

National Ecotourism Strategy and Action Plan (2023-2032)

(Cluster Workshop)

Participants:

- Regional Ecotourism Committee
- Tourism-related enterprise representatives
- Community-based Tourism Organizations, CSOs, Academe
- Other line agencies supporting ecotourism
- Funding support agencies (DBM, Landbank, SB Corp)

PROGRAMME

8:30 AM Invocation
National Anthem
Introduction of Participants

Opening Message:

9:00 AM **Presentation of the Planning Process**

9:30 AM **Presentation of the NESAP Review Report (2013-2022)**

10:00 AM **Strategy Review and Action Planning Workshop (Breakout Session)**

Notes:

1. Please see the link to the template here:
<https://docs.google.com/spreadsheets/d/1Zy8xMJbO-D4KluV49f25ITcpmhc7aUvyik7wYSvtDk/edit?usp=sharing>
You can make a copy as a google sheet or download it as a Microsoft excel file to start populating the line items based on the regional ecotourism profiling and situational analysis you did prior to the workshop. For reference, you can use this link to the template:
<https://docs.google.com/document/d/16NZbmmtGWnQ-MgLPgI7zCo2PvgiFudV-/edit#>
2. Those in red fonts are the proposed Strategies, objectives, and activities as stipulated in the NESAP review
3. To check the previous NESAP, please see this link:
<http://extwprlegs1.fao.org/docs/pdf/phi179040.pdf>
4. You can also check the NESAP Review Report using this link:
<https://drive.google.com/file/d/1jmS58Vd03YoZgixq1GkNDRduh5g5oH1F/view?usp=sharing>



12:00 NN	Lunch
1:00 PM	Continuation of Workshop
3:00 PM	Presentation of the Action Plan per group Each region will be given a maximum of 15 mins to present the highlights.
4:00 PM	Next Steps
4:30 PM	Closing Message, Attendance, and Post-activity evaluation

Facilitators/Consultants:

Danilo Intong
Juliepearl Brion
Joon Mier da Mienta
Ogie Domingo
Cheryll Basquina

The participants are expected to have pertinent data useful in the workshop such as, but not limited to:

1. RECs - Ecotourism Profile and Situational Analysis
2. NGAs, TREs, CSOs, Academe, Funding Agencies - PPA Presentation/plans, programs, and projects relating to ecotourism