



January 18, 2023

**MEMORANDUM**

**FOR : ALL REGIONAL EXECUTIVE DIRECTORS**

**ATTN: THE CONCERNED PROVINCIAL ENVIRONMENT AND NATURAL RESOURCES OFFICER**

**FROM : THE DIRECTOR**  
Strategic Communications and Initiatives Service

**SUBJECT : REQUEST OF PERSONAL COLLECTION DIRECT SELLING INC. FOR PARTNERSHIP WITH DENR THROUGH THE CONDUCT OF ENVIRONMENTAL ACTIVITIES**

Personal Collection Direct Selling Inc. requested the DENR for partnerships in the conduct of environmental activities such as coastal and estero clean-up, upland and mangrove planting and adoption or provision of marine sanctuaries in line with their commitment of protecting the environment under the Green Life is a Great Life Initiatives.

In view of this, may we request your assistance in the identification of upland and mangrove planting areas, coastal and estero clean-up sites as well as marine sanctuaries for adoption. The support of concerned field personnel is crucial to carry out this partnership.

Staff of the Strategic Alliance and Environmental Partnership Division, Strategic Communication and Initiatives Service will coordinate with your office on the matter.

For your consideration.

  
**KHALIL SERGIO BAYAM**



*A GREAT LIFE is our MINDSET and our NOBLE PURPOSE is to share this with EVERYONE.*

January 16, 2023

**Hon. MARIA ANTONIA YULO LOYZAGA**  
**Secretary, DENR**

**Thru: Khalil Sergio Bayam**  
Director, Strategic Communication and Initiatives Service

**Dear Director Bayam,**

We deeply value our partnership with DENR that has paved the way for us at Personal Collection (PC) to strengthen our commitment to protecting the environment for the great life of all.

As we continue to uphold our dream of creating a more sustainable future, we would like to express our intent to continue our cooperation with DENR in staging environmental activities nationwide such as coastal and estero clean-ups, mangrove and upland planting, and extending support to marine sanctuaries managed by DENR. We request the identification of sites based on the DENR's priorities and importance.

We intend to mobilize 30 to 35 employees and dealers from PC branches who will participate in each activity year round in line with schedules coordinated with each DENR Field Offices. We assure your Office that health and safety protocols shall be strictly imposed upon our members during the conduct of the activities or events.

We look forward to another fruitful partnership.

Sincerely yours,

**(Sgd) Marites Canas - Ching**  
CSR and Events Manager  
Personal Collection Direct Selling, Inc.  
Quezon City, Philippines