

TENTATIVE PROGRAM

TIME	TOPIC	DISCUSSANT/ RESPONSIBLE PERSON
DAY 1: NOVEMBER 24, 2022		
8:00 – 9:00 AM	OPENING <ul style="list-style-type: none"> Ribbon Cutting: Cacao/ Chocolate Exhibit 	Honorable Sebastian Z. Duterte Mayor, Davao City Assisted by: Honorable Blesila A. Lantayona Undersecretary of Regional Operations Group, Department Trade and Industry Consul Armi Lopez-Garcia Chairperson, Philippine Cacao Industry Council (PCIC) President, Philippine Cacao Industry Association, Inc. (PCIA, Inc.) Gerald Glenn F. Panganiban Director, Bureau of Plant and Industry National Director, High Value Crops Development Program Dante Muyco Cacao Industry Council Chair, Davao Region Co-Chair, National Cacao Congress Charita Puentesina Member of Board of Trustees, Philippine Cacao Industry Association, Inc. (PCIA, Inc.)
9:00 – 9:20 AM	PRELIMINARIES <ul style="list-style-type: none"> Invocation Philippine National Anthem 	ARD Delia M. Ayano DTI National Cacao Industry Coordinator
	OPENING MESSAGE	Consul Armi Lopez Garcia Chairperson, Philippine Cacao Industry Council (PCIC) President, Philippine Cacao Industry Association, Inc. (PCIA, Inc.) Blesila A. Lantayona Undersecretary, Department of Trade and Industry- Regional Operations Group (ROG) Gerald Glenn F. Panganiban Director, Bureau of Plant and Industry National Director, High Value Crops Development Program
	WELCOME MESSAGE	Honorable Sebastian Z. Duterte Mayor, Davao City



9:20 – 10:00 AM	KEYNOTE SPEAKER	Honorable Ferdinand R. Marcos, Jr. <i>President Republic of the Philippines (Not yet confirmed)</i>
10:00 – 11:00 AM	THE ROLE OF LGUS IN PROMOTING CACAO PRODUCTION USING THE MANDANAS – GARCIA FUND	Honorable Benjamin C. Abalos Jr. <i>Secretary Department of Interior and Local Government (DILG)</i>
11:00 – 12:30 PM	THE CHANGING CACAO GLOBAL MARKET AND TRENDS	Mr. Michael Arrion <i>Executive Director International Cacao Organization (ICCO)</i>
12:30 – 1:30 PM	LUNCH TIME	
1:30 – 3:00 PM	CACAO ASIA-PACIFIC MARKET	Mr. Alvin Lee <i>Director for Asia and Pacific Cargill Cocoa and Chocolate</i> Ms. Fay Fay Choo <i>Asia Cocoa Director Mars Incorporated</i> Mr. Paul Arendsen <i>Bean Trading Director Barry Callebaut</i>
3:00 – 3:30 PM	CACAO DOMESTIC MARKET	Mr. Glenn G. Peñaranda <i>Assistant Secretary Foreign Trade Service Corps Department of Trade and Industry</i>
3:30 – 4:30 PM	MARKET OPTIONS AND BUSINESS MODEL	Mr. Simon Bakker <i>CEO, Kenner Foods International, Inc.</i> Mr. Gavin Go <i>President, Godel Chocolate by JCG Marketing Group, Inc.</i> Mr. Rob Crisostomo <i>President, Seedcore Agri-Industrial Corporation</i>
5:00 – 6:00 PM	Social Networking Night	
DAY 2: NOVEMBER 25, 2022		
9:00 – 10:00 AM	ASSESSMENT OF THE SUITABILITY SITES FOR CACAO PRODUCTION	Dr. Calixto Protacio <i>University of the Philippines – Los Baños (UPLB)</i>
10:00 – 10:30 AM	REGENERATIVE AGRICULTURE: CONCEPTS AND BEST PRACTICES, AND ITS IMPLICATION TO CACAO PRODUCTION	Mr. Bruce Pearse <i>Soil Mates, West Australia</i>



10:30 – 11:30 AM	CACAO INDUSTRY DEVELOPMENT SUPPORT PROGRAMS	DA-PRDP Land Bank of the Philippines RAPID Growth Project RIISA Project
11:30 – 12:30 PM	SALIENT FEATURES OF THE TECHNICAL GUIDE ON CACAO PRODUCTION AND ECONOMICS OF CACAO PRODUCTION	Engr. Edwin O. Banquerigo <i>Member, PCIC of Council of Advisers Co-Chair, Technical Working Group, Technical Guide on Cacao Production</i>
12:30 – 1:30 PM	LUNCH TIME	
1:30 – 2:30 PM	STRATEGIES AND RECOMMENDATIONS REGARDING CACAO FOR PHILIPPINES GIVEN THE CHANGES IN THE MARKETS AND TECHNOLOGIES	Engr. Edwin O. Banquerigo <i>Member, PCIC of Council of Advisers Co-Chair, Technical Working Group, Technical Guide on Cacao Production</i>
2:30 – 3:00 PM	THE LEGISLATIVE AGENDA: CACAO INDUSTRY DEVELOPMENT	Senator Cynthia A. Villar <i>Chairperson Senate Committee on Agriculture and Food</i>
3:00 – 3:30 PM	MESSAGE OF SUPPORT	Honorable Sara Duterte-Carpio <i>Vice President of the Republic of the Philippines (Not yet confirmed)</i>
3:30 – 4:00 PM	SIGNING OF COMMITMENT OF SUPPORT FROM THE GOVERNMENT PARTNER AGENCIES	Department of Agriculture Department of Trade and Industry Philippine Coconut Authority Mindanao Development Authority Department of Science and Technology Technical Education and Skills Development Authority Department of Agrarian Reform Agricultural Training Institute
4:00 – 4:30 PM	AWARDING CEREMONY: PHILIPPINE CACAO QUALITY AWARDS (PCQA)	Honorable Sara Duterte-Carpio <i>Vice President of the Republic of the Philippines (Not yet confirmed)</i> <i>and</i> Senator Cynthia A. Villar <i>Chairperson Senate Committee on Agriculture and Food</i> Assisted by:



		<p>Mr. Buen Mondejar <i>Chairperson</i> <i>PCQA Technical Working Group</i></p> <p>Consul Armi Lopez Garcia <i>Chairperson, Philippine Cacao Industry Council (PCIC)</i> <i>President, Philippine Cacao Industry Association, Inc. (PCIA, Inc.)</i></p>
4:30 – 4:45 PM	BOOK LAUNCHING: TECHNICAL GUIDE ON CACAO PRODUCTION	<p>Honorable Sara Duterte-Carpio Vice President of the Republic of the Philippines</p> <p><i>and</i></p> <p>Senator Cynthia A. Villar <i>Chairperson</i> <i>Senate Committee on Agriculture and Food</i></p> <p><i>Assisted by:</i> Engr. Remelyn Recoter <i>Director, Agricultural Training Institute (ATI)</i> <i>Department of Agriculture (DA)</i></p> <p>Atty. Rowel S. Barba <i>Director General, Intellectual Property Office of the Philippines</i></p>
4:45 – 5:00 PM	INDUCTION OF THE PHILIPPINE CACAO INDUSTRY ASSOCIATION, INC. OFFICERS	<p>Senator Cynthia A. Villar <i>Chairperson</i> <i>Senate Committee on Agriculture and Food</i></p>
5:00 – 5:30 PM	CLOSING REMARKS	<p>Dante R. Muyco, Jr. <i>Cacao Industry Council Chair, Davao Region</i> <i>Co-Chair, National Cacao Congress</i></p>

