



ISLAND LIVING CHANNEL
722 METROPOLIS TOWERS,
BRGY. MANDALAGAN, BACOLOD CITY
TRUNKLINE : 034-712-2565
MOBILE : 0920-981-6888

Director Felix S. Mirasol Jr. CESO IV
Regional Executive Director
Department of Environment and Natural Resources Region IV-B

November 3, 2023

Dear Director Felix,

Warm greetings from the islands! In our 22 years of responsible journalism, Thank you for making us **2023 Asia's Travel Channel of the Year**.

In full support to President Ferdinand Marcos Jr.'s *Philippine Development Plan 2023 to 2028* and with your approval, we would like to humbly offer you advertising placements on Airports and Seaports for 2024, giving you **CAPTIVE AUDIENCE**.

Proposed Scope of Service: Advertising Placements on Airport and Seaports

Our Specialty

- ✓ Your 2024 Regional Development Plan becomes a pillar for economic prosperity in the region
- ✓ Create your own Regional Trademark!

1 62 Million Viewers:

1. Airports Broadcast Nationwide
2. Seaports Broadcast Nationwide

2 Increase Awareness + Mold Opinions = Overwhelming Results

1. **Diverse Demographic Market in a captive setting:** all travelers of all ages
2. **Longest Dwell time** at the Airport: 2 to 5 hours
3. **Delayed flights** results to more TV viewing time

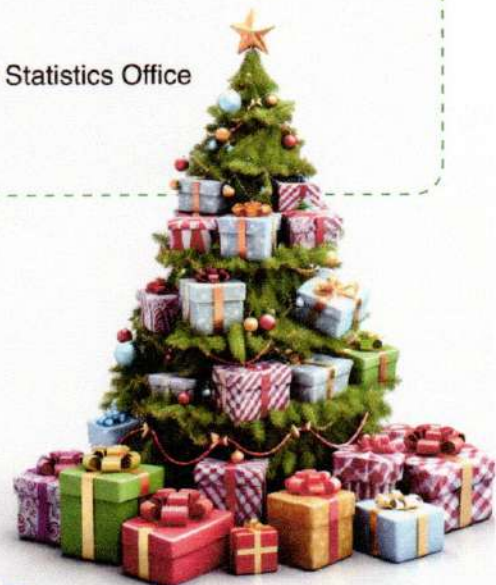
3 Backed by FACTS and SURVEY:

1. **TESTIMONIALS** from distinguished clients
2. **SURVEY DATA** conducted by the Department of Tourism and Philippine Statistics Office shows the effectiveness of Island Living Channel TV features
3. **NEWS** clippings validating the results of our client promotions

We are committed to give you service that goes beyond your expectations.

Respectfully yours,

RADJIE E. CARAM JR.
Founding Chairman & President
Mobile : 0920 981 6888
FB: Radjie Caram Jr.





**ISLAND LIVING
CHANNEL**
2023 ASIA'S TRAVEL CHANNEL OF THE YEAR

**ISLAND LIVING
MAGAZINE**
Travel and Tourism Magazine

ISLAND LIVING CHANNEL
722 METROPOLIS TOWERS,
BRGY. MANDALAGAN, BACOLOD CITY
TRUNKLINE : 034-712-2565
MOBILE : 0920-981-6888
TELEVISION BROADCAST TRANSMITTER
MT. MAKAWILI, BRGY. CABATANGAN
TALISAY CITY, NEGROS OCCIDENTAL

REGION 4-B UNBEATABLE PROMO

RESULT GUARANTEED 3-IN-1 COMBO PACKAGE

- AIRPORT TV BROADCAST:
 - Puerto Princesa Airport
 - San Vicente Airport
 - Coron Airport
- SEAPORT TV BROADCAST:
 - Puerto Princesa Seaport
- ISLAND LIVING CHANNEL FACEBOOK & YOUTUBE PAGE

Description	3-in-1 Combo Package	Airtime	Daily	Monthly	Monthly Rate
Airport	Puerto Princesa Airport	30 Seconds	18 X	540 X	₱ 500,000
	San Vicente Airport	30 Seconds	18 X	540 X	300,000
	Coron Airport	30 Seconds	18 X	540 X	450,000
Seaport	Puerto Princesa Seaport	30 Seconds	18 X	540 X	400,000
YouTube & Facebook	Youtube and Facebook of Island Living Channel	2 Minutes	-	1 Post	50,000

Total Monthly ₱ 1,700,000

Unbeatable **95%** Discount Promo!

☐ **₱ 1,700,000 + VAT**
1 MONTH

☒ **₱ 60,000 PER MONTH + VAT**
Monthly Options:
☐ 4 MONTHS
☐ 8 MONTHS
☐ 12 MONTHS

BEST PRICE

NOTE:

- Kindly provide video for TV Commercial, TV feature/interview.
- Cheque payable to R.CARAM MULTIMEDIA CORPORATION only.

Respectfully yours,

Radjie E. Caram Jr.
President & Chairman
Island Living Channel
Mobile: +63 920 981 6888

CONFORME

Director Felix S. Mirasol Jr. CESO IV
Regional Executive Director
DENR Region IV-B

