



Republic of the Philippines
Department of Environment and Natural Resources
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Subject: MEMO DTD 09/05/2022 Celebration of the Maritime and Archipelagic Nation Awareness Month (MANA Mo) 2022
Addressee(s): DENR National Capital Region (NCR), DENR Region I (DENR R1), DENR Region IV-A (DENR R4A), DENR Region IV-B (DENR R4B), DENR Region XIII (DENR R13)
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Republic of the Philippines
Department of Environment and Natural Resources
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MEMORANDUM

FOR : **The Regional Executive Director**
DENR Regions I - XIII, NCR, CALABARZON, MIMAROPA

FROM : **The OIC Director**

SUBJECT : **CELEBRATION OF THE MARITIME AND ARCHIPELAGIC
NATION AWARENESS MONTH (MANA Mo) 2022**

DATE : **SEP 06 2022**

Pursuant to Presidential Proclamation No. 316 s. 2017, the month of September is declared as the Maritime and Archipelagic Nation Awareness Month (MANA Mo), highlighting the nation's marine wealth and the multitude of benefits it provides to society. The theme for this year's MANA Mo is *"Our Seas, Our Livelihood, Our Life Source: A Whole-of-Nation Approach Towards Raising Maritime and Ocean Awareness"*, which aims to strengthen public awareness on the importance of the vast resources in our archipelago and its critical role in nation-building, as well as maximize public involvement on pressing maritime issues concerning the country.

In line with this, enclosed are the following promotional materials provided by the National Coast Watch Council (NCWC) Secretariat for posting on the official website and social media platforms of your respective Offices:

- a. MANA Mo Logo;
- b. MANA Mo 2022 Banner;
- c. MANA Mo Overview (AVP);
- d. MANA Mo Google Site Teaser (AVP);
- e. MANA Mo Google Site Tutorial (AVP); and
- f. MANA Mo Google Site Link: <https://bit.ly/3eHyiFt>.

The said materials may also be shared with our partners on the ground for their dissemination. For ease of reference, the materials can be accessed through the link provided herein: <https://tinyurl.com/MANAMoMaterials>.

Further, the Philippine Coast Guard (PCG) National Headquarters sent correspondence to their Coast Guard Districts to collaborate for possible activities with the DENR Regional and Field Offices in line with the annual observance of MANA Mo. Relative to this, it is hereby advised to coordinate with your respective CG districts for a possible joint activity to enhance

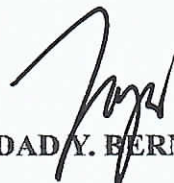


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our partnerships with other government instrumentalities on raising awareness campaigns and engaging the public in addressing the threats to the coastal and marine environment.

Should you have further concerns, you may contact **Mr. John Michael M. Cornito**, and/or **Mr. Charles Louie T. Evangelista** of the Coastal and Marine Division of this Bureau through contact numbers (02) 8925- 8948/ (02) 8924 loc 207, or through email at **cmd@bmb.gov.ph**.

For your consideration and dissemination to all concerned.


NATIVIDAD Y. BERNARDINO



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU



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Republic of the Philippines
Office of the President

National Coast Watch Council Secretariat

Room 479, 4th Floor, Mabini Hall Building
Malacañang Palace, Manila, Philippines
Tel. Nos. 784-42-86 loc. 4970

Subject : **MANA Mo 2022 Promotional Materials**

Date : **31 August 2022**

To : **See Distribution List**

Dear Ma'am/Sir:

This pertains to the celebration of the Maritime and Archipelagic Nation Awareness Month (MANA Mo) in September 2022, pursuant to Presidential Decree No. 316, series of 2017. The National Coast Watch Council Secretariat (Secretariat) has developed the MANA Mo Google Site wherein the MANA Mo activities and highlights can be accessed online by the public. It is to engage the audience regarding various MANA Mo activities hosted by the stakeholders.

To officially announce this year's MANA Mo and promote the MANA Mo Google Site, the Secretariat would like to share the following initial promotional materials that could be posted/shared on your social media accounts, website, and other information drive platforms:

- a) MANA Mo Logo;
- b) MANA Mo 2022 Banner;
- c) MANA Mo Overview (AVP);
- d) MANA Mo Google Site Teaser (AVP);
- e) MANA Mo Google Site Tutorial (AVP); and
- f) MANA Mo Google Site Link: <https://bit.ly/3eHyiFt>

In view of the foregoing, the Secretariat enjoins all member departments of the System and other stakeholders to publish the promotional materials **on 01 September 2022**. Kindly use **#MANAMo2022** as the official hashtag.

Should you have further concerns regarding the matter, kindly contact the Secretariat through secretariat@ncws.gov.ph or you may reach **Ms. Ronnaliza G. Corpin at 8249-8310 Loc. 8048**.

With your participation in the forthcoming MANA Mo 2022 celebration, we are positive that we will be able to reach out more to the Filipino people and pursue our common maritime and archipelagic advocacies.

Very respectfully yours,


ROBERTO DV. SANTOS
Officer-in-Charge
National Coast Watch Council Secretariat

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