	YouTube and Facebook of Island Living Channel	2 minutes	1X monthly	FREE!!! FREE!!!

TO GOD BE THE GLORY!



**ISLAND LIVING BROADCAST CENTRE**

Lacson Street, Bacolod City

Trunkline: +64 445 7057 Local lines: Chairman 101

Sales 103 | Television 104 | News 105 | Magazine 106

Information:

1. TV feature maximum running time is 30 second.
2. One minute TV interview & Feature of your flagship projects airing on cable TV NATIONWIDE (kindly provide video)
3. Kindly pay in full before broadcast.

Media Platforms	Units	Classification	Time	Frequency	Daily	Monthly
Puerto Princesa Int'l Airport	13 Units 55"	TV Ads	30 sec	Daily	24	720x
Coron Airport	5 Units 55"	TV Ads	30 sec	Daily	24	720x
Cable Broadcast in Mimaropa		TV Ads	30 sec	Daily	24	720x

Cable Broadcast in Mimaropa:**Province of Palawan: Channel 2:** Bataraza, Buenas Sureto, Masagana, Poblacion Bataraza, Puerto Princesa**Channel 6:** Pawa, **Channel 14:** Coron, Cuyo, Brgy. 125, Tagumpay **Channel 16:** Bengal, Carong-Carong, Cabigising, Coalan El Nido, Tenga tubanggal,**Province of Romblon: Channel 1:** Romblon, Romblon. **Channel 5:** Magdiwang, Cajilocan, San Fernando**UNBEATABLE PACKAGE EXCLUSIVE FOR DEPARTMENT OF TOURISM****Advertise for 3 months and get 80% discount + 1 month FREE!**

Puerto Princesa International Airport	P	80,000
Coron Airport		70,000
Cable Broadcast in Mimaropa		50,000
Total Monthly	P	200,000
Number of Months		x 3
Advertising Rate for 3 months	P	600,000
Less: 80% Discount		(465,600)
Discounted Rate	P	134,400 total for 3 months + 1 month free

We hope our proposal merits your kind approval. Kindly pay before broadcast. May you be blessed more!

At your service,

Radjie E. Caram Jr.

Chairman & CEO

Mobile: 09209816888

TO GOD BE THE GLORY!