



Republic of the Philippines
Department of Agriculture
PHILIPPINE RURAL DEVELOPMENT PROJECT
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Subproject Briefer

Overview			
Subproject Title:	Romblon Mango Trading and Processing		
Proponent Group:	Canjalon Agrarian Reform Cooperative		
Location:	San Fernando, Romblon		
Subproject Type:	Start-up		
Beneficiaries:	150 direct beneficiaries		
Cost Sharing:	LP	8,871,667.11	
	GOP	2,957,222.37	
	PG	2,937,797.05	
	Total	14,766,686.53	

Commodity Profile	
Commodity:	Mango
Value Chain Segment:	Marketing/ Trading
Key Gap/ Constraint:	Lack of mango trading centers or food terminals
Target Output:	Established trading center and assurance of direct market for mango produce

Economic Indicators	
NPV:	39,635,309.38
IRR:	48.23%
BCR:	1.42

Price/s	Dried Mango (Carabao) 100g :	₱85	Annual Production	Dried Mango (Carabao) 100g :	6,237 packs
	Dried Mango (Indian) 100g :	₱40		Dried Mango (Indian) 100g :	21,987 packs
	Mango Pickles 700ml :	₱230		Mango Pickles 700ml :	12,502 bottles
	Mango Pickles 220ml :	₱80		Mango Pickles 220ml :	39,780 bottles
	Mango Jam 220ml :	₱100		Mango Jam (220ml :	12,960 bottles

SES Compliance	
DENR Certificate of Noncoverage:	For compliance
NCIP Certificate:	For compliance
Land Ownership:	For compliance