



Republic of the Philippines
Department of Environment and Natural Resources
FOREST MANAGEMENT BUREAU

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E-mail Address: fmb@denr.gov.ph

Website: <https://www.forestry.denr.gov.ph>

MEMORANDUM

FOR : All Regional Executive Directors
FROM : The Director
SUBJECT : **REQUEST FOR SUBMISSION OF NGP-RELATED ARTICLES**
DATE : **NOV 03 2022**



In line with the Department's objective to bring NGP closer to the public and other stakeholders, the Forest Management Bureau (FMB) shall strengthen its social media presence through regular updating of the NGP website. Publishing of articles and other multi-media publicity materials is deemed important in order to showcase stories and accomplishments under the NGP.

Stories to be published shall include partnerships with both government offices and/or the private sector, success stories of our partners (e.g., LGUs, Academe, POs), innovations on seedling production and other plantation development activities, partners undertaking research, studies, presentations or trainings, and NGP implementation or partners commended during local, national or international events or in publications or publicity materials, among others.

In this regard, the Office is requesting for the regular submission of NGP-related articles and other materials to the NGP Coordinating Office through frcd.rfrs@fmb.denr.gov.ph.

Please be guided by the following in submitting the requested articles:

1. It is preferred that stories be submitted within three (3) working days after the event;
2. Together with the stories, kindly attach clear action photos focusing on the subject, with short description or caption;
3. Soft copies of photos shall be of high quality (not blurred and without shot noise/grain), and shall not include any identifying marks;
4. Soft copies of photos with larger sizes may be sent as Google Drive links;
5. Stories shall be submitted in editable format (word file);
6. Provide the full words/title/heading prior to abbreviation; and
7. Submitted stories and other materials will be posted on the National Greening Program's official website.

We have also attached a template for your reference on the submission of the requested stories and other pertinent documents.

FOR YOUR CONSIDERATION AND APPROPRIATE ACTION, PLEASE.

TIRSO P. PARIAN, JR., CESO IV

Copy furnished:

The Undersecretary for Policy, Planning and International Affairs

The Undersecretary for Field Operations – Luzon, Visayas and Environment

The Undersecretary for Field Operations – Mindanao

The Assistant Secretary for Policy, Planning and Foreign Assisted and Special Projects

NATIONAL GREENING PROGRAM

PHOTO RELEASE

Region: PENRO: CENRO:	
TITLE:	
Legal basis of activity (<i>Special Order No. and MOA, if any</i>):	
Date/s of activity:	Date report submitted:
Location/Venue:	Type of activity: <input type="checkbox"/> Tree Planting <input type="checkbox"/> Meeting <input type="checkbox"/> Seminar/ Training <input type="checkbox"/> Ocular Inspection <input type="checkbox"/> Others, specify: _____
Number of Attendees (<i>if possible</i>): Male: Female: Total:	
STORY CONTENT May be bulleted, numbered, or written in brief paragraphs. Must include the following: <ol style="list-style-type: none"> 1. What is the event all about? 2. Who were the primary person/s involved in the event? (<i>Kindly include full name and position if possible. from left to right</i>). 3. What are the primary activities/happenings conducted during the event? 	
PHOTOS <i>(Photos shall also be sent separately as an attachment or GDrive link, together with this article to retain good photo quality.)</i>	
SUBMITTED BY: <div style="text-align: center;"> NAME AND SIGNATURE Position </div>	APPROVED BY: <div style="text-align: center;"> NAME AND SIGNATURE OF IMMEDIATE SUPERVISOR Position, Designation </div>
Remarks:	

NATIONAL GREENING PROGRAM PHOTO RELEASE

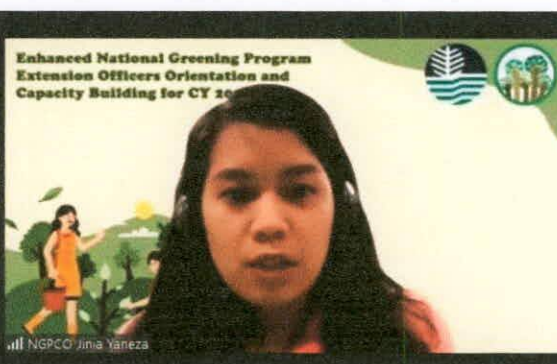
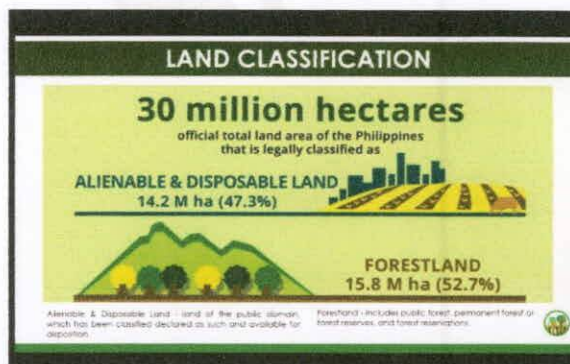
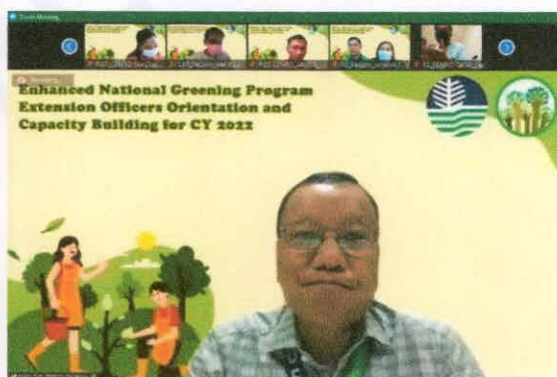
TITLE: FMB Conducts Enhanced National Greening Program Extension Officers Orientation and Capacity Building	
Legal basis of activity: SO 367	
Date/s of activity: June 21-23, 2022 (Luzon Cluster) June 28-30, 2022 (Visayas and Mindanao Cluster)	Date report submitted: June 30, 2022
Location/Venue: Via Zoom	Type of activity: <input type="checkbox"/> Tree Planting <input type="checkbox"/> Meeting <input checked="" type="checkbox"/> Seminar/ Training <input type="checkbox"/> Ocular Inspection <input type="checkbox"/> Others, specify: _____
Number of Attendees: Male: 2005 Female: 884 Total: 2897	_____
SAMPLE STORY CONTENT <p>QUEZON CITY, Metro Manila - Forest Management Bureau through its National Greening Program Coordinating Office conducted a three-day seminar entitled “Enhanced National Greening Program Extension Officers Orientation and Capacity Building for CY 2022” on June 21 to 23 for Luzon Cluster and June 28-30 for Visayas and Mindanao Cluster via Zoom.</p> <p>DENR OIC Secretary Joselin Marcus E. Fragada together with FMB Director For. Tirso P. Parian, Jr., Undersecretary for Field Operations – Luzon, Visayas and Environment Atty. Juan Miguel T. Cuna, and Undersecretary for Policy, Planning and International Affairs Atty. Jonas R. Leones conveyed their messages to the participants, organizers, and resource speakers of the event. They also encouraged everyone to continue their support and active interest in the workplace for the continued success of the National Greening Program.</p> <p>The activity was held in order to develop the skills and capabilities of the Extension Officers in the implementation of ENGP through discussion of different modules.</p> <p>During the event, various speakers from the National Greening Program Coordinating Office, Forest Resources Management Division, Forest Policy, Planning and Knowledge Management</p>	

NATIONAL GREENING PROGRAM PHOTO RELEASE

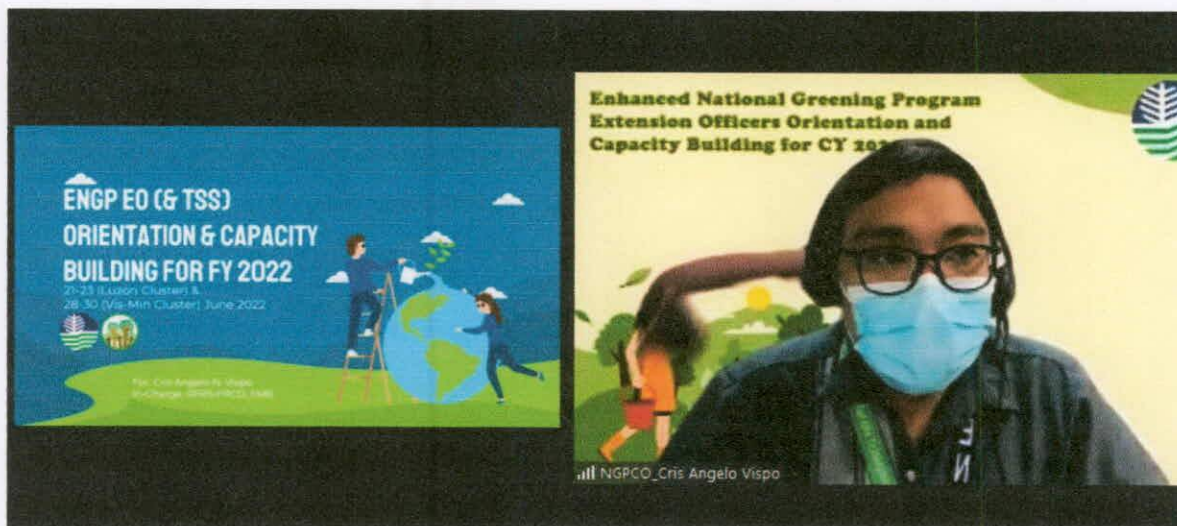
Division, Forest Geospatial Data Infrastructure Section, and Ecosystems Research and Development Bureau's Forest Ecosystems Research Division discussed different modules with the participants on topics: Introduction, Policies, Current Directives, and Existing Guidelines on the ENGP and ENGP Costing and Inter-Agency Commitments; ENGP Implementation/ Support Activities; Expected Roles of the Extension Officers; Survey, Mapping, and Spatial Analysis in Identifying Proper Sites for NGP using GIS (Functions and Techniques used in ArcMap); Site Species-Market Matching and Reforestation Plan Formulation; Introduction to Community Organizing and Development; Plant Propagation of ENGP Priority Species Management, Maintenance and Protection Techniques; NGP Standards for Maps and Geotagged Photos, ORUX Maps and Drone, and; Data Consolidation/Gathering.

The activity was attended by 2,897 Forest Extension Officers and Technical Support Staff from different DENR regional offices, CENROs (City Environment and Natural Resources Office), and PENROs (Provincial Environment and Natural Resources Office) in the country.

SAMPLE RAW PHOTOS *((Photos shall also be sent separately as an attachment or GDrive link, together with this article to retain good photo quality.))*



NATIONAL GREENING PROGRAM PHOTO RELEASE



SUBMITTED BY:

(SIGNATURE)
LIZA ANGELES

APPROVED BY:

(SIGNATURE)
JUAN DELA CRUZ
CENRO