



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU
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MEMORANDUM

FOR : The Regional Executive Director
DENR Regions NCR, 1, 2, 3, CALABARZON, MIMAROPA, 5, 6,
7, 8, 9, 10, 11, 12, and CARAGA

FROM : The Director, in concurrent capacity as Assistant Secretary
for Policy, Planning and Foreign-Assisted and Special
Projects

SUBJECT : SEABIRDS CEPA DEVELOPMENT AND STAKEHOLDER
ENGAGEMENT WORKSHOPS

During the 1st National Seabird Forum and Action Planning Workshop on 1-3 October 2021, gaps in seabird research and conservation in the Philippines were identified including the ways forward in fulfilling the Action Plan that was developed. To help achieve specific action plan objectives, the Biodiversity Management Bureau is organizing a Seabirds CEPA Development and Stakeholder Engagement Workshop on 25-26 April 2023 (held online via Zoom) and on 27-28 April 2023 (held hybrid at the Training Center, Ninoy Aquino Parks and Wildlife Center, Quezon City and via Zoom) for the CEPA Strategy Planning Workshop.

The primary goal of these workshops is to collaborate with and capacitate the local stakeholders and national agencies in developing a national CEPA strategy to help increase the awareness on seabirds among communities and national stakeholders. Three (3) of the five (5) thematic areas of the action plan: (i) research and monitoring; (ii) communications, education, public awareness (CEPA); and (iii) capacity building will be addressed in this workshop.

In line with this, we would like to request one (1) representative from the Conservation and Development Division, one (1) representative from the Regional Strategic Communication and Initiatives Group (RSCIG), and one (1) representative each from the marine protected areas, preferably those whose functions are aligned with CEPA to participate during the Stakeholder Engagement Workshop in the morning of **25 April 2023**, and CEPA Strategy Planning Workshop the whole day on **27-28 April 2023**. We would appreciate receiving the names of the nominees by accomplishing the online registration form thru this link: <https://tinyurl.com/seabirdcepa> on or before 24 April 2023.



The indicative program for the workshops is attached as "Annex A", for your reference.

For any inquiries, please contact Mr. John Berhel Doria through telephone numbers (632) 89258946/ 89246031 to 35 loc. 224 or you may email us at wrđ@bmb.gov.ph or wcs.wrđ@gmail.com.

For information and consideration.

MARCIAL C. AMARO, JR.

Indicative Program

SEABIRDS CEPA DEVELOPMENT AND STAKEHOLDER ENGAGEMENT
WORKSHOPS

April 25-26 and 27-28, 2023

TOPIC	RESOURCE PERSON	SESSION OBJECTIVE
Pre-Strategic Plan Appreciative Inquiry Workshops with stakeholder groups April 25-26, 2023 APRIL 25 AM Session Participants: BMB, DENR Regional Office representatives, and representatives from the Protected Area Management Office (PAMO) April 25 PM Session Participants: academic institutions, NGOs, and experts April 26 AM Session Participants: environment and bird advocacy groups, bird-watching organizations, and private companies		
Preliminaries and introduction of participants	BMB	
A brief overview of the Pelagic Seabirds of the Philippines	Isla Biodiversity Conservation Foundation, Inc.	A brief introduction to the seabirds of the Philippines will be presented to the participants.
Objectives of the workshop	BMB	Objectives of the workshop will be clarified in this session.
Appreciative inquiry design	Nikki Vergara, Positive Workplaces	The concept of Appreciative inquiry design will be presented to the participants.
Appreciative inquiry proper	Nikki Vergara, Positive Workplaces	Appreciative Inquiry is a research-based high-involvement team workshop combining

		positive psychology and design-thinking. It zooms in on an inquiry that unpacks the capabilities and opportunities surrounding the group, in order to craft strategies that team members will be more positively engaged by using the “Define, Discover, Dream, Design, Destiny” framework
CEPA Strategy Planning Workshop April 27-28, 2023 Participants: BMB, DENR Regional Office representatives, representatives from the Protected Area Management Office (PAMO), and representatives from NGOs		
Preliminaries and introduction of participants	BMB	
Overview of the proposed Seabird Research and Conservation Strategy for the Philippines 2023-2027	Isla Biodiversity Conservation Foundation, Inc.	At the end of the session, the participants will have an idea on the concept of the proposed Seabird Research and Conservation Strategy for the Philippines for 2023-2027
Recap and highlights of the Pre-Strat Planning Workshop	Isla Biodiversity Conservation Foundation, Inc.	This session aims to provide a recap to the pre-strategy planning workshop.
Developing the Seabird CEPA Strategy for the Philippines	Isla Biodiversity Conservation Foundation, Inc.	At the end of the session, the group will have provided inputs to the development of the Seabird CEPA Strategy in the country.
Next Steps	BMB	