



Republic of the Philippines
Department of Environment and Natural Resources
FOREST MANAGEMENT BUREAU
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MEMORANDUM

FOR : The Regional Executive Director
All DENR Regions except NCR

FROM : The OIC, Forest Resources Management Division (FRMD), and
In-Charge, Office of the Assistant Director

SUBJECT : **LAUNCH OF LET'S FOREST – PLANTREE FOR AFoCO
PRIVATE SECTOR ENGAGEMENT PROGRAM**

DATE : 27 JAN 2023

This has reference to the email of Ms. Han YoungJu, Assistant Program Officer of the Asian Forest Cooperation Organization (AFoCO) requesting member countries to submit ready-to plant sites for the Launching of the “Let’s Forest – Plantree” under the Green Partnership, in response to the growing interest in planting trees by individuals, organizations, and companies.

Through the Let’s Forest – Plantree, any individual, public or private entity will be able to plant a tree for the establishment of forests with a monetary contribution of less than USD 10. It will also contribute to raising public awareness of sustainable forest management and private sector engagement for more collaboration opportunities for new programs and projects of a larger scale.

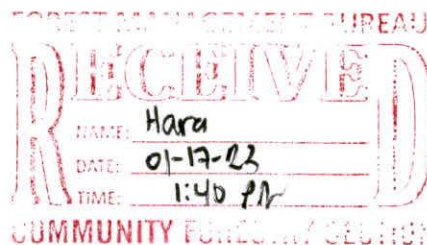
In this regard, may we request the Regions to submit proposed sites within the CBFM areas where you think we can carry out the Let’s Forest –Plantree initiative of AFoCO for Private Sector Engagement program. For your guidance, attached hereto, is the Guidelines together with the Basic Information Template to be accomplished for each proposed site. You may propose at least 1 site with complete data or information required in the template, and submit to this Office on or before 6 February 2023, for our further evaluation and endorsement to AFoCO.

In case you have clarifications on this matter, please feel free to contact Forester Irene E. Custodio, FRMD - Community Forestry Section (CFS) with contact number 099828562407 and (02) 89277278 or send through email at frmd.cfs@fmb.denr.gov.ph or inremp.custodio@gmail.com

FOR INFORMATION AND CONSIDERATION, PLEASE


ILDEFONSO L. QULLOY

cc: The Undersecretary for Policy, Planning and International Affairs
The Undersecretary for Field Operations – Luzon, Visayas and Environment
The Undersecretary for Field Operations - Mindanao



AFCo

Han Young Ju <yj.han@afocosec.org>

To: lobsangdoj@gmail.com, duratul.durani@forestry.gov.bn, hsuntra@gmail.com, asajanto@gmail.com, weni ngwulandari@yahoo.com and 14 more...

Cc: 'Lee Seonghan'

Thu, Jan 12 at 1:55 PM

Dear distinguished Representatives and focal officials of the participating countries,

Warm greetings from the Secretariat.

Under Green Partnership, the Secretariat plans to launch 'Let's Forest – Plantree', in response to the growing interest in planting trees by individuals, organizations, and companies, whether as part of one-time tree planting campaigns, donating a portion of their profits to forest restoration, or hosting a tree planting event on special occasions such as Arbor Day.

Through Let's Forest – Plantree, any individual, public or private entity will be able to plant a tree for the establishment of forests with a monetary contribution of less than USD 10. Plantree will contribute to raising public awareness of sustainable forest management and facilitating private-sector engagement which can result in more collaboration opportunities for new programs and projects of a larger scale. Hence the Secretariat strongly recommends that member countries join Plantree so that donors will have a wider range of tree planting options and afforestation/restoration activities could be carried out.

For the launch of the program, the Secretariat intends to secure up to five ready-to-plant sites in AFoCO member countries to conduct planting activities one to two times a year. The Secretariat will request member parties propose ready-to-plant sites for Plantree in accordance with the Guidelines (**Attachment-1**). Upon receiving the site proposals, the Secretariat will conduct an internal review and assessment to select suitable sites and inform the selected countries to proceed to signing an agreement between the country and the Secretariat on tree planting activities under Plantree.

Therefore, the Secretariat would like to request that the member countries carefully read the guidelines and fill out the site information form attached to this letter and submit it to the Secretariat (Ms. HAN YoungJu, yj.han@afocosec.org) by **10 February 2023**.

Thank you for your usual support and looking forward to your high participation for Plantree. Your acknowledgment of receipt of this email will be highly appreciated!

Sincerely,

Han YoungJu

HAN Young Ju (Ms.)

Assistant Program Officer

Operations & Resource Management Team, Planning & Budget Division

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Asian Forest Cooperation Organization www.afocosec.org

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Guidelines for AFoCO Private Sector Engagement Program: Let's Forest - Plantree

Plantree Overview

The Secretariat plans to launch **Let's Forest - Plantree**, a private sector engagement program under the Green Partnership. Through Plantree, any individual, public or private entity will be able to establish forests with a monetary donation of less than USD 10 per tree. In order to prepare the program, the Secretariat intends to secure three to five ready-to-plant sites in AFoCO member countries to conduct planting activities one to two times a year. A 1-2 page leaflet will be published based on the site information provided by AFoCO member countries so that donors can select the sites and forests they wish to contribute to. Each country will receive the total number of trees to be planted and the monetary donation collected once every six months for tree planting.

How to Join Plantree

1. Complete the Site Information Form attached to this guidelines and submit it to the Secretariat (Ms. YoungJu HAN, yj.han@afocosec.org).
2. Sites for the Plantree Program will be reviewed and selected by the Secretariat.
3. Sign a 3-year agreement between the AFoCO Secretariat and the country of selected sites on allocating space for the Plantree Program.

Plantree Cycle

1. Every six months, the countries with selected sites will be notified of the total amount of funds collected through Plantree so that the tree planting implementation plan can be prepared. The Secretariat will provide a template for the implementation plan that includes information on the signboard to be installed on the sites.
2. Upon review of each country's implementation plan by the Secretariat, the fund will be transferred.
3. A completion report with photographs and videos of the entire planting process and receipt of the transmission must be submitted within a month of tree planting to the Secretariat. Detailed guidelines for photographs and a template for the completion report will be provided by the Secretariat.

Request for Potential Planting Site Information for AFoCO Private Sector Engagement Program: Let's Forest - Plantree

*Only one site with up to three tree species can be proposed by each country.

Basic Information	
Country	
Name of the officer in charge	
Title and Affiliation	
Contact Information	<i>(email and contact number)</i>
Address	
Name of Implementing Agency	<i>(if applicable)</i>
Name of beneficiary	<i>(if applicable)</i>
Planting Site Information (One per country)	
Name	<i>(if applicable)</i>
Location	<i>(address with the google link)</i>
Map of Planting Site	<i>(Please include the GPS Information, if applicable)</i>
Site description	
Photos of the site and area nearby	<i>(please also send original high-resolution photo files)</i>
Applicable theme	<p><i>(Please choose one theme that is the most appropriate to your proposed site. Under Plantree Program, the Secretariat does not create the themed forests listed below but covers the costs of tree planting including signboards to support maintaining and expanding such forests.)</i></p> <ul style="list-style-type: none"> • Improvement of forest community livelihoods • Climate change mitigation through Mangrove reforestation (storage of blue carbon) • Restoration and/or rehabilitation of degraded landscapes / prevent desertification • Offsetting the city's carbon emissions through the creation of urban forests • Ecological habitat protection for endangered animals and plants • Production of high-quality timber to support forest enterprises • Establishment of recreational forests to promote ecotourism • Other _____ <i>(If you wish to suggest another theme for your site, please specify)</i>
Site management plan	<p>Land owned by:</p> <ul style="list-style-type: none"> • State land • Private land <p>Period of lease (if applicable):</p> <p><i>(Please describe whether the proposed site can be managed sustainably)</i></p>

	<i>by the implementing agency, local government or other entities after planting when its management period concludes.)</i>	
Available hectares	<i>(A site with as much space as possible is preferable so that future donors of AFoCO can plan tree planting.)</i>	
Available period	<i>(Please state the approximate period in which the proposed site can be secured for AFoCO Plantree Program. As donors usually wish to expand their donation with time, the Secretariat suggests a minimum of 3 years, and longer the better.)</i>	
Accessibility	<i>(Please use specific examples to explain whether the proposed site is easily accessible by donors and the Secretariat during site visits)</i> <i>ex. 30km from the nearest airport by car (1 hour)</i> <i>ex. within 20 minutes of walking distance</i> <i>ex. 10km by public transportation from the city center (20 mins)</i>	
Rationale for restoration/afforestation	<i>(Please share any stories that make the proposed site for reforestation/afforestation appealing to latent donors.)</i>	
Tree Species Information (up to 3)		
Name	<i>(Native and indigenous tree species that thrive locally are highly recommended)</i>	
Scientific Name		
Planting Season of species mentioned	<i>(Please elaborate on available months for planting activities.)</i>	
Major Characteristics		
Rationale for species selection	<i>(Give a brief description of why this species is appropriate)</i>	
Number of seedlings per hectare	<i>(Please estimate the number of seedlings that can be planted per hectare.)</i>	
Estimated planting cost <i>(State unit cost for each species mentioned)</i>	Unit cost per seedling	USD
	Planting cost per seedling/year	USD
	Planting cost per ha/year	USD
Estimated management cost <i>(State unit cost for each species mentioned)</i>	Management cost seedling ha/year	USD
	Management cost per ha/year	USD
	Any other maintenance costs	USD
Seedling description	<i>(ex. height, size, age, etc., if applicable)</i>	
Signboard Information		
Estimated signboard cost	USD (if applicable)	
Signboard description	<i>(Give a brief description of available materials and approximate size for signboards, if applicable)</i>	