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MEMORANDUM

TO : THE REGIONAL EXECUTIVE DIRECTOR  
DENR Region IVB  
L&S Building, Roxas Boulevard, Manila

FROM : THE UNDERSECRETARY  
Environment and Field Operations-Luzon and Visayas

SUBJECT : ADHERENCE TO THE SOCIAL MEDIA GUIDELINES FOR  
DENR REGIONAL OFFICES, STAFF AND LINE BUREAUS,  
AND ATTACHED AGENCIES (DENR MEMORANDUM  
CIRCULAR NO. 2021-09 DATED 02 AUGUST 2021)

DATE : 24 October 2022

This is in relation to the post of PENRO Marinduque on the Notice of Job Hiring for Forest Protection Officer which received negative comments from some netizens.

Based on screenshot of the thread that now has 93 shares and 147 comments, it appears that the PENR Office was not able to handle the opinion posted by netizens in a professional manner. The Department issued DENR Memorandum Circular 2021-09 was issued to avoid such situations. Section 6.2 of the above-cited policy, states:

**“6.2. The responder shall maintain a casual yet professional and courteous tone at all times, reply based on verified facts and refrain from engaging in debates and arguments or expressing personal opinion while responding using the official account.”**

While the PENR Office may have been provoked by negative comments from the public, it is expected to provide information that will enlighten its audience/followers and not engage in arguments.

In view of this, you are directed to personally address the issue and ensure that measures are set in place to avoid the repeat of a similar occurrence.

For compliance.

  
ATTY. JUAN MIGUEL T. CUNA, CESO I

cc: Office of the Secretary