



DENR Mimaropa Region <mimaroparegion@denr.gov.ph>

EdukSine Proposal Letter for your GAD Activity this VAWC.

1 message

Roger Macua <rogermacua@gmail.com>
To: mimaroparegion@denr.gov.ph

Fri, Sep 9, 2022 at 1:55 PM

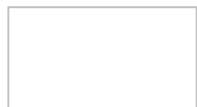
Mabuhay!

EdukSine is a DOST-funded project and a social enterprise that believes in the transformative impact of relevant and responsive education through film, culture, and the arts. EdukSine uplifts the lives of many filmmakers and producers who have limited support and access to distribution and have no means to make their films accessible to a wider audience. EdukSine supports Filipino independent films via online viewing through our EdukSine website and soon, mobile application, or through hybrid/Face-to-face screening. By organizing block screenings of socially relevant, educational, and independent Filipino films in learning institutions, government offices/centers, and local communities with online viewing platforms and/or a bespoke application, EdukSine is able to effectively and efficiently reach audiences, locally and internationally. We believe that film education is a powerful tool to teach critical thinking, our history, culture and beliefs and a tool for social transformation and freedom from ignorance.

In this connection, EdukSine in close collaboration with Independent (Indie) Filipino filmmakers, producers, artists, and film marketers would like to sincerely express our intent to partner with you as an **Educational Partner/Film Marketer** to share in the mission of education through independent Filipino films and to have at least 5 block screenings per year. We would like to seek the support of your Gender and Development (GAD) to bring some of the indie films that we offer as part of your GAD Activity for this year 2022-2023.

With your support as partners, we can preserve the very fabric of our Filipino culture and values and impact a legacy through our advocacy and promotion of indie Filipino film. We can help deserving independent Filipino filmmakers and producers make more quality independent Filipino films, provide more viewing access to many Filipinos, especially those in far-flung communities, and help inspire many communities at this pandemic and beyond. We have attached with this letter our proposal which contains the work we do in EdukSine, the services we offer and the list of films to choose from and their themes. We would love to share EdukSine with you at your most convenient time. You may contact us at roger@eduksine.com/ rogermacua@gmail.com or at 09956610225/ 85351271. Thank you very much!

Respectfully yours,



ROGER Q. MACUA

MARKETING MANAGER

EDUKSINE

2 attachments **Cover Letter of Partnership (Government Agency).docx**
51K **EdukSine Proposal Content for Government Offices.pdf**
19842K