



Republic of the Philippines
Department of Environment and Natural Resources
BIODIVERSITY MANAGEMENT BUREAU
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JAN 11 2023

MEMORANDUM

FOR : All Regional Executive Directors
DENR Regions I-XIII, NCR, and CAR,

FROM : The OIC-Director

SUBJECT : CELEBRATION OF THE 2023 WORLD WILDLIFE DAY
(WWD)

On 20 December 2013, at its 68th session of the United Nations General Assembly (UNGA) proclaimed 3 March – the day of adoption of the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES), as World Wildlife Day, to celebrate and raise awareness of the world's wild animals and plants.

The 2023 World Wildlife Day will be a very special celebration as it will mark the 50th anniversary of CITES, signed on 03 March 1973 in Washington, U.S.A. This year's theme for the WWD celebration, "*Partnerships for Wildlife Conservation*" provides an opportunity to focus on the people at all levels who are working for the conservation of species of wild fauna and flora in towards making a difference. From national and international organizations and conventions to NGOs, businesses, local communities and homes, the positive work that is being done will be promoted. It will celebrate the partnership work that CITES has done and continues to do daily, as a Convention that sits at the junction of trade and conservation. World Wildlife Day 2023 will draw inspiration from successful partnerships of the past, offering a springboard to the necessary future work needed to bring us into a sustainable partnership with nature.

In line with the celebration of this special event, we would appreciate receiving the Region's planned activities on or before 20 February 2023, for incorporation in the national plan of activities for 2023 WWD. A report on the activities carried out in this regard will be submitted to the CITES Secretariat thereafter. Please visit the official website of the World Wildlife Day at <https://wildlifeday.org> for further information. The official streamer for WWD 2023 can be downloaded at the BMB website.

For information and consideration.



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UNITED NATIONS DECADE ON
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