

MEMORANDUM

FOR : The Regional Executive Director
DENR Regions 1-13, CALABARZON and MIMAROPA

FROM : The Director, BMB
In concurrent capacity as Assistant Secretary for Policy, Planning,
and Foreign-Assisted and Special Projects

SUBJECT : **WORLD SEAGRASS DAY CELEBRATION, MARCH 1, 2023**

DATE :

The United Nations General Assembly has declared **March 1** as the **World Seagrass Day** in order to raise awareness on the importance of seagrass and alert the governments to the enhancement and conservation of seagrass meadows worldwide.

Relative thereto, all regional and field offices are enjoined to observe and participate in this celebration. Attached are sample/template promotional materials for your reference and/or adoption.

Further, all regions are requested to submit at least two (2) hi-resolution photos of seagrass, taken from our marine protected areas and networks, showcasing its importance as a core component of marine biodiversity and climate change mitigation and adaptation, as well as, your initiatives for its protection.

For purposes of collating, kindly send your submission/s to cmd@bmb.gov.ph and criselda.castor@bmb.gov.ph, on or before **February 23, 2023**, with the following details attached on the photos:

- Short creative title of the photo
- Citation/Who took the photo
- Year the photo was taken
- Short creative description/caption

For compliance.

MARCIAL C. AMARO, JR., CESO II